## 大成DENTONS

# Use of cookies

Dentons and its service providers use "cookies", pixel tags, and other digital markers on our websites. We also use pixel tags in our newsletters. A "cookie" is a very small piece of information in the form of a text file placed on your computer. A pixel tag is a small image file that allows us to know that you have visited one of our pages. These digital markers allow us and our service providers to recognize that you have visited our website before. They can also tell us whether you have clicked on a link in one of our newsletters.

For further information about 'cookies' please visit http://www.allaboutcookies.org

### **Website Performance**

We use cookies to create aggregated statistics on visitors to our websites and their browsing behaviour. We use this information to understand what portions of our website are relevant to and to make improvements. The data is aggregated, which means we cannot identify you as an individual.

This Site uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help the Site analyze how users use the site. The information generated by the cookie about your use of the Site (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the Site, compiling reports on website activity for website operators and providing other services relating to Site activity and internet usage You can

view Google's privacy policy here

### **Advertising**

Our service providers also use cookies and digital markers to assist us with our advertising programs. When you visit other websites you may see an advertisement for Dentons because you visited our website. You may opt-out of network advertising programs that track your activities across multiple websites to deliver personalized advertising content to you. In the U.S., please visit Please visit the

#### Digital Advertising Alliance Ad Choices Opt-Out Page . In Canada, visit the

Digital Advertising Alliance of Canada Opt-Out Page

## Guide to Disabling 'Cookies'

You can also set your browser to accept or reject all specific 'cookies'. You can also set your browser to alert you each time a 'cookie' is presented to your computer. You can delete 'cookies' that have been stored on your computer.

#### Safari

- 1. Go to the Safari menu.
- 2. Click on the Preferences.
- 3. Click the 'Security' tab.
- 4. Under 'Accept Cookies', set it to accept, reject, or selectively accept cookies.

### Firefox 3.0+

- 1. Click on 'Tools' in the menu bar
- 2. Click on 'Options...'
- 3. Click on 'Privacy' Tab in the top section
- 4. From the drop down box select 'Use custom setting for history'
- 5. Un -tick the box that says 'Accept Cookies From sites'
- 6. Click OK and Close the screen.

#### Internet Explorer 7.0+

- 1. Click on 'Tools' in the menu bar
- 2. Click on 'Options'
- 3. Click on 'Privacy' Tab on top section
- 4. Click on the 'Advanced" button
- 5. Select 'Prompt' for both 'First party cookies' and 'Third Party Cookies'
- 6. Click OK and Close the screen.

#### Google Chrome 8.0+

- 1. Click to 'Tools Menu'
- 2. Click on 'Options'
- 3. Click on 'Under the Bonnet'
- 4. Click on 'Cookie Setting' button and tick 'Block all third-party cookies without exception'
- 5. Close the screen.