

# Daniel C. Gibb

## Partner



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## Overview

Dan is a member of Dentons' Public Policy practice and State Attorneys General group. In addition to advising business and commercial clients on legislative and public policy issues affecting their industries, he provides guidance to companies facing Federal Trade Commission (FTC) or state attorney general investigations. Dan also provides legal and strategic advice on a wide variety of consumer protection issues, including advertising law, unfair and deceptive trade practices and data privacy laws. Dan represents companies across a range of highly regulated industries, including pharmaceutical and biotechnology, food and beverage, automotive, financial services, telecommunications, and social media, among others.

Dan has advised manufacturers and retailers on compliance with regulations and mandatory standards issued by the Consumer Product Safety Commission (CPSC), including labeling and reporting requirements. When corrective action has been necessary, Dan has assisted clients in planning and implementing recalls for consumer electronics, household appliances, kitchen and bath items, furniture and other consumer products.

Prior to joining Dentons, Dan served as an Assistant Attorney General and senior policy adviser to the Kansas Attorney General. In addition to directing legislative affairs for the Office, Dan led multi-state AG investigations in the areas of consumer protection, antitrust and labor law, and was the lead lawyer on a variety of cutting-edge issues, including internet safety and data privacy. Dan also previously clerked for the US Senate Committee on the Judiciary.

## Experience

- Served as lead counsel for automotive manufacturers in a multistate attorney general investigation into allegations of false advertising related to fuel economy.
- Represented a leading retailer in negotiating the resolution of an FTC investigation into the company's product labeling practices.
- Represented a Fortune 100 insurance company in a multistate attorney general investigation arising from a criminal cyber-attack on a portion of the company's computer network.
- Served as counsel for a nationwide retailer on product safety issues and compliance with CPSC regulations,

including providing guidance on large-scale product recalls.

## Areas of focus

### Practices

- Advocacy and Government Affairs
- Competition and Antitrust
- Public Policy and Regulation
- State Attorneys General (United States)
- Strategic Communications
- Consumer Products Representation and Services

### Industry sectors

- Government
- State, Regional, Provincial, Municipal and Local Government Bodies

## Education

- The University of Kansas School of Law, 2004, JD
- University of Arizona, 1999, BA, English

## Admissions and qualifications

- District of Columbia
- Kansas
- US District Court for the District of Kansas