

# Digging deeper – The latest trends in mining from Canada, Latin America and the Caribbean

A webinar series



## ESG issues affecting Mining in Canada and Latin America

Wednesday, December 1, 2021 12 – 1:15 p.m. ET

### **Presenters**

#### **Moderator**



María Paula Morelli Counsel, Buenos Aires (Argentina) D+1 +54 114010 5050 paula.morelli@dentons.com

### **Speakers**



Leanne Krawchuk

Partner, Edmonton (Canada)
D+1 780 423 7198
leanne.krawchuk@dentons.com



José Ignacio Morán

Partner, Santiago (Chile)
D +56 2 2411 9200
joseignacio.moran@dentons.com



María Margarita Lorduy

Environmental Law Director, Bogotá (Colombia)
D+57 746 7000
margarita.lorduy@dentons.com



Anderson Luiz Moura

Senior Associate, São Paulo (Brazil)
D +55 11 2117 3463
anderson.moura@dentons.com

### ESG in Canada and lessons to be applied beyond

Leanne Krawchuk

### The global rise of ESG

- Investors across the globe are increasingly factoring in ESG when making investment decisions
- According to the United Nations, considering ESG issues:
  - Allows decisions to better align with society's broader objectives and allows decision makers to comply with their fiduciary duty of acting in the best long-term interests of their beneficiaries
  - Makes companies assess the impact of non-financial issues that will have a material financial impact on their company's short and long-term value
- The Harvard Business Review estimates approximately \$30 trillion, or a third of all professionally managed assets globally are now subject to ESG criteria
- Ernst & Young notes that for US companies, for meetings through June 30, 2021, 20% of environmental and social shareholder proposals that went to a vote received greater than 50% support, this is up from 12% in 2020 and from 3% in 2016
- PwC's 2021 CEO Survey, 76% of global mining and metals executives said they were concerned about climate change and environmental damage, up from 57% a year earlier

### The rise of ESG in corporate Canada

- KPMG's 2021 CEO Outlook Pulse Survey highlights that 100% of Canadian CEOs say the pandemic has shifted their focus to the social component of ESG
- Inflows into Canadian-based ESG funds topped \$3.2 billion in 2020, while total net assets in ESG funds topped \$22 billion, a 37% increase over the year before
- During the 2020 proxy season, issuers listed on the S&P/TSX60 Index received 40 shareholder proposals related to ESG matters, 67.5% related to corporate governance and executive compensation, 17.5% related to social issues, and 15% related to environmental matters.
- Canada and our mining industry, in particular, have been leaders in elements of ESG law and practice. Parts of the ESG matrix have been important in mining.

### Argentina

María Paula Morelli

### **Stats and mining numbers**



**GDP: USD 383 billion** (31st largest in the world)



2.780.400 km<sup>2</sup> (8<sup>th</sup> largest in the world)



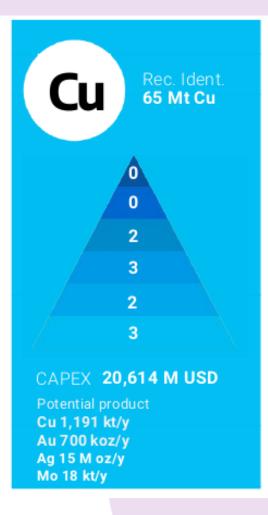
Mining Exports 2020 USD 3.000M

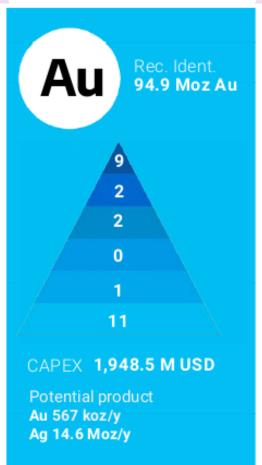


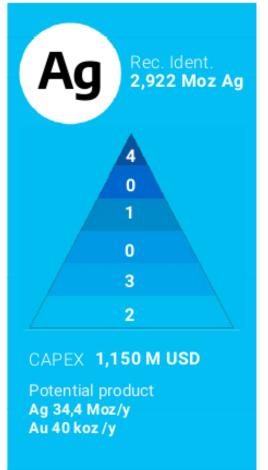


### Advanced Mining Projects: lithium, copper, gold and silver









### Lithium: stats and numbers



3<sup>rd</sup> largest quantity of commercially viable lithium reserves in the world



2<sup>nd</sup> largest identified lithium reserves in the world



**Identified Resources** 

100,3 million tons Geological Potential 188 million tons

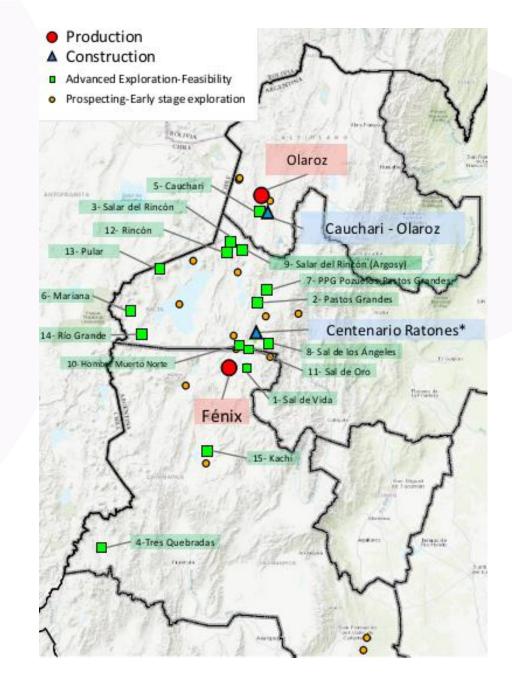


**Lithium Exports 2020** 

USD 134 million 31.5 tones



Not declared a strategic resource



### The Guidelines for socially responsible investments

- Resolution No. 896/2021, issued by the Argentine Securities and Exchange Commission, established Guidelines for socially responsible investments.
- The Guidelines:
  - Consider the integration of ESG factors into capital allocation and business strategy
  - Emphasize that ESG factors increase
  - Provide concrete examples of responsible investments

### **Voluntary Reporting Standards**

- Sustainable Development Goals (SDG)
- Global Reporting Initiative (GRI)
- Sector-specific:
  - Sustainability Accounting Standards Board (SASB)
  - International Council on Mining and Metals (ICMM)
  - Extractive Industry Transparency Initiative Standards (EITI)

### **Argentine leading initiatives**

• First country in Latin America to adopt "Towards Sustainable Mining" a globally recognized sustainability program that supports mining companies in managing key environmental and social risks



### "E" Factor in Mining

Numerous laws and regulations govern:

- Management of hazardous waste
- Protection of biodiversity
- Water use
- Glaciers

### "S" Factor in Mining

- Argentina is part of International Women in Mining
- Collective bargaining agreements (e.g., No. 38/39)
- Social license: mandatory public hearings before project authorization
- Signatory to the Indigenous and Tribal Peoples Convention of 1989 and the Escazú Agreement

### Brazil

Anderson Luiz Moura

### **Stats and mining numbers**



**GDP: US\$ 1.44 trillion** (12<sup>th</sup> largest in the world)



**8.510.345,538 km²** (5<sup>th</sup> largest in the world)



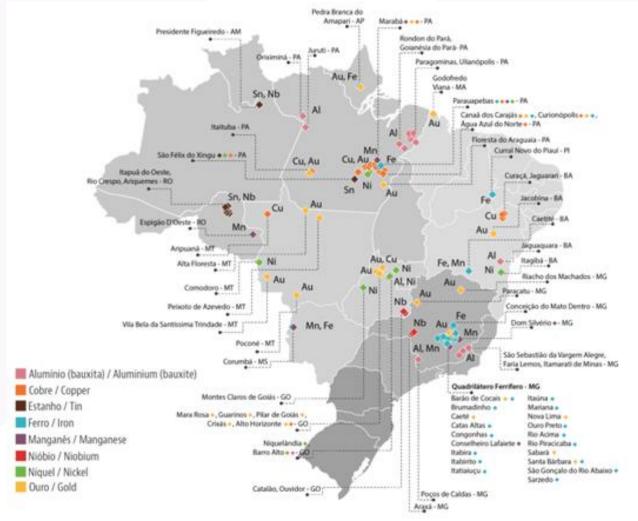
Mining Revenue 2020 US\$ 37.3 billion



Mining Contributions
(Royalties + Taxes) 2020
US\$ 12.9 billion

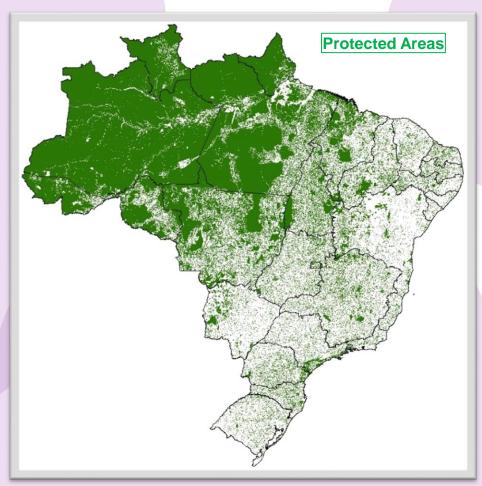


Wining Exports 2020 USD 36.6 billion 370.9 million tons



### **ESG** in the mining sector Context in Brazil







### Land Use

Agriculture: 30.2% Protected Areas: 66.3%

**Others:** 3.5%



**Land Use** 

Agriculture: 74.3%
Protected Areas: 19.9%

**Others:** 5.8%

### **ESG** in the mining sector Scenario



- Biodiversity
- Water
- Forests
- Indigenous and Quilombola
- Local communities



**Community Awareness and Expectations** 



**Increasing Litigation** 



**New Governance Structures** 



**Supply Chain** 



**ESG** Requirements for Financing

### Colombia

María Margarita Lorduy





**Strategic Geo Location** (2 oceans and 3 mountain ranges of the Andes)



Ranked 4th in the LATAM Doing Business index issued by the World Bank.



**3rd Largest population in LATAM** (Around 50 million people)



**4th Largest GDP in LATAM** (Around USD 271 billion)

### Colombian mining industry

- The Colombian mining industry saw significant development and growth due to the adoption of a new mining code in 2001 and the implementation of stronger security policies by the national government since 2002.
- The mining sector has kept growing: from 2014 to 2019 mining GDP increased in over thirty five percent (35%).
- Despite the pandemic 2020 has been the best year for gold mining since 2016. Exports of this metal amounted to almost three thousand (\$3,000) million dollars and production rose to 1.7 million ounces.
- Foreign direct investment in mining also increased from 2015 to 2019 when it amounted to over one half a thousand (\$1,500) million dollars. Due to the pandemic this trend stagnated in 2020.
- In 2021 the mining sector expects fifteen percent (15%) growth.
- More tan eleven thousand (\$11,000) million dollars contributed in taxes and royalties from 2010 to 2020.
- According to the 2020 Annual Survey of Mining Companies by the Fraser Institute, Colombia ranks first (as country) in the investment attractiveness and best mineral practices index in Latin America and the Caribbean.

### **ESG** Main challenges of the mining industry

The industry faces our main challenges that generate mining disputes



#### **Environmental and Zoning matters**

Environmentally protected areas: Moors "Paramos", Wetlands, National Parks, Forestry reserves – Law 02 of 1959, POMCAs, POF. More than 50% of the Colombian territory is under some kind of environmental protection.



#### **Communities**

Prior consultation with indigenous communities, use of the judicial Tutela, popular actions, delimitation of ethnic territories.



#### **Informal mining**

Lack of judicial and/or administrative enforcement; formalization procedures take too long.



#### **Legal Certainty**

Interpretation of mining concession agreements; Mining Authority is both party to the concession agreement and administrative authority of the mining sector. The environmental authorities grant permits and licenses, control such instruments and investigate infractions.

### **ESG** in the Colombian mining sector

### Scenario



Biodiversity
Water management
Mine waste
Air, noise, energy
Climate change (carbon
footprint, greenhouse gas)
Hazardous substances
Mine closure



Land use
Resettlement
Vulnerable people
Gender
Labour practices
Artisanal miners



Legal compliance Ethics Anti-bribery and corruption

### Chile

José Ignacio Morán

### Thank you

#### **Moderator**



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