

Edward J. Reich

General Counsel



General Counsel

New York

D +1 212 768 6989

edward.reich@dentons.com

Overview

Eddie Reich is General Counsel of Dentons US. He is the Firm's principal lawyer, advising Firm management on a wide range of matters including ethics compliance, litigation, law firm governance and insurance issues. He has more than 10 years' experience in law firm risk management, having previously served as Dentons' deputy general counsel and as a chair of the Firm's Lawyers' Professional Liability practice, which represents lawyers and law firms on a wide variety of legal and ethical issues.

Eddie speaks and writes frequently on legal ethics, risk management and professional responsibility matters. He is the principal author and editor of *The Risk Tip*, a unique and widely read blog that combines ethics and risk management issues with pop culture.

Prior to being appointed General Counsel, Eddie enjoyed a successful and diverse litigation practice in areas such as insurance litigation, employment and trade secrets litigation, business and contractual disputes and the Employee Retirement Income Security Act (ERISA). Eddie has handled all phases of matters in courts and alternative dispute resolution forums across the country. He has tried cases and argued appeals in both state and federal courts.

Eddie is resident in the New York office.

Experience

- Serves as coordinating counsel for the Prudential Insurance Company of America in connection with the enforcement of the class action settlement in *In re The Prudential Insurance Company of America Sales Practices Litigation*, entered in the US District Court for the District of New Jersey. Eddie supervises lawyers throughout the country and has enjoined dozens of class members from violating the class settlement. He has argued successfully in the US Court of Appeals for the Third Circuit in defense of the class settlement.
- Represented former *CBS Evening News* anchor Dan Rather in his litigation against CBS Corporation and others.
- Represented Royal Indemnity Company in the highly publicized property insurance coverage dispute arising from the destruction of the World Trade Center, in which Royal prevailed against Silverstein Properties with respect to a significant portion of its coverage. Eddie served as co-trial counsel in two federal trials and

played a key role in the valuation phase of the dispute.

- Successfully defended a prestigious law firm in a federal court action alleging violations of ERISA and other claims.

Insights

- "Engagement letters: so simple even a child could understand," *The Lawyer*, February 2, 2015

Activities and Affiliations

Prior and Present Employment

Prior to joining Dentons, Eddie was associated with Cooperman Levitt Winikoff Lester and Newman, P.C.

Areas of focus

Practices

- Employment and Labor
- ERISA Litigation
- Litigation and Dispute Resolution
- Professional Liability Litigation

Industry sectors

- Insurance
- Professional Services

Education

- Benjamin N. Cardozo School of Law, Yeshiva University, 1991, JD
- Lehigh University, 1988, BA

Admissions and qualifications

- New York
- US Court of Appeals for the Second Circuit
- US Court of Appeals for the Third Circuit
- US District Court for the District of New Jersey
- US District Court for the Eastern District of New York
- US District Court for the Northern District of New York
- US District Court for the Southern District of New York