

**Wednesday, January 8, 2014**

**The Four Seasons  
San Francisco, CA**

|                         |   |  |
|-------------------------|---|--|
| 7:45 a.m.               | Registration and Continental Breakfast  |  |
| 8:20 a.m.               | Welcome Remarks and Introduction  | Kara Baysinger   |
| 8:30 a.m. – 9:30 a.m.   | <b>Substance Abuse Education: Dealing With Stress and Prescription Drug Abuse</b>   | Richard Carlton, Acting Director, California Bar Association   |
| 9:30 a.m. – 9:35 a.m.   | Break   |  |
| 9:35 a.m. – 10:35 a.m.  | <b>Privacy, Cybersecurity and California Litigation Trends (Veranda Ballroom A)</b>   | Andy Roth and Steve Velkei   |
|                         | or<br><b>How to Avoid Intellectual Property Litigation (Breakout Room - Stinson)</b>  | Rob McDonald and C. Gideon Korrell   |
| 10:35 a.m. – 10:45 a.m. | Break   |  |
| 10:45 a.m. – 12:15 p.m. | <b>Ethical Obligations of In-House Counsel in Litigation and Regulatory Investigations</b>  | Steve Libowsky   |
| 12:15 p.m. – 1:15 p.m.  | Lunch (Veranda Ballroom B)  |  |
| 1:15 p.m. – 2:15 p.m.   | <b>A Year of Living Ethically: Lessons in Professional Responsibility Brought to You by Corporate Lawyers in the News (2012–2013)</b> | Laura Geist  |
| 2:15 p.m. – 2:20 p.m.   | Break   |  |
| 2:20 p.m. – 3:20 p.m.   | <b>Globalizing a Brand (Veranda Ballroom A)</b>   | Elizabeth Foster (US), Rob McDonald (Canada), Todd Liao (China), David Masson (Europe) and Denis Voevodin (Russia/CIS) |
|                         | or<br><b>What to Do When the Government Shows Up (Breakout Room - Stinson)</b>  | Glenn Colton and Rod Pacheco   |
| 3:20 p.m. – 3:30 p.m.   | Break   |  |
| 3:30 p.m. – 4:30 p.m.   | <b>Privacy and Social Media in the Workplace (Veranda Ballroom A)</b>   | Sandy McCandless   |
|                         | or<br><b>Affordable Care Act and Exchanges (Breakout Room - Stinson)</b>  | Dan Brown, Ken Schnoll and Kate Morgan   |
| 4:30 p.m. – 5:30 p.m.   | <b>Elimination of Bias: What Works for Women at Work: How to Be an Effective Sponsor and Mentor</b>                                   | Distinguished Professor Joan Williams, Director, Center for WorkLife Law   |