

Dentons adds two new partners in London

DENTONS

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London —Dentons is pleased to announce that Babette Märzheuser-Wood has joined its London office as a partner in the Technology, Media and Telecommunications (TMT) department. Babette, who joins from Field Fisher Waterhouse, is internationally recognised as a leader in franchising and will be central to Dentons' global franchising offering.

Babette's practice involves advising on international franchise, management and development agreements including IP driven joint ventures. She has transactional experience in all 28 EU countries and has worked in Germany, Hong Kong and London advising clients on international transactions. An expert in the hotel & leisure and retail space, she advises on hotel management agreements and is also a regular speaker at the International Hotel Investment Forum and other industry events.

Catherine Bingham, head of Dentons' TMT department in the UKMEA region said: "Babette is one of a few leading experts in the international franchising space, and her arrival will allow us to become a prominent player in this growing global market place. Her first class expertise will complement Dentons' existing global IP practice and ensure we meet the evolving needs of our multinational clients."

Babette commented: "In a complex world with challenging trading conditions clients are looking for creative support with their international expansion strategies. Both large global players such as Hertz or IKEA and domestic SMEs are increasingly using alternative strategies such as franchising to grow internationally. Franchising is a truly global activity and a firm such as Dentons with global offices will be perfect to service the needs of my clients."

Babette joined Field Fisher Waterhouse in 1999 and has been a partner since 2001, most recently heading up the firm's Hotel Sector Group since 2008. She originally qualified as a solicitor in Germany and is qualified to practice in Germany and the UK. Her clients include a number of international household names as well as domestic hotel and retail brands that are looking to grow internationally. Babette speaks German, English, French, Spanish and Russian.

Also joining the firm today in London, as previously announced, is Byron Nurse, partner in the Banking and Finance practice. Byron joins from Eversheds.

About Dentons

Across over 80 countries, Dentons helps you grow, protect, operate and finance your organization by providing uniquely global and deeply local legal solutions. Polycentric, purpose-driven and committed to inclusion, diversity, equity and sustainability, we focus on what matters most to you. www.dentons.com

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