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# CELEBRATING WOMEN OF INFLUENCE'S 2012 CANADIAN DIVERSITY CHAMPIONS

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t this time last year and in conjunction with Women of Influence's inaugural magazine edition celebrating the Top 25 Women of Influence we felt it was important to also recognize and celebrate the leadership of outstanding men at the board and executive tables, who had opened doors, sponsored and mentored upcoming senior executive women and who had each led the way for their own corporation's innovative diversity initiatives, while championing women in business, not only across Canada, but globally.

In our magazine's quarterly series column: The Future of North American Business, and within our article 'Celebrating the Men in the Room, WOP's 2011 Canadian Diversity Champions', (WOI Magazine, Winter 2011), we recognized close to 100 male leaders across Canada that were making a significant mark on the diversity front, in the hope that it would inspire many more across corporate Canada and indeed globally to get on the diversity bandwagon.

Within that article, we noted the statistics we are all aware of: in the U.S.,

the number of women on S&P 500 company boards was approximately 16%, according to recent Bloomberg rankings. The statistics at the CEO and senior executive level, while improving, were similarly slight. Catalyst, the leading global research organization dedicated to expanding opportunities for women in business, reported that women held 14.4% of executive officer positions in Fortune 500 companies. Further, Forbes.com noted, "that men still make up 92% of the highest paid positions within major U.S. corporations". In Canada, recent Catalyst research found that women currently held 17.7% of corporate officer positions, and that 30% of FP500 companies in Canada had no senior women officers. Further, Catalyst found 40% of Canadian public companies still did not have a single woman on their board of directors.

It's hard to ignore the evidence that more women on boards and at the executive table simply makes good business sense. McKinsey's *Women Matter* study found that, "companies with the highest share of women on executive committees outperformed those with all-male executive committees

by 41% in terms of return on equity and 56% in operating results." In addition, Catalyst research has consistently demonstrated that companies with more women in corporate officer positions and on their boards financially outperform those with fewer women.

Although the 2012 statistics have not yet significantly changed on either side of the border, what has changed dramatically in the past year is that the business case for diversity is really catching on, globally. This was never better evidenced in Canada, than from the immediate response from board directors, CEOs and senior executive team members from Canada's leading corporations when asked "Why does diversity matter to you, your team, your business and to Canadian business broader?" The response across the country has been nothing short of inspirational and overwhelming. To our delight this year's Diversity Champions list has more than tripled in size as it includes both men and women leaders and its reach is Canada wide in scope. Today close to 300 individuals are being recognized across Canada in the 2012 WOI Canadian

Diversity Champions list, each and all of whom have made an individual and collective mark on the diversity front within Canada and will be recognized as a WOI 2012 Canadian Diversity Champion.

The business case for diversity is well understood by these outstanding Canadian leaders, including the CEO's of our Canadian banks. For Rick Waugh, President & CEO of Scotiabank, it was the knowledge that "great organizations become so with great people. Scotiabank recognizes the importance of attracting the broadest spectrum of talent (and) the evidence is clear: diversity generates more innovative thinking, better decision making and stronger business results." Bill Downe, CEO of BMO concurs. "The first thing to understand about diversity in the workplace is that it comes down to profits. It's important that all banks in Canada, especially because we are Canada's biggest employers, take responsibility together and show leadership. This is not an issue we can be complacent on. It is about many of your key employees, your customers, and in the end it is all about good business."

Without question, it's evident we still have a long way to go on both sides of the border, and that there is much work to be done to remove barriers that stand in the way of full participation for all. What's inspiring and encouraging however, is just how many of these current board Chairs, CEOs, and senior executive leaders, are engaged, not only as part of the diversity conversation, but are innovatively and actively leading the charge as champions for change. What these transformational leaders share in common is that each of them, individually, truly understand the business case for diversity, globally.

We know for certain that sustainable leadership and change initiatives are, and must be, driven from the top. Persuasive, strategic and inspirational leadership, from both board and senior executive levels by leaders that are individually and collectively driving

change to open doors and promote women and those with diverse backgrounds and experience into senior leadership roles, is both essential and has already proven effective. These champions of diversity, those that understand it's a business imperative can, and are, acting as significant influencers and agents of change across corporate Canada, and further serve as powerful role models to inspire many other business leaders to become diversity champions.

What's unique about Women of Influence's Diversity Champion recognition in Canada, is it recognizes the individual for their dedication and commitment (not just the company or organization) and intentionally does not limit it to the top 50 or 100 'best'. The intent is to include and recognize the vast scope of leadership shown both individually and collectively across industry sectors that are truly making a difference across Canada with the belief and the knowledge that it's going to take a village to move the needle on the existing diversity statistics and in the hope that it encourages other individual leaders to join and get with the diversity program. And what a community of innovative leaders this is! When you read the inspirational responses across the country on Why Diversity Matters (further details below) and examine the extensive individual and corporate leadership on innovative diversity initiatives taken on behalf of corporations and organizations across Canada, and the "who's who" on our list, its pretty hard to remain anything but optimistic and impressed with the leadership these individuals have shown on perhaps the most important issue for Canadian business.

As a few examples, our Diversity Champions include board members who dedicate their time and thought leadership to *Catalyst Canada*, the leading global research organization committed to expanding opportunities for women in business, to mentors of *WomenonBoard* an innovative

initiative dedicated to advancing the placement of women on boards through their mentoring program which strategically matches Canadian directors with senior executive women as mentees. It includes board members and advisors of Women in Capital Markets (WCM), a non-profit organization that promotes the advancement of women in the Canadian financial industry, to dedicated advisors to the Canadian Board Diversity Council (CBDC), whose goal is to improve the diversity of Canada's corporate boards by increasing the representation of women, visible minorities, Aboriginal People including First Nations, Inuit and Métis, persons with disabilities and members of the LGBT community. It includes sponsors and advocates for Pride at Work Canada, an organization dedicated to improving the climate of inclusiveness for lesbian, gay, bi-sexual and LGBT employees in the workplace. It includes members of the Canadian founding advisory team of Women's Foodservice Forum (WFF) whose goal is to develop diverse leadership within the foodservice industry across Canada. It includes Managing Partners and diversity and inclusion advocates from our leading Canadian law and professional services firms, leaders involved in city based initiatives like DiverseCity and Toronto Region Immigrant Employment Council (TRIEC), as well as thought leaders that have made their mark in the community and in the private, public and not-for-profit sectors on the diversity agenda, speaking out on a variety of diversity panels and throughout the national media. It also includes General Counsels from over 60 corporations across Canada, each individual signatories and members of Legal Leaders on Diversity, an extraordinarily successful initiative dedicated to "promoting diversity within their own corporate departments, to consider diversity in their hiring and purchasing practices and to encourage Canadian law firms to follow in their example".

Each of our WOI 2012 Canadian Diversity Champions are exceptional examples of Canadian board directors, CEO and/or senior executive leaders, celebrated by Women of Influence and recognized for their consistent dedication and commitment to i) sponsoring and mentoring senior executive women, ii) advancing women in business, iii) leading and developing innovative diversity initiatives and programs across Canada, iv) championing diversity in the workplace and boardroom and v) contributing significantly to thought leadership in the areas of diversity and inclusion. The list is intended to be wide and inclusive, as we hope by demonstrating the depth of commitment by each of these leaders to the business case for diversity, that it continues to inspire many other corporate leaders across Canada, the U.S., and globally, to follow in this visionary path.

Due to the incredible response

to this initiative, and at the request of numerous Diversity Champions, Women of Influence has also just announced that there will be additional recognition in the Spring 2013 WOI edition of our WOI magazine, distributed in The Globe and Mail, and all of the Diversity Champion quotes on Why Diversity Matters and their bio photos will be highlighted at a dinner celebrating and recognizing all 2012 Champions. This dinner will also give our Champions an opportunity to meet other key diversity leaders across industry sectors from across the country. Should you be interested in being considered or would like to nominate an exceptional Diversity Champion for next year's WOI

Canadian Diversity Champion list, or want to share your active involvement and achievements on the diversity front with us please do so at lheidman@bedfordgroup.com.

We want to know about you. For a complete list of WOI's Canadian 2012 Diversity Champions and their individual responses to *Why Diversity Matters*, please see www.womenofinfluence.ca/2012DiversityChampions in early Spring 2013.

In the meantime, a special thanks to all of you who are making such a difference on the diversity agenda, and the warmest congratulations to all WOI's 2012 Canadian Diversity Champions from all of us at Women of Influence! ◆

Lisa Heidman, LL.B., Senior Client Partner, The Bedford Consulting Group, North American Director of Bedford Legal, brings over 15 years of Legal, Board and Executive Search experience working with Boards and their Senior Leadership Teams, placing Board, CEO and C-Suite Executives across functions, globally. Appointed to the Board of Directors of Women of Influence in 2009, Lisa is a regular contributor to the Women of Influence Magazine. Lisa can be reached at lheidman@bedfordgroup.com.

# WOMEN OF INFLUENCE'S 2012 CANADIAN DIVERSITY CHAMPIONS (LISTED ALPHABETICALLY)

#### Elyse Allan

President & CEO, GE Canada

#### Jacqui Allard

President, Manulife Asset Management Canada

# Jane Allen

Chief Diversity Officer, Deloitte and Touche LLP

#### Paul Allen

Senior Vice President, Canada East, Stantec Consulting Ltd.

# David Allgood

Executive Vice-President & General Counsel, RBC

# Paul Alpern

Vice President, Secretary and General Counsel, Stantec Inc.

## William Anderson

Chair, Nordion Inc.

#### **Brian Armstrong**

Executive Vice President and General Counsel, Bruce Power

# Nouman Ashraf

Research Fellow, Desautels Centre for Integrative Thinking, Rotman School of Management

#### Michael Bach

National Director of Diversity, Equity and Inclusion, KPMG LLP

#### Terry Badour

Executive Vice President, Law & Administration, Fairmont Raffles Hotel

# **David Beatty**

Director, Clarkson Centre for Business Ethics and Board Effectiveness, Rotman School of Management

## **Clare Beckton**

Executive Director, Carleton University Centre for Women in Politics and Public Leadership

#### Aldo Belvedere

President, Rich Products of Canada

# **Gail Cook Bennett**

Chair, Manulife Financial Corporation

#### John Betts

President and Chief Executive Officer, McDonald's Restaurants of Canada Limited

# **Courtney Betty**

Founder, Diversity Business Network

## Rahul Bhardwaj

President & CEO, Toronto Community Foundation

#### Ritu Bhasin

People Strategist & Diversity Specialist, bhasin Consulting Inc. & Co-Founder, Mivoko

## Sue Black

Vice President, Global Transformation, Sodexo Canada

# Susan Black

Member, Board of Governors, York University

# Willa Black

Vice President, Corporate Affairs, Cisco Canada

#### Carrie Blair

Executive Vice-President, Human Resources, Sun Life Financial Inc.

#### William Blair

Chief of Police, Toronto Police Department

## Marc-Andre Blanchard

Chair & CEO, McCarthy Tetrault LLP

#### Jocyanne Bourdeau

Executive Vice President, Quebec Discount Division, Loblaw Companies Limited and Chair, Loblaw Inclusion Council, Loblaw

### Ian Bourne

Chair, Ballard Power Systems Inc.

# Alan Broadbent

Chair, Maytree

#### **Shelley Broader**

President & CEO, Walmart Canada

#### **Kate Broer**

Partner, Fraser Milner Casgrain LLP

# **Bonnie Brooks**

President & CEO, The Bay

#### **Brenda Brown**

Senior Vice President, Human Resources, Compass Group Canada

#### **Keely Brown**

General Counsel, Edmonton Oilers Hockey Club

### Irène Bujara

Director of the Human Rights Office, Queen's University

#### **Ann Buller**

President & CEO, Centennial College

#### Elisabeth Bussé

Director of Leadership Development and Talent Management, Bombardier Aerospace

### Elaine Campbell

President & CEO, AstraZeneca Canada Inc.

#### **Brain Canfield**

Chair, TELUS Corporation

### **Robin Cardozo**

Chief Operating Officer, SickKids Foundation

## Brent Chamberlain

Executive Director, Pride at Work Canada

#### **Kate Chisholm**

Senior Vice President, Legal, Regulatory and Government Affairs, Capital Power Corporation

## **Deepak Chopra**

President and CEO, Canada Post

# **Ed Clark**

Group President & CEO, TD Bank Group

#### Kim Clark

Director, Inclusion & Diversity, CBC

#### **Hazel Claxton**

National Human Capital Leader, PwC

### **Charles Coffey**

Chair, Advisory Council of UN Women Canada

#### **Chris Compton**

Senior Vice President MLCF Foodservice Sales & Marketing, Maple Leaf Foods Inc.

#### Shauna Cooper

CEO, HR Resourcing, Aon Hewitt Canada

#### **George Cope**

President & CEO, Bell Canada & BCE Inc.

## **Sherry Cooper**

Executive Vice-President and Chief Economist, BMO Financial Group

# **Dianne Craig**

President & CEO, Ford Motor Company of Canada, Ltd.

## **Purdy Crawford**

Corporate Counsel, Osler, Hoskin & Harcourt LLP

#### Sylvia Chrominska

Group Head, Global Resources and Communication, Scotiabank

# **Wendy Cukier**

Founder, Diversity Institute, Ryerson University and Vice President, Research and Innovation, Ryerson University

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Group Head, Direct Channels, Corporate and People Strategies, TD Bank Group

#### Hope Cushman

Counsel Corporate Secretary & Director, Ford Motor Company of Canada Ltd.

#### **Lorna Cuthbert**

Partner, Stikeman Elliott LLP

#### **Beatrix Dart**

Associate Dean, Executive Degree Programs and Executive Director, Initiative for Women in Business, Rotman School of Management

## Elizabeth Dalzell

Assistant Vice President, People and Culture, CBC/Radio-Canada

# **Janet Davidson**

Head of the Global Healthcare Center of Excellence, KPMG LLP

## **Gordon Davies**

Chief Legal Officer and Corporate Secretary, OpenText

#### Sarah Davis

Chief Financial Officer, Loblaw Companies Limited

#### **Shirley Dawe**

Corporate Director, Birks Mayors Inc.

#### **Christine Day**

CEO, lululemon athletica

#### Julia Deans

Chair, Ontario Expert Roundtable on Immigration

#### **Marcia Decter**

Vice President and General Counsel, Chevron

# Sandy Delamere

Vice President Human Resources, Sun Life Financial

#### Michael Denham

President & Managing Director, Accenture Canada

### **Kevin Derbyshire**

Vice President and General Counsel, Acklands Grainger Inc

# **Denis Desautels**

Chairman, Laurentian Bank

# **Nathalie Desrosiers**

General Counsel, Canadian Civil Liberties

### **Daniel Desjardins**

Senior Vice President & General Counsel, Bombardier Inc.

### **Betty DeVita**

President, Mastercard Canada

#### Terrie Devonish

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### **Peter Dey**

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### **Ana Dominguez**

President & General Manager, S.C. Johnson and Son, Limited

#### Susan Doniz

Senior Vice President, Global Chief Information Officer, Aimia

# Esther Dryburgh

Partner, Financial Services, IBM

### **Kevin Drynan**

President & CEO, State Street Trust Company Canada

#### **Bill Downe**

President & CEO, BMO Financial Group

# **Rupert Duchesne**

CEO, Aimia

#### **Claude Dussault**

Chairman, Intact Financial Corporation

#### Leah Eichler

Founder, Femme-o-Nomics

#### Richard Ellis

Chair, Ronald McDonald House Charities of Canada

# Marilyn Emery

President & CEO, Women's College Hospital

#### **Darren Entwistle**

President & CEO, TELUS Corporation

#### Lynn Ervin

Vice President, Human Resources, ARAMARK Corp.

# Gerard Etienne

Director General, Human Resources, Health Canada-Santé Canada

# Thomas Fagan

Director of Diversity and Inclusion, Ministry of the Attorney General

# Sandy Fallon

Senior Vice President, People Development, CARA Operations

# Martha Fell

CEO, Women in Capital Markets

# Danielle Ferron

Partner & Co-Chair, Litigation Group, Langlois Kronström Desjardins

#### Randall Finlay

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# Walter Fiotanvanti

SVP Legal, Regulatory & Compliance, General Counsel & Corporate Secretary, OLG

# **Charles Fischer**

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# Debbie Fischer

Senior Vice President, Strategy and Organizational Development, Mount Sinai Hospital

# WOMEN OF INFLUENCE'S 2012 CANADIAN DIVERSITY CHAMPIONS

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Executive Vice-President and General Counsel, BMO Financial Group

### **Barry Fisher**

Vice President, General Counsel and Corporate Secretary, SAP Canada

# Gayle Fisher

Senior Vice President, Human Resources, LCBO

# Kim Forgues

Vice President, Human Resources, Communications & Sustainability, The Home Depot Canada

#### Kenneth Fredeen

General Counsel, Chair of Inclusion and Diversity Council, Deloitte and Touche LLP

#### **Diane Francis**

Editor-at-Large, National Post

#### Lili Fournier

Founder, Women's Day Live

#### Robert Fov

Vice President, Foodservice, PepsiCo Canada

#### **Eric Gales**

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General Counsel, Navistar Canada Inc.

## Jim Gauthier

Vice President, North American Food Service Sales, Campbell Company of Canada

#### Leanne Geale

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## **Charles Gervais**

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Senior Vice President, Membership & Global Operations, Catalyst Canada

### Michele Goddard

SVP & Managing Director, BMO Nesbitt Burns

# Anne Golden

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# **Blake Goldring**

Chairman & CEO, AGF Management Limited

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President & CEO, HSBC Canada

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Status of Women Office and Program Director, Women's and Gender Studies, UTSC at University of Toronto

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#### Mary Jo Haddad

President & CEO, SickKids Hospital

### Julia Hanisberg

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Chief Operating Officer, RBC Capital Markets

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#### Almas Jiwani

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# **Colleen Johnston**

Chief Financial Officer, TD Bank Group

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**Nadir Mohamed** 

President & CEO, Rogers Communications Inc.

**Christopher Montague** 

Executive Vice President, General Counsel, TD Bank Group

**Ellen Moore** 

President & CEO, Chubb Insurance Company of Canada

**Colleen Moorehead** 

Chief Client Officer, Osler, Hoskin & Harcourt LLP

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Senior Vice President, Legal, NEI Investments

Stacey Mowbray

President & CEO, The Second Cup Ltd.

**Suhayl Muhtaseb** 

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John Murray

Vice President of Standards Enforcement, Institute of Chartered Accountants of Ontario

Sheila Murray

Senior Vice President & General Counsel, CI Financial Income Fund

Jim Muzyka

Vice President and General Manager, Xerox Global Services, Xerox Canada

**Richard Nesbitt** 

Senior Executive Vice President, Group Head, Wholesale, International, and Technology & Operations, CIBC

**Gord Nixon** 

President & CEO, RBC

**Cindy Novak** 

President, C.L. Network

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Executive Vice President, Operations, Agrium Inc.

Anne Marie O'Donovan

Executive Vice President & CAO, Global Banking and Markets, Scotiabank

Nan Oldroyd

Vice-President, Human Resources, Loblaw Companies

Ratna Omidvar

President, Maytree

The Honourable David Onley Lieutenant-Governor of Ontario

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Anna Pangrazzi

Founder, Northern Lights Award Foundation

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Executive Vice President Financial Markets, National Bank

Ian Pearce

CEO, Xstrata Nickel

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Senior Executive Vice President, Human Resources, Tim Horton's Inc.

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Director of Sales, Kraft Foodservice Canada

**Jamie Peters** 

Regional Vice President, Eastern Canada, Starbucks

Linda Kuga Pikulin

Former President, Pepsico Beverages Canada

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Katherine Pollock

Partner, Chair, National Steering Committee on Women's Issues, Fasken Martineau LLP

**Chris Power** 

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Courtney Pratt Chair & CEO, Toronto Region Research Alliance

**Robert Prichard** 

Chair, Torys LLP

Jocelyn Proteau

Chair, BTB Reit

Poonam Puri Associate Professor, Osgoode Hall Law School, York University

**Dorothy Quann** 

Vice President, General Counsel, Xerox Canada Ltd.

John Rafferty

President & CEO, CNIB

Sharon Ramalho

Vice President, Ontario Region, McDonald's Restaurants of Canada Limited

Joseph Randell

President and CEO, Jazz Aviation LP

#### **Tracy Redies**

President & CEO, Coast Capital Savings

#### **Kasey Reese**

Vice President of Risk Management and Chief Internal Auditor, TELUS

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Executive Vice President, Legal Affairs and General Counsel, Pollards Banknote Limited

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Chief Diversity Officer, Ontario Public Service, Ministry of the Attorney General

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#### Anne Sado

President, George Brown College

#### Peter Sahagian

General Counsel, KPMG LLP Canada

#### **Guylaine Saucier**

Corporate Director, BMO Financial Group

#### Michelle Savoy

Corporate Director, Canadian Scholarship Trust Foundation

# **Brian Selinger**

Managing Counsel, Canada Region, BP Canada Energy Company

## **Paulette Senior**

CEO, YWCA Canada

#### Deborah Shannon Trudeau

President, Chair, International Women's Forum Canada

#### **David Sharma**

Chief Procurement Officer & Senior Vice President, TELUS

# Rajeev Sharma

Vice President & General Counsel, Ricoh Canada

#### Mandy Shapansky

Chair, President & CEO, Xerox Canada

#### Geeta Sheker

Director, Initiative for Women in Business, Rotman School of Management, University of Toronto

#### Patti Perras Shugart

Managing Director & Head, Corporate Banking & Deputy Head of Global Credit RBC Capital Markets

# Georgia Sievwright

Vice President, Law and Government Affairs, HP Canada

#### Stephen Sigurdson

Senior Vice President and General Counsel Canada, Manulife Financial

## Barbara Silverberg

General Counsel & Corporate Secretary, Dell Canada

### John Silverthorn

Senior Vice President, Talent Management, CIBC

#### **Bruce Simpson**

Director, McKinsey & Company Canada

#### **Diane Sinhuber**

Partner, Financial Accounting Advisory Services Leader, Ernst & Young LLP

### Kathryn Smith

Chief of Staff, Global Operations and Technology, TD Securities

#### Barbara Snowdon

General Counsel and Corporate Secretary, Jazz Aviation LP/Chorus Aviation Inc.

#### Lorne Sossin

Dean, Osgoode Hall Law School, York University

#### **Doris Stamml**

Chief Legal Counsel, Ernst & Young LLP

# Norman Steinberg

Chairman, Norton Rose Canada

#### **Carol Stephenson**

Dean, Richard Ivey School of Business

# Kirstine Stewart

Executive Vice-President, English Services, CBC/Radio-Canada

#### **Douglas Stollery**

General Counsel, PLC Construction

#### Connie Sugiyama

Vice Chair, Canada Health Infoway

#### **Paul Swanson**

National Director of Legal Services and General Counsel, BDO Canada

#### **Don Sword**

Vice President, Legal & Regulatory and Corporate Secretary, Johnson Inc.

#### Sofia Theodorou-Locke

Vice President, Human Resources, LoyaltyOne

### **Bill Thomas**

CEO & Senior Partner, KPMG LLP Canada

#### **Danielle Traub**

President, Founding Member, Young Women in Law

#### **Brian Toda**

Senior Vice President, Global Talent Management, Scotiabank

#### Norma Tombari

Director, Global Diversity, Human Resources, RBC

#### **Charmaine Toms**

General Counsel, MNP LLP

# **Jennifer Tory**

Regional President for Greater Toronto Region, RBC

## John Tory

Chair, Greater Toronto CivicAction Alliance

#### **Eric Tripp**

President, BMO Capital Markets

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