

# Carolina del Río

## Partner



Partner

Santiago

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## Overview

Carolina is a partner co-leading the Intellectual Property, Technology, and Privacy group in Dentons' Santiago office.

She has over 25 years of experience in Intellectual and Industrial Property for the success of businesses in areas such as IP prosecution, litigation, regulatory, e-commerce, TMT, and privacy and data security.

She also leads the foreign clients' teams in their IP strategy in Chile and other LAC region countries.

Her practice focuses on advising on compliance, regulatory, and licensing in the software, retail, food, pharma, and entertainment industries, among others. Likewise, she leads the client's teams in charge of data processing, assisting them in local and international data privacy and management for all companies.

Carolina also designs strategies for the global protection and licensing of patents of Chilean companies, R&D centers, universities, and Startups.

She has led activities to achieve greater cooperation between various agencies linked to innovation, such as private companies, universities, and the public sector.

## Experience

- **Global social media platforms:** Advising on several IP, technology, and privacy projects, including the launch of new products and contentious regulatory matters with local regulators.
- **Confidential clients:** Advising digital platforms on regulatory matters such as reviewing and checking laws/regulations/other instruments in data protection, cybersecurity, storing, and sharing of data that would affect or impact the data sharing.
- **Odds Industries:** Drafting different kinds of technological agreements, including issues related to data privacy and the transfer of technology, and also drafting all the company's policies related to data protection, trade secret, and confidentiality issues.
- **Mining Industry:** Conducting a Due Diligence of a pile of documents related to Join Development Contract; NDA; and Commercial framework for the development of different Projects; among others to determine if

there has been any IP infringement.

- **R&D Center:** Advising regarding the state of the art searches, drafting of patents and filing the PCT patent applications. Advising to prepare a Material Transfer and license agreement within a set business plan, where they intend to "position themselves on the map" as a provider for the medical industry.
- **Daily Foods:** Advising daily Daily Foods S.A. throughout the entire process of protecting their intangible assets, mainly trademarks resulting from their marketing activities in the LAC region, EU, EEUU, and some Asian Countries.
- **Agribusiness Industry:** Assisting global leader in crop protection, providing solutions to farmers and customers worldwide to combat weeds, insects, and disease, with an IP strategy regarding which trademarks should be registered and the plan to achieve that.
- **Confidential client:** Advising throughout the process of protecting their intangible assets, mainly trademarks resulting from their marketing activities in Chile.
- **Confidential client:** Advising daily throughout the entire process of protecting their intangible assets, mainly trademarks resulting from their R& D activities in the LAC region. Checking of applicable regulations for trademark prosecution and litigation, assignments, and records, not only in Chile but also in countries like Argentina, Ecuador, Peru, Colombia, Paraguay, Uruguay, and Venezuela.

## Recognition

- *World Trademark Review 2021:* Recognized by WTR 1000
- *Business Excellence 2019:* IP lawyer of the Year
- *Executive of the Year 2018:* One of the 7 Women Finalist
- *International Ranking 2018 "Entre Códigos"* of Diario Financiero Newspaper: One of the 10 most prominent Chilean lawyers

## Activities and Affiliations

- Certified by the Chilean Authority (Superintendencia de Administradoras de Fondos de Pensiones) to be elected as member of an external corporate governance of any private company or entity in Chile, 2017.
- Board member of the Dean's Advisory Council at Universidad Diego Portales, 2015—present.
- Leadership of the "Clarke, Modet & Co. Chile Educa" program, focused on sensitizing and educating the community about the importance of protecting intangible assets, 2012—present.
- Member, Mujeres del Pacífico, 2010—present.
- Launch of the first Innovation and Entrepreneurship Journalism Award, replicated in countries such as Colombia, Venezuela, Argentina and Mexico, 2006—2016.
- Speaker in important seminars on Intellectual Property and Innovation in China, India, Japan, Spain, USA and Chile, 2000—2018.

## Prior and Present Employment

- Partner, Dentons Larrain Rencoret, 2019—present
- Managing Director, Clarke, Modet Chile SpA, 2000—2019
- Partner - Industrial Property Manager, Del Río & Morgan Ltda., 1997—1999

- Partner, Estudio Otero, 1991—1997

## Areas of focus

### Practices

- Intellectual Property and Technology
- Patents
- Privacy and Cybersecurity
- Franchising and Distribution
- IP/IT Protection and Litigation
- Copyright
- Defamation and Reputation Management
- Designs
- Patent Litigation
- Trademark and Copyright Litigation
- Trade Secrets Litigation
- IP and the Internet
- IP Contracts, Assignment and Licensing
- Strategic IP Planning
- Media Regulation

### Industry sectors

- Communications
- Health Care
- E-Commerce, Internet and E-Payments
- Digital Media
- Medical Device Companies
- Pharmaceutical Companies
- Luxury, Fashion and Beauty
- Media, Entertainment and Sports
- Advertising
- Life Sciences and Health Care
- Product-Related Legal Issues
- Consumer Products

- Regulatory Counseling
- FinTech

## Education

- Universidad de Los Andes, ESE Business School, 2017, Master degree (Corporate Governance Program)
- Universidad de Los Andes, ESE Business School, 2017, Senior Business Management Program
- Universidad Diego Portales, 1997, JD

## Admissions and qualifications

- Supreme Court of Chile, 1993

## Languages

- English
- Spanish