

# Regulatory audit for disruptors

## New businesses require fresh thinking

If you are a disruptive business or are a fund or entrepreneur investing in a disruptive business then you can maximize both opportunity and value by engaging with Dentons.

We offer three services that will drive value into your business or investment.

### 1. Regulatory audit for disruptive businesses

Disruptive businesses often outpace regulatory frameworks. Sometimes this works to an organization's advantage. More often, however, regulators playing "catch up" can be a major bump in the road just when you're ready to monetize years of hard work. We take the time to understand your business goals and help you stay ahead of regulations that might get in your way. Identifying potential regulatory issues now will put you in a better position to avoid them or lessen their potential impact.

And if you are an entrepreneur or investor conducting due diligence on a potential investment, our legislative and regulatory audit will help you de-risk your investment and maximize your projected returns.

### 2. Strategy development to maximize future value

Current legislative and regulatory restrictions could impede your business. Conversely, changes to the regulatory landscape could create opportunities for the savvy entrepreneur or investor. Regardless of the motivation, our experienced Public Policy team can devise a strategy to help you achieve your goals.

### 3. Implementation of strategic plans to ensure program goals

Our market-leading Public Policy practice has a proven track record of shaping the regulatory landscape to help new businesses grow. Our experience supporting disruptors and their backers, combined with our keen understanding of, and ability to navigate, the legislative and regulatory landscape, will free you to devote your time and effort to your core competencies, while we serve as your guide and advocate.



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#### The regulatory audit for disruptive businesses may include a review of:

- Statutory limitations
- Licensure requirements
- Industry-specific taxes and fees
- Reporting requirements
- Incumbent industries
- Stakeholders and opponents
- Funding streams
- National, local and niche media

#### Businesses and ideas that have already been hindered by legislation and regulation:

- Auto sales direct to consumers
- Craft beer industry
- Ride-sharing companies
- Peer-to-peer hospitality
- Online retailers

#### Developing businesses and ideas at risk of being hindered by the legislation and regulation:

- Artificial intelligence
- Autonomous vehicles
- Blockchain technology
- Implantable health devices
- Genetic modifications
- Renewable energy