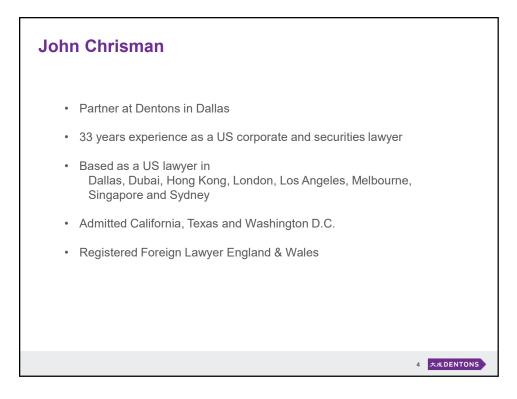
Public Take-Over Refresh: Tender Offers, Mergers, Proxy Statements and More October 2021

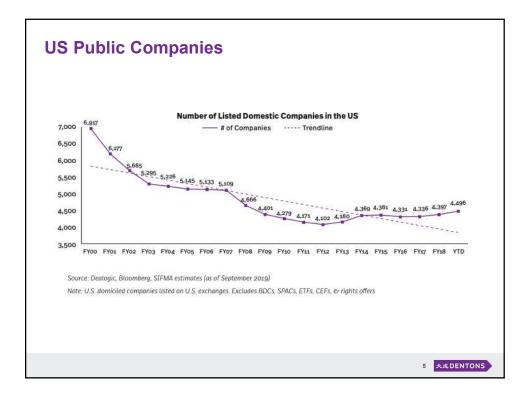
CLE Seminar for In-House Counsel Webinar Series 2021

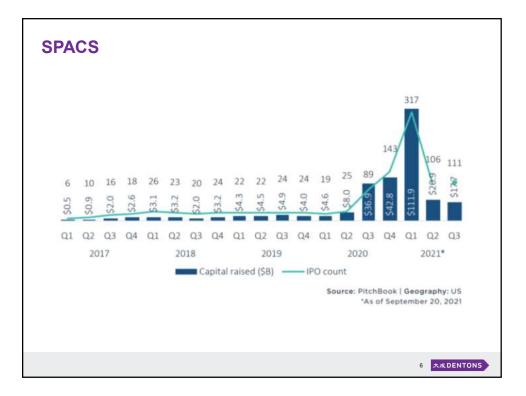
Today's Discussion

- Part 1 Introduction
- Part 2 Tender Offers
- Part 3 14E Rules
- Part 4 14D Rules
- Part 5 Exchange Offers
- Part 6 Cross-Border Offers
- Part 7 Statutory Mergers
- Part 8 Proxy Statements
- Part 9 Mergers with Shares as Consideration



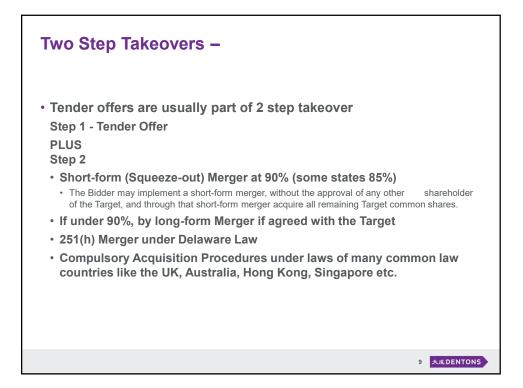


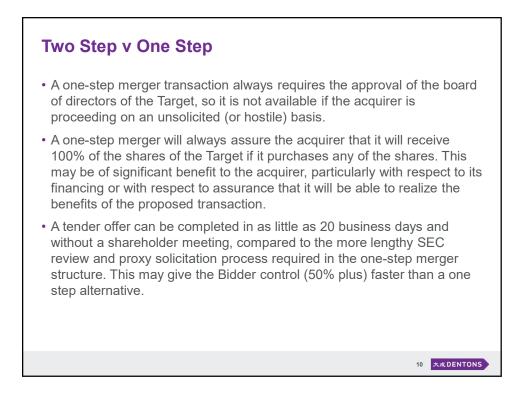


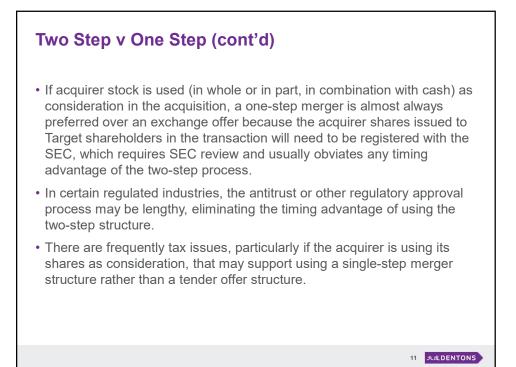


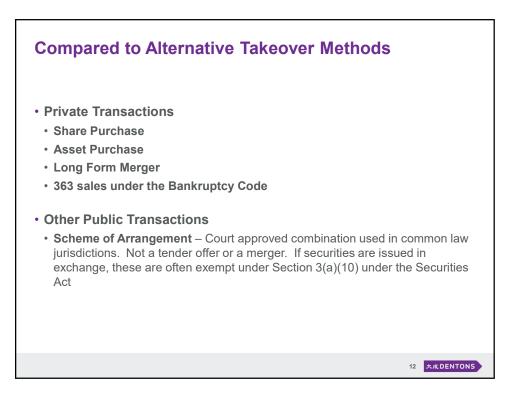


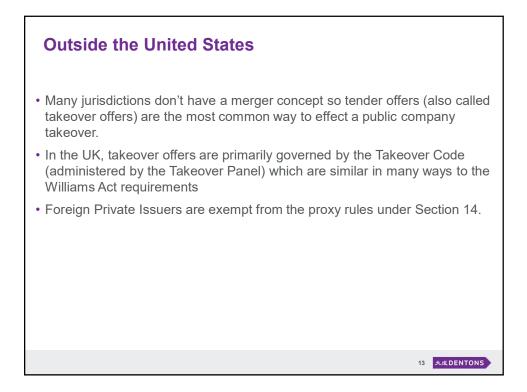




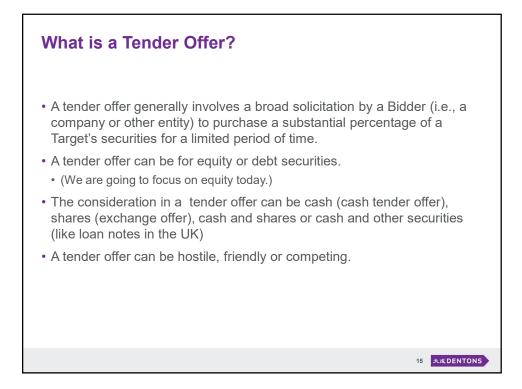




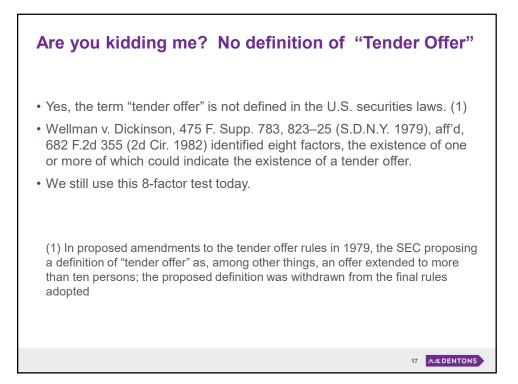


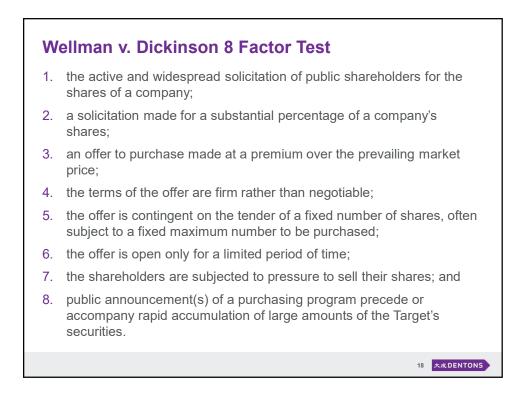


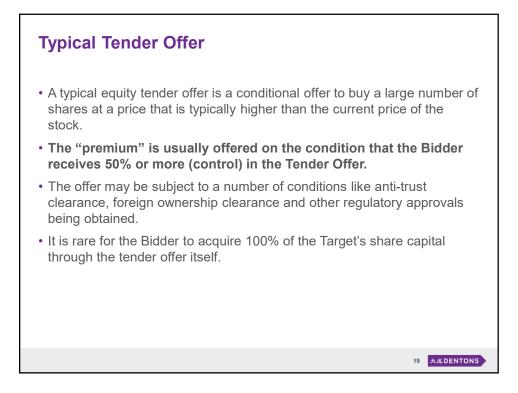


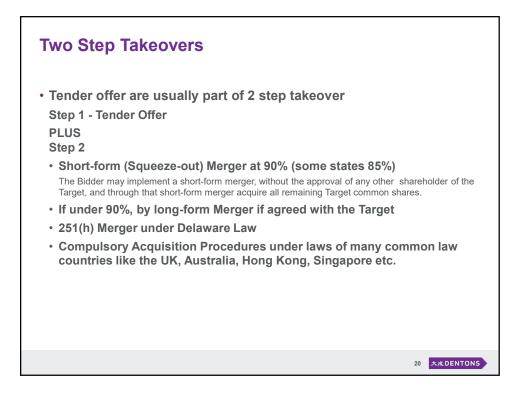


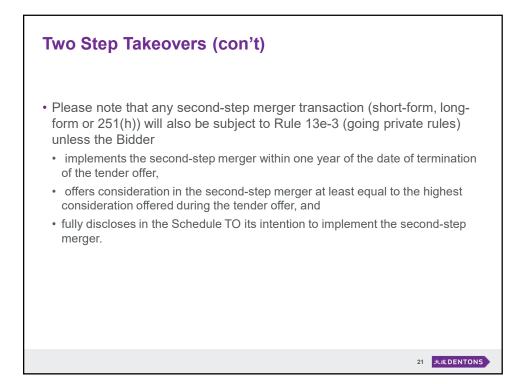


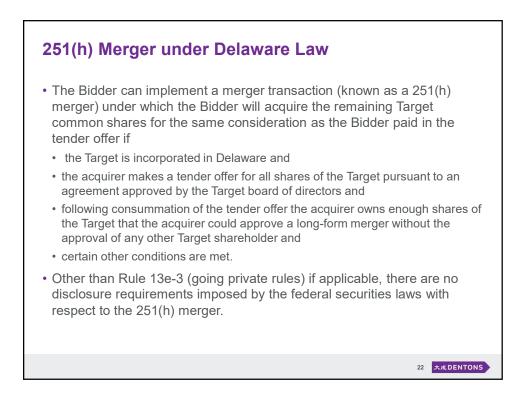






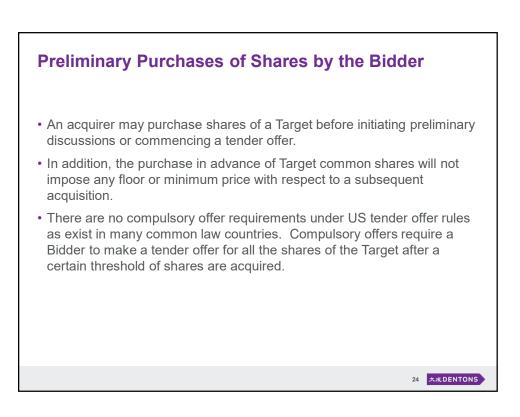






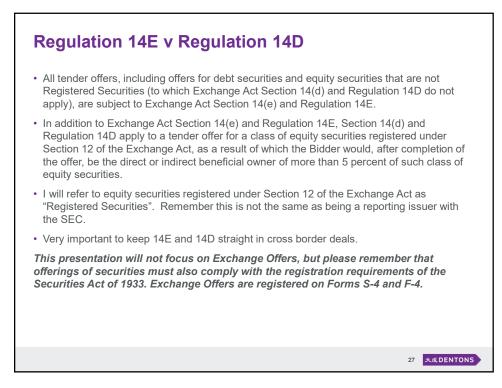


- Acquisition transactions often commence with preliminary negotiations and/or discussions between the acquirer and the Target.
- As a general matter, a Target and the Bidder are not under any obligation to disclose these preliminary discussions, even if requested to confirm or deny discussions by investors, the press or the New York Stock Exchange.
- If, however, the acquirer or the Target chooses to confirm or deny rumors, it must do so accurately.
- It is also very common for preliminary discussions to take place pursuant to a negotiated confidentiality agreement or NDA.
- There is generally no restriction on the ability of a Target to provide information to a potential acquirer if the board of directors of the Target believes it is appropriate to do so.



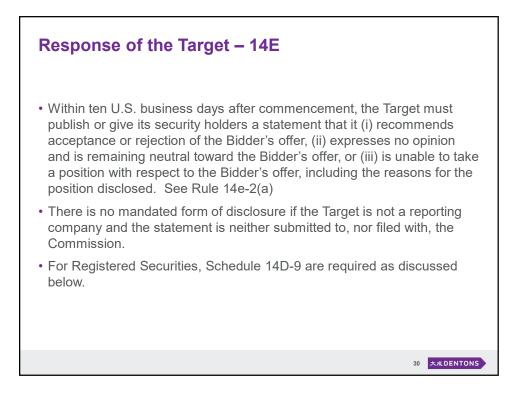
Preliminary Purchases of Shares by the Bidder Limitations · Limitations in NDA or Standstill. Consider whether in possession of material (price sensitive) non-public information shortly). • Under Section 13(d) of the Securities Exchange Act of 1934 (the "Exchange Act"), an acquirer that purchases more than 5% of the outstanding common shares of a Target must, within 10 calendar days, publicly file with SEC a disclosure statement on Schedule 13D. This disclosure statement will include various information about the acquirer, including, most importantly, its plans or proposals with respect to further acquisitions of shares of the Target or any extraordinary transaction involving the Target. • Under the Hart-Scott-Rodino Antitrust Improvements Act, unless an exemption is available, an acquirer may not purchase more than approximately \$94 million (adjusted for inflation annually) in value of common shares of a Target without filing with the United States antitrust authorities (and notifying the Target of the filing) and waiting for the expiration of a 30-day period. · CIFIUS considerations depending on level of foreign shareholding and industry

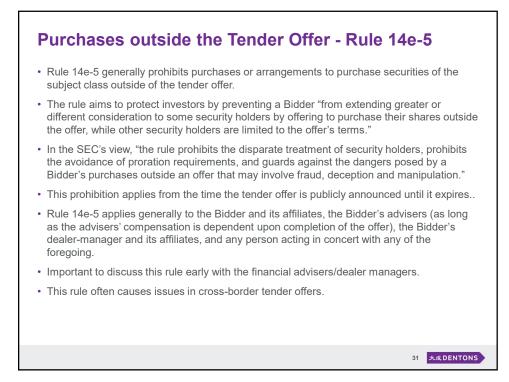


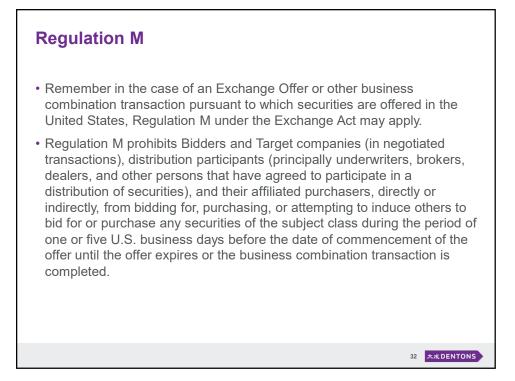






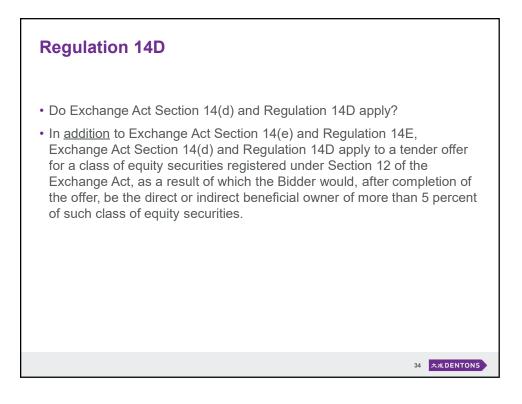




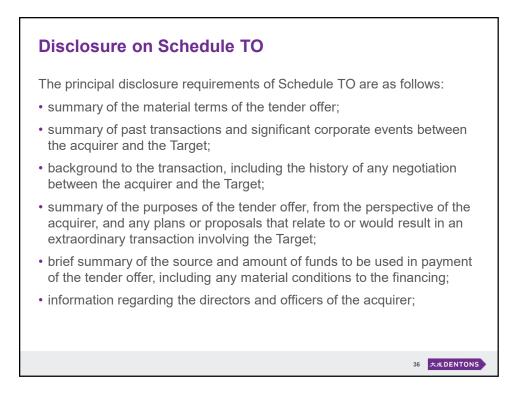


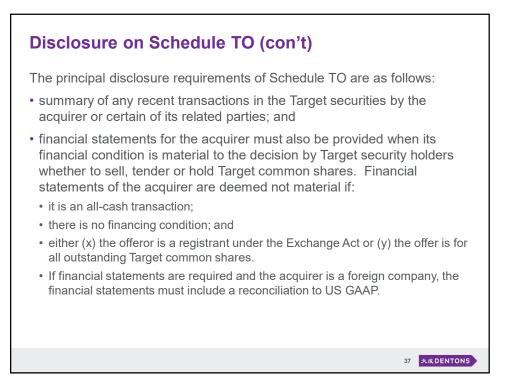
General Anti-Fraud

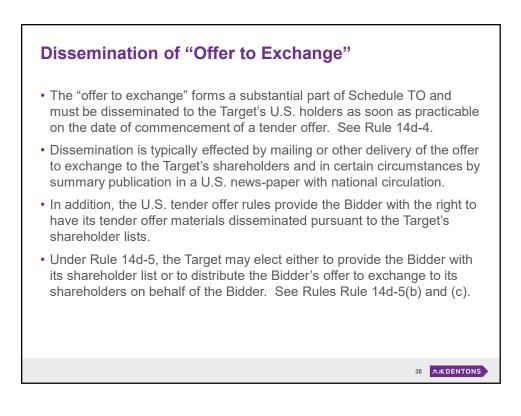
- The general anti-fraud provisions of the Exchange Act, including Section 14(e), Section 10(b), and Rule 10b-5, prohibit, in connection with any tender offer, the Bidder or its agents from making any untrue statement of a material fact or omitting to state any material fact necessary to make the statements made, in light of the circumstances under which they were made, not misleading.
- Similarly, Bidders must not engage in any deceptive or manipulative practices, and sufficient notice and time to react must be given to Target shareholders in connection with any change in consideration or other material terms of the offer.
- Rule 14e-3 under Section 14(e) establishes a "disclose or abstain from trading" requirement that prohibits any person, other than the Bidder and its agents, who is in possession of material non-public information relating to the tender offer, from trading in the securities of the Target.

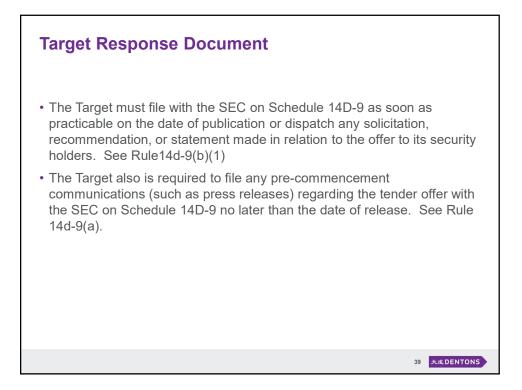


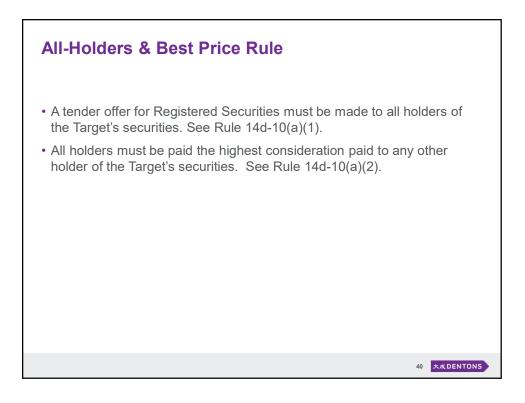


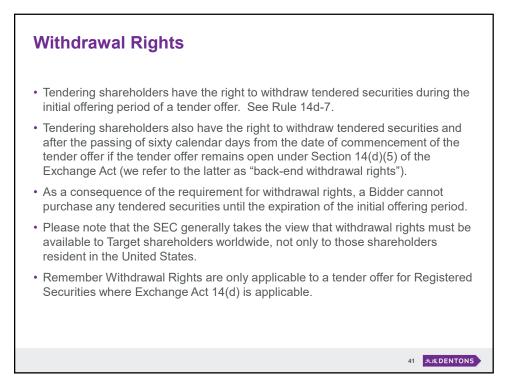


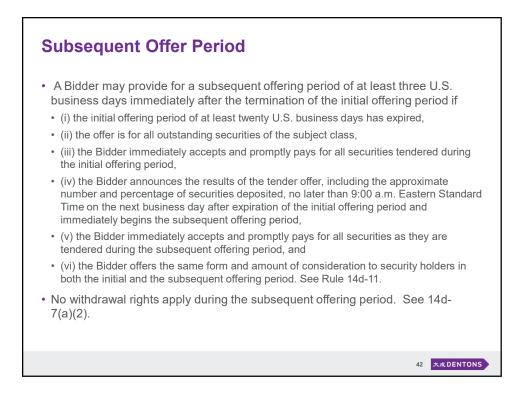












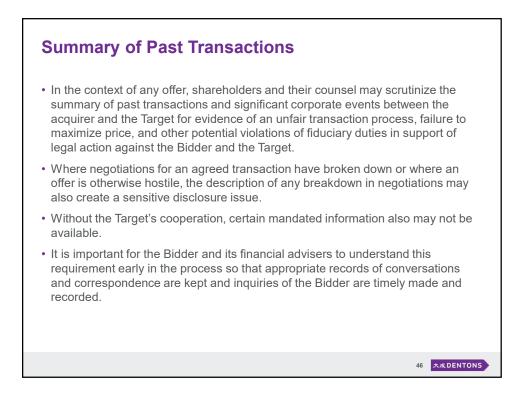


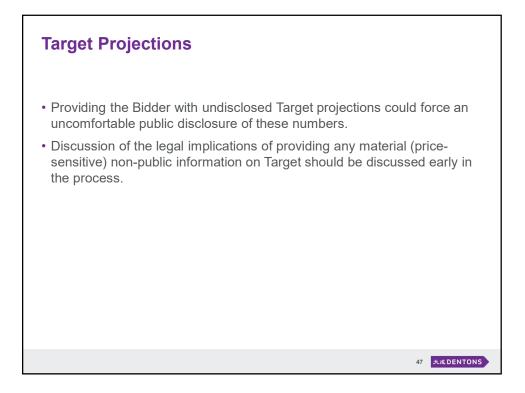


SEC Review of the Form TO

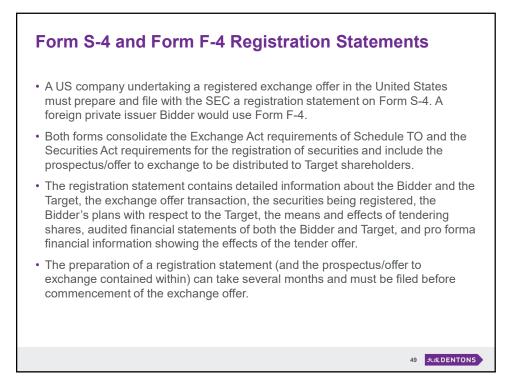
- In the case of an all-cash transaction, although the Schedule TO must be filed with the SEC, it is not subject to any pre-clearance process within the SEC.
- Accordingly, the acquirer may (and customarily does) commence the tender offer and distribute the offer to purchase to Target common shareholders before receiving comments, if any, from the SEC on the Schedule TO.
- Comments, if any, from the SEC on the Schedule TO will usually be dealt with through amendments to the Schedule TO.
- An acquirer does not need to have SEC approval of the tender offer or of any of its terms or amendments, although most acquirers will seek to respond constructively to SEC comments on the Schedule TO.
- The Bidder is required to promptly amend the Schedule TO if there is any material change in the information provided. However, the Bidder is not in general required to distribute to Target shareholders any supplement or similar document in the event of an amendment to the Schedule TO (even amendments in response to SEC comments).















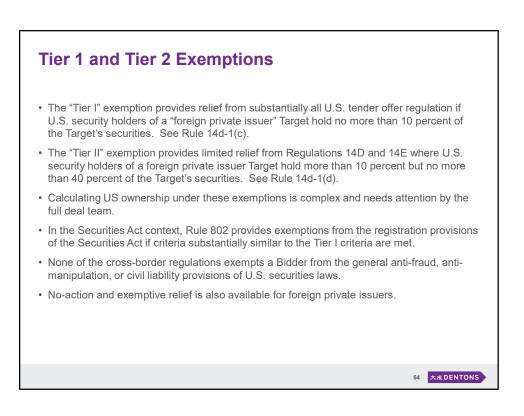


- Non-U.S. Bidders often exclude US Shareholders by structuring their transaction to avoid the use of U.S. jurisdictional means.
- U.S. courts have generally taken the view that tender offers made outside the United States are not subject to the procedural of U.S. securities laws. The landmark case in this regard is Plessey Co. plc v. Gen. Elec. Co. plc, 628 F. Supp. 477 (D. Del. 1986).
- The SEC has "recognized that bidders who are not U.S. persons may structure a tender offer to avoid the use of the means or instrumentalities of interstate commerce or any facility of a U.S. securities exchange in making its offer and thus avoid triggering application of our rules."
- The SEC has viewed with skepticism a purported exclusionary offer for Registered Securities.



- Typical provisions to avoid U.S. Jurisdictional Means include:
- The offer documents, forms of acceptance, other shareholder communications, press releases, and offer-related materials are not made available to U.S. security holders (or their brokers, nominees, or other intermediaries).
- No money, securities, or other consideration is solicited from U.S. residents.
- The Bidder and its advisers and agents may not accept under any circumstances the delivery of any written communication relating to the offer (including a form of acceptance) that is post-marked in, bears a return address from, or otherwise appears to have been dispatched from the United States.

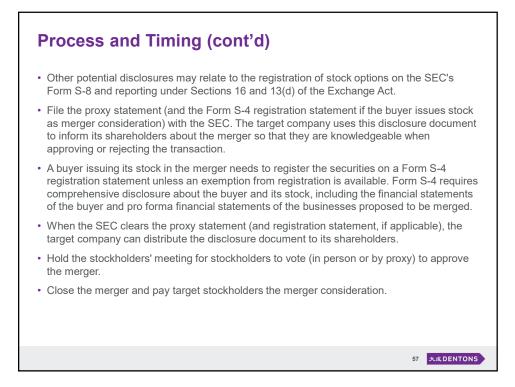
- · No cash is issued to holders in the United States.
- · No publicity regarding the offering is made in the United States.
- · Various restrictive legends are added to all documentation.





Process and Timing

- Select a transaction structure (for example, reverse triangular merger, forward triangular merger, or forward merger). The choice of structure usually depends heavily on tax and commercial considerations.
- Execute preliminary agreements in the earliest stage of merger discussions.
- Conduct a due diligence review to learn about the target company and determine issues that are relevant to the merger.
- Determine required consents and approvals to complete the merger. These fall into the general categories of corporate approvals, statutory and other regulatory approvals, and third-party contractual consents.
- Negotiate, draft, and execute the merger agreement, disclosure schedules, and any ancillary documents.
- Make required disclosures under federal securities laws and the rules of any securities exchange on which the target's or buyer's stock is listed on (for example, the NYSE and Nasdaq). The most common disclosures (outside of the main merger transaction disclosures contained in either a registration statement or proxy statement) are press releases, current reports on the SEC's Form 8-K, and Rule 425 and Rule 14a-12 filings.

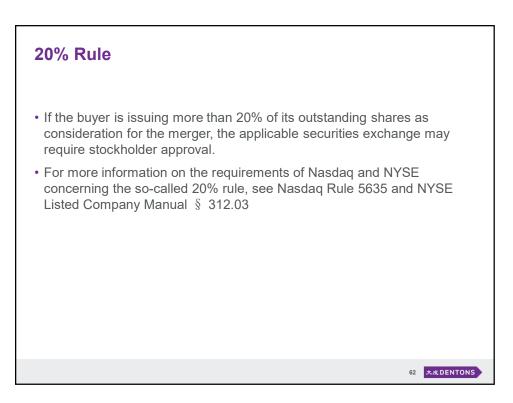


	Forward Merger	Forward Triangular Merger	Reverse Triangular Merger
Buyer shielded from liabilities of the target company.	No	Yes	Yes
Third-party consents necessary to avoid breaching target contracts that contain anti-assignment provisions that cover assignments by operation of law.	Yes	Yes	No, in most cases*
Generally taxed as an asset acquisition: Potential double taxation (target company and stockholders). Often a stepped-up basis in target company assets.	Yes	Yes	No
Generally taxed as a stock acquisition: Single level of taxation(shareholders only) No change in basis of target company assets.	No	No	Yes

Preliminary Purchases of Shares by the Bidder Limitations · Limitations in NDA or Standstill. Consider whether in possession of material (price sensitive) non-public information shortly). Under Section 13(d) of the Securities Exchange Act of 1934 (the "Exchange Act"), an acquirer that purchases more than 5% of the outstanding common shares of a Target must, within 10 calendar days, publicly file with SEC a disclosure statement on Schedule 13D. This disclosure statement will include various information about the acquirer, including, most importantly, its plans or proposals with respect to further acquisitions of shares of the Target or any extraordinary transaction involving the Target. • Under the Hart-Scott-Rodino Antitrust Improvements Act, unless an exemption is available, an acquirer may not purchase more than approximately \$94 million (adjusted for inflation annually) in value of common shares of a Target without filing with the United States antitrust authorities (and notifying the Target of the filing) and waiting for the expiration of a 30-day period. · CIFIUS considerations depending on level of foreign shareholding and industry





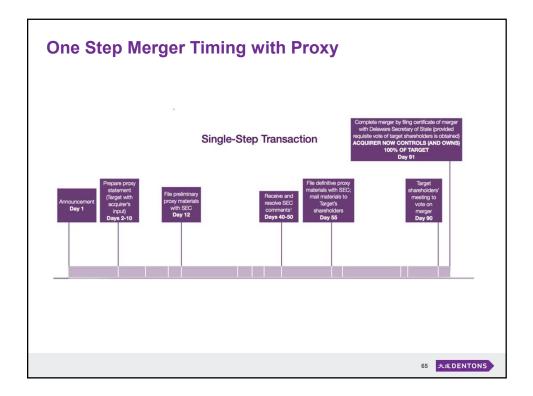


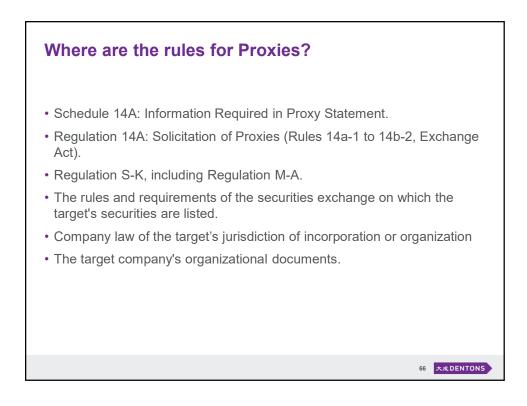


Proxy Rules

- The proxy rules promulgated under the Securities Exchange Act of 1934, as amended (Exchange Act) are among the many rules and regulations that apply in public mergers. The proxy rules are principally contained in Regulation 14A of the Exchange Act (Regulation 14A) and regulate the solicitation of proxies when a shareholders' vote is required to approve certain corporate actions, such as a merger
- A company must deliver a proxy statement to its shareholders before it can solicit proxies for a shareholders' meeting (Rule 14a-3(a), Exchange Act). In the case of a merger, the proxy rules require the target company to make substantial disclosures of information about the merger so that shareholders can make an informed decision when voting on the transaction.
- A merger proxy statement is filed with the SEC and is subject to the SEC's review. If the SEC has comments to the preliminary proxy statement, the target company may need to amend its merger proxy statement before it files its definitive proxy statement with the SEC and delivers it to its shareholders. This SEC review can affect the timing of the public merger



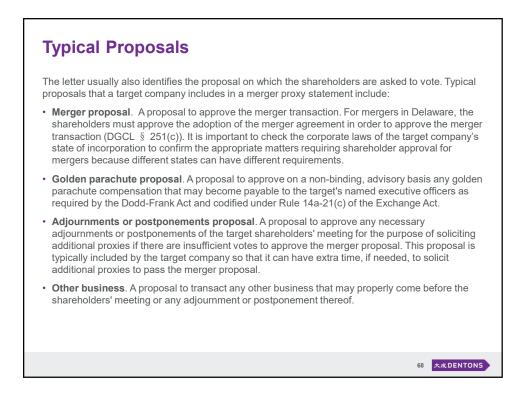


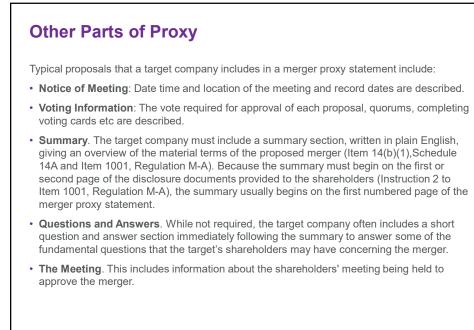


Letter From the Chairman of the Board or Chief Executive Officer

Although not required by Schedule 14A, the target company usually includes a letter to its shareholders from its chairman of the board, chief executive officer (CEO), or both. This letter appears as the first page of the proxy materials. The letter typically:

- Gives a brief description of the merger transaction (including the merger consideration payable).
- States that the target company's board of directors has determined that the merger agreement and the transactions contemplated by the merger agreement are advisable and have been approved by the board. This language generally tracks the target board's resolutions approving the merger agreement. These resolutions can vary state by state depending on the statutory board approval requirements of the target's jurisdiction of incorporation.
- States that the target company's board recommends that the target's shareholders vote in favor of the merger and other proposals described in the merger proxy statement.
- · Encourages the shareholders to vote.





Background of the Merger

• The target company must describe any negotiations, transactions, and material contacts with the buyer (or between its affiliates and the buyer's affiliates) during the periods covered by financial statements included or incorporated by reference in the merger proxy statement (Item 14(b)(7), Schedule 14A). Even if financial statements are not required to be included or incorporated by reference, however, targets still typically include a background of the merger section that describes the negotiations, transactions, and material contacts between the parties.

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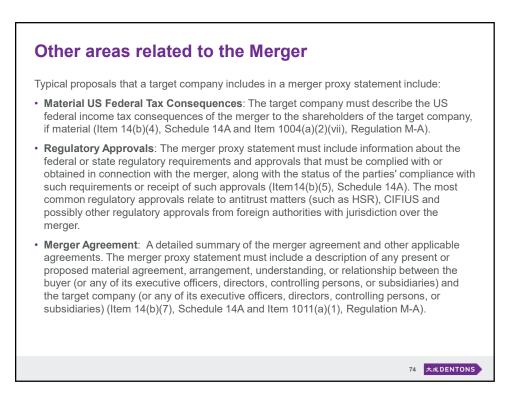
- The background of the merger section provides a detailed chronology of events leading up to the execution of the merger agreement including:
- · Dates of meetings;
- · Names of persons and parties in attendance; and
- · A brief summary of matters discussed in these meetings and negotiations.

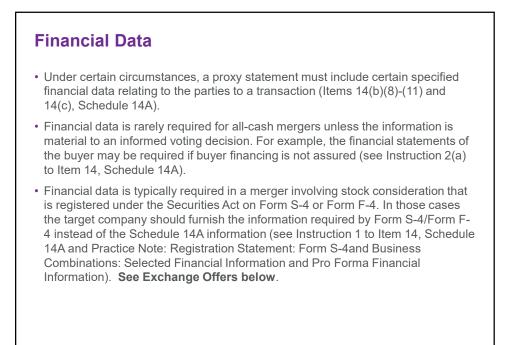
Background of the Merger (cont'd)

- Because this section can be the most difficult to draft, a working draft of this section should be started by counsel early in the process and circulated for review by those persons most knowledgeable about the events described before finalizing the merger proxy statement.
 Frequently this section requires substantial input from the target company's and buyer's management, directors (in some cases), and financial and legal advisors because of the factintensive nature of the disclosure.
- The parties can be particularly sensitive about how the disclosure is presented in the background
 of the merger section because they want to communicate to the target's shareholders that the
 target's board satisfied its fiduciary duties in considering the merger and acted fairly, taking into
 account all its available options.
- Presenting full disclosure has become even more important in recent years due to the cleansing
 effect of a fully informed, uncoerced shareholder vote by the disinterested shareholders under *Corwin v. KKR Fin. Holdings LLC* (125 A.3d 304 (Del. 2015)) which reverts the standard of review
 for a breach of fiduciary duty claim back to the deferential business judgment rule in mergers that
 do not involve a controlling shareholder.
- In anticipation of any potential litigation that may result from the merger transaction, counsel should also pay close attention to ensuring that the background of the merger section does not contradict and generally conforms to the target company's board minutes relating to the merger transaction.









The Proxy Card

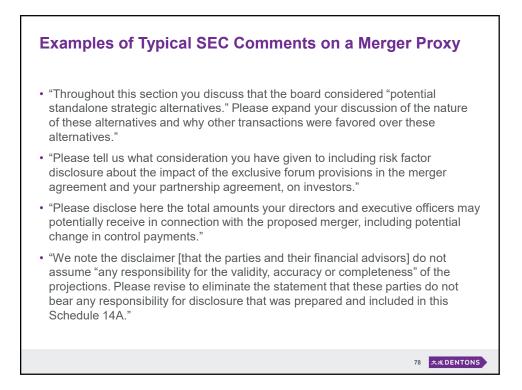
The proxy card is the document that allows a shareholder to participate in voting on the merger at the meeting, whether or not that shareholder attends the meeting, by granting a proxy. The proxy card must contain the following information (Rule 14a-4(a) and (b)):

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- On whose behalf the proxy is being solicited in bold face type. In a negotiated, all-cash merger, the proxy card is prepared by the target company and states that the proxy is being solicited by the board of directors of the target company.
- Who acts as proxy for the shareholder. Typically the proxy card proposes to appoint several executive officers, usually including the general counsel, to act as proxies.
- A list of the proposals to be voted on.
- A space for shareholders to vote "for" or "against," or to abstain from voting for each proposal, including the merger proposal.
- Space for the shareholder to date the proxy card.

Filing the Merger Proxy Statement

- The target company must file its preliminary proxy statement with the SEC at least ten days before it
 intends to mail proxy materials to its shareholders (Rule 14a-6(a). The SEC notifies the target company
 within ten days after filing whether or not there will be any review.
- If the SEC chooses not to review the proxy statement, the target company can file a definitive version of the proxy statement, which is usually identical to the preliminary proxy statement (except that information such as the meeting date, record date, and other date-specific matters are filled in), as soon as necessary and can begin mailing the definitive proxy statement to its share holders.
- If the SEC notifies the target company that it intends to review the merger proxy statement, the target
 company must delay its plans for mailing. The review process for a merger proxy statement is similar to
 the review process for a registration statement, except that the SEC typically provides its first set of
 comments in less days. If the SEC has comments from its review, it sends the target company a
 comment letter.
- The target company is required to respond to the SEC's comments by sending a letter to the SEC and filing an amended preliminary proxy statement that includes revisions to take into account the SEC's comments. The response letter is required to address each comment made by the SEC.
- The length of time of the SEC review process is largely determined by the number and type of comments, the parties' reactions to the comments, and whether the parties wish to question any of the SEC's requests for revisions. The review process can take weeks or months, and the ability to accelerate this process is often dependent on who at the SEC is reviewing the filing.



Examples of Typical SEC Comments on a Merger Proxy (cont'd)

- "Rule 14a-6(a) requires that the form of proxy be on file for ten calendar days, yet no form
 of proxy appears to have been transmitted. Please amend the filing to include the form of
 proxy, or advise. In addition, please ensure that both the preliminary proxy statement and
 form of proxy are clearly marked as being preliminary. See Rule 14a-6(e)(1)."
- "We note the statement in the first sentence of the tenth paragraph of the opinion attached as Annex C that [the financial advisors] and Company's opinion may not be used without its prior written consent. Please revise the disclosure in this section to state, if true, that [the financial advisor] and Company has consented to the use of its opinion in this document."
- "We note the limitations on reliance by shareholders in the fairness opinion provided by the [financial advisor]. Specifically, we note the statements that the opinion is furnished for the use of the Special Committee and "may not be used for any other purpose without the [financial advisors] prior written consent." Additionally, we have similar concerns with the statement that the opinion "should not be construed as creating any fiduciary duty on [the financial advisor's] part to any party." Please have the advisor revise the opinion to remove these limitations on reliance by shareholders. Alternatively, please disclose the basis for the advisor's belief that shareholders cannot rely upon the opinion to support any claims against the [financial advisor] arising under applicable state law."

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Examples of Typical SEC Comments on a Merger Proxy (cont'd)

- "We note the disclosure on page X that ABC does not intend to revise its projections. Please
 revise this disclosure, as publicly available financial projections that no longer reflect
 management's view of future performance should either be updated or an explanation should be
 provided as to why the projections are no longer valid."
- "We noticed the inclusion of cautionary language that indicates that XYZ undertakes no obligation to update... "even in the event that any of the assumptions underlying the financial projections are shown to be in error or change except to the extent required by applicable federal securities law." Please advise us as to the circumstances that could arise where all of the assumptions shown are in error yet XYZ would bear no obligation to update. To the extent that no such circumstances exist, please revise the disclosure to remove the implication that compliance with the federal securities law is the exception in such instances, especially in the context of the proposed transaction. Consequently, it appears that XYZ does have an ongoing obligation to update and that the disclaimer appears to have been incorrectly cited as a matter of fact and law."
- "We note your disclosure that "information concerning the subject matter of the representations, warranties and covenants may change after the date of the merger agreement." Please be advised that, notwithstanding the inclusion of a general disclaimer, you are responsible for considering whether additional specific disclosures of material information regarding material contractual provisions are required to make statements in the proxy statement not misleading."

Examples of Typical SEC Comments on a Merger Proxy (cont'd)

- "We note your statement that investors "are not third-party beneficiaries under the merger agreement and should not rely on the representations, warranties and covenants or any descriptions..." While we recognize that you also advise investors to read your SEC disclosures, we believe that the cited language strongly implies that the information contained in the merger agreement is not disclosure subject to the federal securities laws. Please revise to remove this implication. We will not object if you advise readers that the information in the merger agreement should be read in conjunction with the other disclosures in the company's filings with the SEC."
- "Please delete the XXX sentence in the second paragraph of this section, as well as the statement that the merger agreement's inclusion in the filing is not intended "to provide investors with any other factual information regarding ABC, DEF, XYZ or their respective business," as they inappropriately imply that readers should not rely on the representations, warranties and covenants described in this section and in the merger agreement."
- "We note that you may employ various methods to solicit proxies, including by telephone, electronic mail, letter, facsimile or in person. Be advised that all written soliciting materials, including any e-mails or scripts to be used in soliciting proxies over the telephone or any other medium, must be filed under the cover of Schedule 14A on the date of first use. Refer to Rule 14a-6(b) and (c). Please confirm your understanding."

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Distributing Proxy Materials Generally, the SEC does not impose timing requirements for the delivery of proxy materials to shareholders, but the proxy materials must be delivered to shareholders before the shareholders' meeting is held. A company's charter documents and state corporate law set time limits for delivery of a notice of the meeting, which is included in the proxy statement. Typically, the notice period is at least ten days, but no more than 60 days, before the meeting date • Merger proxy materials must be delivered by mail. The notice and access model of internet availability delivery method (a common delivery method for annual proxy statements) is not available for merger proxy statements (Rule 14a-16(m), Exchange Act). • On March 13, 2020, the SEC's Division of Corporation Finance and Division of Investment Management issued guidance to assist companies, stockholders, and other participants to meet their obligations under federal proxy rules amid concerns over 2019 novel coronavirus disease (COVID-19). The SEC staff updated their guidance on April 7, 2020 82 大成DENTONS



