

Intellectual Property Bits and Bytes

Tuesday, November 23 - Wednesday, November 24, 2021

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Time	Presenter(s)	Topic	Description
1:00 – 1:05 p.m.	Panagiota Dafniotis	Welcome	
1:05 – 1:20 p.m.	Panagiota Dafniotis	Innovate on a strong IP foundation	A discussion of the core issues essential to your business regarding patents, trademarks, trade secrets, copyright, data and open source.
1:20 – 1:35 p.m.	Bob Tarantino	“I recognize that song!”	A practical guide to licensing music for use in commercials.
1:35 – 1:50 p.m.	Jennifer McKay	“A stitch in time saves nine”	The importance of preemptive trademark registration.
1:50 – 2:05 p.m.	Matthew Diskin Meredith Bacal	Fair dealing in Copyright Law	Fair dealing in Canadian copyright law – is there an increasing role for parody?
2:05 – 2:15 pm		Q&A	

CPD Accreditation

- **LSBC:** This session is registered for 60 minutes of Substantive Credit with the Law Society of British Columbia.
- **LSO:** This program is eligible for up to 60 minutes of Substantive Credit with the Law Society of Ontario.
- **Barreau du Quebec:** This session is accredited for 1.15 minutes of CLE for Quebec Bar Members.

Wednesday, November 24, 2021

Time	Presenter(s)	Topic	Description
1:00 – 1:10 p.m.	Panagiota Dafniotis	Welcome	Brief recap of Day 1.
1:10 – 1:25 p.m.	Sam Gabor	Depreciation of goodwill under the Trademarks Act	Depreciation of goodwill protection under the Trademarks Act: Toys “R” Us vs. Herb “R” Us and Subway vs. Budway case studies.
1:25 – 1:45 p.m.	Tom Sides	Issue spotting in machine learning/AI services contracts	IP and technology legal issues you can expect to encounter when contracting for ML/AI services.
1:45 – 2:00 p.m.	Paul den Boef	Protecting software-implemented inventions from copycats	An overview of patent-eligibility of software-implemented inventions in Canada and the United States.
2:00 – 2:15 p.m.	Q&A		

CPD Accreditation:

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- **LSO:** This program is eligible for up to 45 minutes of Substantive credit the Law Society of Ontario.
- **Barreau du Quebec:** This session qualifies for 1.15 minutes of CLE for Quebec Bar members.

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