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Dentons Global Smart Cities & Connected Communities Think Tank

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How is Cyber Innovation Disrupting the Energy Sector and Critical Infrastructure?

April 25, 2024

11:30 a.m. - 1:00 p.m. ET



Opening Remarks and Moderator: **Clint Vince**, Chair of the US Energy practice, Co-chair of the Global Transportation & Infrastructure sector for the US Region, and Co-chair of the Global Smart Cities & Connected Communities Think Tank, Dentons





Karen G. Wayland
CEO, Gridwise Alliance


Panelist

Dr. Karen Wayland is the CEO of GridWise Alliance and a recognized expert in national energy and environmental policy. She served in leadership positions at the highest levels of government and nonprofit organizations. Through her consulting firm, kW Energy Strategies, she also provides strategic consulting on policy development, coalition building and communications for major clean energy companies, national environmental organizations, local officials, and foundations. She is regularly listed on Washingtonian Magazine's 500 Most Influential People Shaping Policy.

Wayland worked on energy and climate legislation for Speaker of the House Nancy Pelosi and Senator Harry Reid when he was Majority Whip. She was a political appointee and Senior Executive Service (SES) member at the U.S. Department of Energy in the Obama Administration, where she established a team for Secretary Moniz to conduct analyses and develop strategies for DOE's work with states, local authorities. She served on leadership team for Obama Administration's Quadrennial Energy Review (QER) and was primary author of the "Modernizing the Grid" chapter and policy recommendations. While at DOE, she also served as Senior Advisor for Domestic Energy Policy to the Deputy Secretary Elizabeth Sherwood-Randall.

Dr. Wayland has extensive experience working with nonprofit organizations. She was the Executive Director of the Clean Energy Project, a Nevada-based nonprofit that produced the National Clean Energy Summit, an annual conference chaired by Senator Reid to convene business executives, government leaders, investors, and thought leaders around the benefits of clean energy. She was the Legislative Director at the Natural Resources Defense Council for five years, where she oversaw the organization's federal

	<p>environmental initiatives and political activity and chaired the national environmental community's climate and energy coalition during congressional debates over major climate and energy legislation. She also directed the Earth and Marine Sciences Program at Earthwatch, a nonprofit that funds scientific research through support from paying volunteers. She is on the board of the Keystone Policy Center, the Center for Sustainable Energy, and the Desert Research Institute Foundation. Dr. Wayland is a Distinguished Associate at the Energy Futures Initiative and serves on the Board of Managers for Innogy e-Mobility US, the holding company for BTC Power, the leading manufacturer of electric vehicle charging systems.</p> <p>Prior to moving to Washington, she conducted research and consulting in environmental geochemistry, watershed management, and ground and surface water modeling. She holds a Master of Science from the University of Connecticut and a Dual Ph.D. in the fields of geochemistry and resource development from Michigan State University.</p>
 <p>Shanna Ramirez Chief Legal & Ethics Officer, General Counsel, and Board Secretary, CPS Energy</p> <p><i>Panelist</i></p>	<p>Shanna Ramirez oversees CPS Energy's Legal, Audit, Compliance, Ethics, Integrated Security, and Government & Regulatory Affairs & Public Policy functions. She also provides leadership to Board Relations and serves as Secretary to the Board of Trustees. Shanna is responsible for driving strategic initiatives to advance the interests of our customers and community, including environmental, social, and governance (ESG) goals. Shanna also oversees cyber, physical, and data security, incident response, and business continuity.</p> <p>Shanna joined CPS Energy in 2015 as Director & Senior Counsel and has extensive experience providing business and legal advice. She practiced employment litigation at Haynes and Boone, LLP and was Vice President & Deputy General Counsel for Fiesta Restaurant Group, Inc., supervising Legal Services, Safety & Risk, Claims, and Licensing & Compliance.</p> <p>Shanna earned her Bachelor of Arts in History and Political Science from Trinity University and a Juris Doctor from the University of Maryland School of Law. She serves in many capacities, including as a member of the Keystone Energy Board and as a Director of the Association of Women in Energy. She serves as a Director and Board Secretary with Clarity Child Guidance Center. She is also a graduate of the Executive Education Accelerated Development Program at Rice University.</p>
 <p>Allison Jetton Partner, Venture Technology Group, Dentons</p> <p><i>Panelist</i></p>	<p>Allison's practice focuses on risks associated with data and technology. She advises companies and boards on cybersecurity, data governance, privacy compliance, product counseling, cyber preparedness, incident response, crisis management, and public policy. With nearly a decade of prior government experience at the US Department of Homeland Security before joining private practice, clients benefit from Allison's insights on data, technology, and regulation from a cybersecurity and national security perspective, including on cutting-edge issues like artificial intelligence, big data, the blockchain and cryptocurrency, and biometrics. She leads the privacy and cybersecurity team for Dentons' Venture Technology and Emerging Growth Companies practice.</p> <p>Allison helps companies build effective data governance and compliance programs. For start-ups and emerging growth companies, she helps establish a strong foundation of policies, procedures, plans and training based on prioritized risk, tailored to each client, industry, and growth stage. For mature and complex global enterprises, she helps clients align, streamline, and enhance effective management- and board-level oversight of privacy, cybersecurity, data protection, and technology risks.</p>

	<p>Allison negotiates privacy and cybersecurity provisions of complex commercial and technology transactions and advises on supply chain security and cross-border data transfers, including supplemental security measures, data transfer impact assessments, and the applicability of US legal authorities like the CLOUD Act and FISA. She also provides advice regarding privacy, cybersecurity, and data protection risk in M&A due diligence and deal work, for buy- and sell-side transactions.</p> <p>Allison directs complex forensic investigations, engages with law enforcement and government officials, prepares individual and regulatory notifications, guides crisis communications, and advises clients on investigations by state Attorneys General, federal regulators including the SEC, HHS/OCR, and the FTC as well as international data protection authorities.</p> <p>Allison is a noted public speaker, including at Mandiant CyberDefense Summit 2019 and 2021, BlackHat USA 2018, and the International Association of Privacy Professionals 2018 Global Privacy Summit. Allison received numerous awards for distinguished government service. After government service, before joining Dentons, she worked at a major US and international law firm and a technology law boutique. Since 2018, Allison has served an adjunct professor at Georgetown University Law Center, where she continues to teach upper-level JD and LLM students in two courses, cybersecurity law and national security regulation.</p>
 <p>Todd Daubert Partner, Federal Regulatory/Compliance, Dentons <i>Panelist</i></p>	<p>Todd is a partner in Dentons' Washington, DC office, chair of the firm's Communications and Technology sectors, and leader of the US Privacy and Cybersecurity team. With over two decades of experience helping companies develop, deploy, improve and protect their technology, telecom, and data products and services around the world, Todd has achieved international stature for his unique ability to provide pragmatic advice to companies operating in a rapidly-evolving regulatory and business environment at the intersection of technology, business and law.</p> <p>Todd enjoys a client base that includes everything from the largest companies in the world to the most promising startups in the most dynamic growth areas of our global economy. Described by one client as “a driving force in high-net-worth negotiations,” Todd draws on his dual training in engineering and law to craft innovative, simple and elegant solutions that help mega firms and high-impact startups alike achieve their strategic objectives and grow their business.</p> <p>Telecommunication and technology companies operating across jurisdictions face a raft of compliance challenges posed by disparate and often conflicting, shifting and/or overlapping regulations. Leveraging a keen understanding of disruptive innovation, Todd helps companies identify and navigate legal hurdles regardless of where their business takes them, allowing them to grow and flourish.</p> <p>Todd’s understanding of the interconnectivity surrounding the legal issues facing today’s emerging industries enables him to offer holistic, streamlined solutions and avoid the deficits of a siloed approach. “Todd has tremendous knowledge of how the law plays out,” effused one client, “and is very creative in his thinking.”</p> <p>Todd has spent years advising clients whose innovative technologies and business models have often raised novel legal issues, in some instances challenging the fundamental definition of privacy and data security in an age awash in information and with systems vulnerable to intrusion, data corruption, and operational interruption. Todd counsels a wide range of companies for whom the collection, storage and transmission of information is central to their core business, in the development and implementation of policies to ensure the protection and privacy of that information, be it data, voice, sounds</p>

	<p>or images; the design of a global compliance program to avoid fines and penalties; and the development of protocols for responding to and managing data breach and cybercrime incidents. The collection and use of personal information in particular has been subject to an increasingly complex framework of laws and regulations both domestically and abroad. Todd advises on the design of global compliance programs to avoid breaches, violations, fines, penalties and potential civil liability. As a long-time cybersecurity expert and thought leader, he has also advocated for sensible policies, laws and regulations relating to universal service, interconnection, numbering and addressability, portability, competition, privacy and other issues. Clients have also described Todd as "Intelligent and well versed in dealing with a significant amount of work in the data privacy domain. He is an expert in this area, and possesses practical and theoretical insight into how people deal with these issues."</p> <p>Backed by the collective knowledge and support of the world's largest law firm, Todd has advised multinational companies that globally deploy technologies and IoT products and services, including Amazon, T-Mobile, Roku, Avis Budget Group, and HBO, on the data privacy and cybersecurity issues associated with the processing and transfer of sensitive information. From the customer data Avis collects from its rental vehicles, mobile devices, websites and in-person visits to its rental locations, to Roku's mining of unique first-party data to optimize an advertising campaign, Todd has helped companies achieve their strategic objectives while minimizing risk.</p>
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