

# **Smart Cities** 2019

Modernizing and coordinating digital, physical and social infrastructure can make delivery and use of public, private and hybrid services more efficient, cost effective and socially beneficial. Dentons' Smart Cities & Communities Initiative and Think Tank helps cities and communities take advantage of technological developments that enable the integration of essential services. Bringing together the resources of the world's largest firm and leaders of municipal government, businesses, innovators and stakeholders, we help communities craft innovative legal, economic and policy solutions to societal challenges in an era of accelerating technological change.

#### **Dentons Smart Cities & Communities**



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Dentons' Smart Cities & Communities Think Tank houses legal, business and policy thought leaders who can advise public and private stakeholders from start to finish on virtually all aspects of a Smart Cities & Communities program.

#### **Pillars of a Successful Smart City:**



#### **Government Leadership & Public Policy:**

Dentons can develop engagement strategies at every level of government, including identifying and building relationships with decision-makers and people empowered to implement the necessary components of a Smart City. We tailor best practices utilized by leading political subdivisions across the United States and the world to meet the specific needs of the community and project.



**Regulation:** Dentons provides counsel on effective design of regulations so as to lower development costs, speed technology deployment, and achieve efficient and equitable outcomes for communities. This can be done both proactively, in the early stages of Smart City implementation, and reactively, if legal structures are discovered that will present challenges at a later phase.



**Technology & Innovation:** Dentons can assist communities in assessing infrastructure needs and creating feasible strategies to design and install the systems necessary to support smart technologies, while continuing to examine advances coming out of centers of innovation, such as the national laboratories, universities, and private enterprises.



**Telecommunications:** Advanced telecommunications systems are needed to support smart technologies. We work with stakeholders to evaluate and advocate policies that promote 5G deployment and the development of compatible firmware and hardware. Focus on facilitating multiple uses for smart infrastructure upgrades is essential so costs can be minimized and appropriately shared among a broad array of beneficiaries.



#### Cyber & Physical Security and Privacy: Dentons

advises on the creation of systems to protect privacy while allowing for deployment of advanced digital technologies, including frameworks and protocols for data gathering and use. We also provide strategic advice on issues related to infrastructure security to address perennial and novel challenges faced by communities.



#### Consumer Engagement & Community Social

**Infrastructure:** Social infrastructure is every bit as critical as physical and digital infrastructure in any modernization initiative, but it is often given far less attention. Dentons works with community leaders, interest groups, businesses, and residents to conduct outreach to ensure broad public participation, understanding and buy-in to the benefits that a Smart City can offer, and to adapt a Smart City program to the particular needs and desires of the community.

**Finance, Investment & Economic Development:** Because of the varied benefits that will flow from Smart Cities— including improved environmental health, social, and economicrelated outcomes, modernization initiatives may exceed the scope of traditional municipal infrastructure projects. Dentons can help to identify optimum funding strategies and solutions from both existing and untapped sources of capital.

**Transportation & Mobility:** Mobility is key to quality of life. When infrastructure is powered by advanced technologies, cities will realize countless benefits from reduced emissions and congestion as clean vehicle and ride share use increases, to enhanced public safety, to economic development opportunities as underserved communities are connected with employers through efficient, data-driven mass transit. Dentons can provide counsel on appropriate physical infrastructure and policy options to support technological advancements in transportation and mobility, deployment of electric and autonomous vehicles, and updated traffic and transit systems for the modern economy.



**Energy:** Electric grid modernization is the touchstone of an effective and comprehensive smart city strategy. Without a modern, safe, reliable and resilient grid, implementation of smart technologies is limited. Dentons advises cities on modernizing their electric infrastructure — transitioning to a multi-directional grid with advanced clean technology solutions, including a broad array of distributed energy resources, integration of demand response and efficiency measures.



Water, Wastewater and Waste: Water is essential to the well-being and functioning of any city or community. Water availability and quality are two of the greatest challenges that cities and communities will face moving into the future. Similarly, wastewater and waste are issues faced by every city and community worldwide. Dentons can help bring together technical, legal, and policy experts from government, industry, academia, and NGOs who are at the forefront of water resources planning to develop new approaches to address water, wastewater and waste issues.

#### Buildings, Cities & Green Space Planning:

Smart buildings are a foundational block of tomorrow's cleaner, healthier cities and communities. Dentons can help bring together municipalities, real estate developers, engineers, land use and other experts to create smart building and development strategies that encourage productivity and energy efficiency while promoting liveable and sustainable habitats for the future.



**Environment, Health & Safety:** Dentons works with cities and communities to ensure that environmental strategies support economic opportunity while sustaining natural resources and improving quality of life. We also work with communities to address smart delivery of health and safety services, and maximizing the opportunities offered by the "Internet of Things" to enhance security, safety and operational efficiencies related to healthcare and public safety.



**NGOs & Universities:** While developing smart cities plans, local governments should engage universities and NGOs to provide intellectual firepower and nurture public trust. At the same time, many universities are ideally scaled for utilization of smart infrastructure and can serve as models for communities in their regions for clean technology solutions. Dentons works with these entities, through the Think Tank and in work for clients, to take advantage of the wealth of resources they offer to cities and communities seeking to modernize infrastructure.



**Global Best Practices:** Smart Cities and Communities are constantly evolving worldwide. Because innovations developed in one country or region have international application, Dentons, with its unparalleled global reach, can play an important role in helping to integrate new developments and share best practices from across the globe.

## **Dentons Smart Cities & Communities**

Think Tank Organizational Chart Pillar Chairs and members

\*Members as of June 2019

#### **Government Leadership & Public Policy:**

#### **Pillar Chairs:**

**Eric Tanenblatt** Global Chair, Public Policy and Regulatory practice, Dentons US

**Rodney Ellis** Commissioner, Harris County, (Houston,Texas) and Senior Advisor, Dentons US

Katie McGinity VP Global Government Relations, Johnson Controls

**Michael Nutter** Former Mayor of Philadelphia; Past President, Conferene of Mayors and Senior Advisor, Dentons US

**Stephanie Rawlings-Blake** Former Mayor of Baltimore; Past President, Conference of Mayors and Senior Advisor, Dentons US

**The Hon. Doug J. Black** QC, Senior Counsel, Dentons Canada and Senator from Alberta, Canada

#### **Regulation:**

#### **Pillar Chairs:**

#### Nora Brownell

Co-founder, Espy Energy Solutions; former FERC Commissioner and former Commissioner, Pennsylvania Public Utility Commission

#### **Robert Gee**

President, Gee Strategies Group, LLC; former Assistant Secretary for Policy and International Affairs, US Department of Energy; VP for Development and Partner Relations, Electricity Innovation Institute (E2I) and former Chair, Public Utility Commission of Texas

#### Helena Moreno

Chair for the Utility, Cable, Telecommunications and Technology Committee of the New Orleans City Council Brett Perlman

CEO, Center for Houston's Future and former Texas PUC Commissioner

**Carl Pechman** Director, Research for National Regulatory Research Institute

Willie Phillips Chair, DC Public Service Commission

#### **Technology & Innovation:**

#### **Pillar Chairs:**

**Song Jung** Global Chair, IP&T practice, Dentons US

Melanie Kenderdine Principal, EJM Associates

#### Pete Tseronis

CEO, Dots & Bridges and former Chief Technology Officer, US Department of Energy

**Rob Wilhite** Managing Partner, Navigant Consulting, LLC

Justin Driscoll Executive VP & General Counsel, New York Power Authority

**Colonel (Ret .) Pete Newell** Managing Partner, BMNT; Co -Creator, Hacking for Local and Hacking for Defense and former Director, US Army Rapid Equipping Force

**Morgan O'Brien** Founder and CEO, Anterix; founder and former CEO, Nextel

#### **Telecommunication:**

#### **Pillar Chairs:**

#### Todd Daubert

Chair, Communications and Technology sectors, Dentons US

#### John Godfrey

Senior VP, Public Policy, Samsung Electronics America

**Max Oglesbee** Advisor, Intersection Co.

#### **Cyber & Physical Security and Privacy:**

#### **Pillar Chairs:**

#### **General James L. Jones** Former National Security Advisor and former Supreme Allied Commander Europe

Karl Hopkins Global Chief Security Officer, Dentons US

#### Major General Robert Wheeler

Senior Executive Advisor, Avascent Global Advisors; CEO Strategic Consulting Unlimited, LLC and former Deputy Department of Defense CIO, C4 & Information Capabilities

#### Colonel (Ret.) Pete Newell

Managing Partner, BMNT; Co-Creator, Hacking for Local and Hacking for Defense and former Director, US Army Rapid Equipping Force

#### **Consumer Engagement & Community Social** Infrastructure:

#### **Pillar Chairs:**

**Jason Williams** Chair, Smart and Sustainable Cities Committee, Council of the City of New Orleans

**Sheri Givens** VP, US Regulatory & Customer Strategy, National Grid

**Governor Martin O'Malley** Former Governor of Maryland

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**David Griston** Partner, Dentons Boekel

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#### **Pillar Chairs:**

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Paula Gold-Williams President & CEO, CPS Energy

Anne Pramaggiore Senior Executive VP and CEO, Exelon Utilities

#### Water, Wastewater and Waste:

#### **Pillar Chairs:**

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**Jennifer Morrissey** Co-Editor in Chief, Dentons Smart Cities Think Tank Editorial Board and Counsel, Dentons US

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**Jason Hartke** President, Alliance to Save Energy

Tom Murcott Advisory Board Member & Development Officer, NeWay

**Roy Pinnock** Partner, Dentons UK

**Peter Raymond** Bureau Chief, The New Bureau

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**Anne Slaughter Andrew** Founder and Chairman, TerViva Bioenergy and former US Ambassador to Costa Rica

**Vicky Arroyo** Executive Director, Georgetown Climate Center, Georgetown University Law Center

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Christine Scanlon President and CEO, Keystone Policy Center

Julia Hamm President & CEO, Smart Electric Power Alliance

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Lawrence Jones VP, International Programs, Edison Electric Institute

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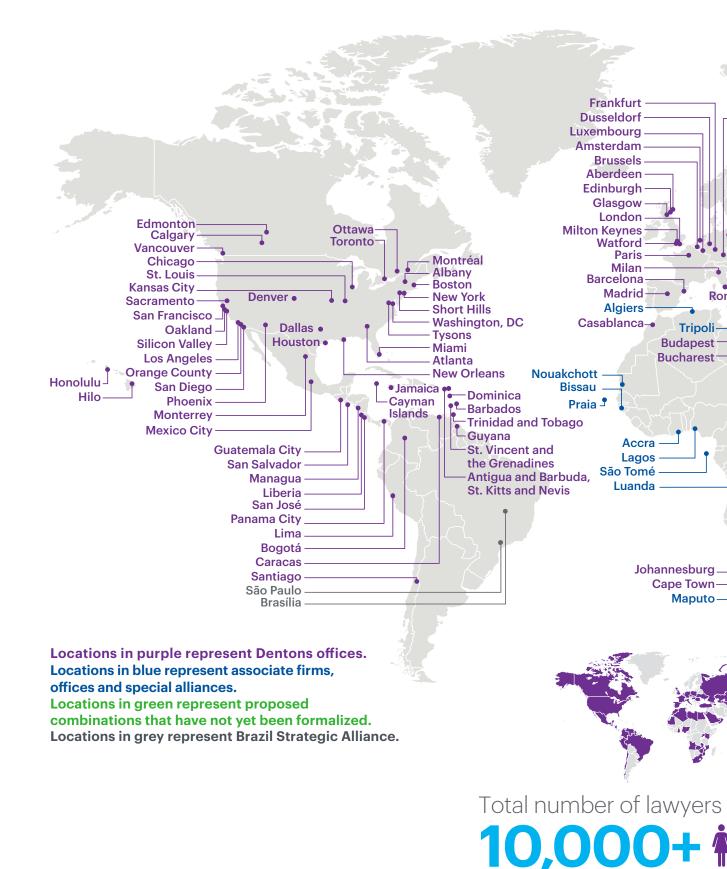


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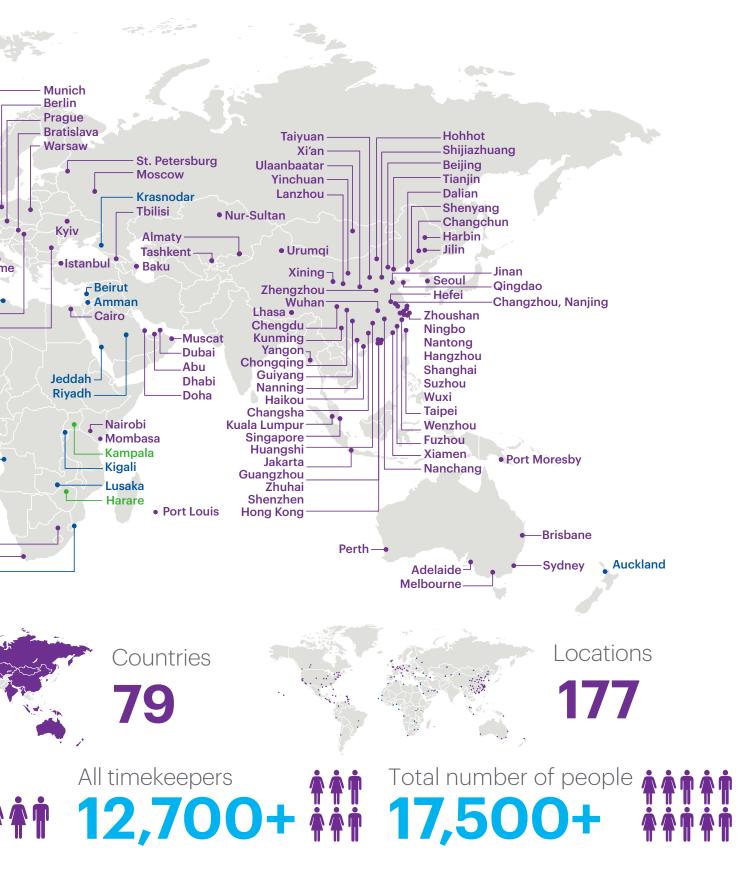


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## **Our global presence**



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