

# Erica Shadeed

## Senior Associate



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Montréal

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## Overview

Erica Shadeed is a member of Dentons' Litigation and Dispute Resolution practice group.

Erica has experience in various types of litigation, particularly class actions, consumer protection, regulatory matters, professional and product liability, construction and infrastructure as well as general commercial litigation matters.

In her practice, she has represented parties in matters before various levels of the Quebec courts, including administrative and disciplinary tribunals and frequently works with clients to develop legal strategies in complex cases.

Erica also regularly provides advice to clients on issues involving marketing and advertising review of traditional and digital media, French language requirements as well as compliance with general consumer protection laws and regulations.

## Experience

- **Infrastructure Canada:** Advising and representing with respect of all contractual disputes around the construction phase of the New Bridge on the St-Lawrence.
- **Yahoo! Inc. et al.:** Successfully obtained the dismissal of a class action application filed against Yahoo Inc. and Yahoo Canada Co. alleging a data breach of customers' personal information.
- **Nissan Canada Inc.:** Currently representing Nissan Canada Inc. in class action proceedings before the Superior Court of Quebec alleging a data breach of customers' personal information.
- **Expedia, Inc. et al.:** Currently representing Expedia, Inc. and others in proposed class action proceedings before the Superior Court of Quebec alleging false and misleading advertising of hotel fees on Expedia's websites, in violation of the Consumer Protection Act.
- **FCA Canada Inc.:** Currently representing FCA Canada Inc. in proposed product liability class action proceedings alleging supposed latent defects affecting Fiat brand vehicles.
- **Wal-Mart Canada Corp:** Currently representing Wal-Mart Canada Corp. with respect to a multi million dollar

claim regarding certain retail operations.

- **Confidential clients:** Regularly advising in connection with product marketing practices, pricing, advertising, promotions and language requirements.

## Recognition

First recognized in 2020, Erica has been commended for her extensive knowledge and experience in the following respected publication:

- *The Legal 500 Canada: Dispute Resolution*

## Honors and Awards

- National Programme Scholarship, McGill University
- Member of the Vis International Commercial Arbitration competitive moot team, honorable mention for best individual oralist and best factum, Vienna, 2013

## Insights

- Co-author, "Climate Change Litigation and Disclosure Requirements: Recent Developments in Canada," *Dentons Commercial Litigation Blog*, November 9, 2021
- Co-author, "Superior Court of Québec dismisses a class action on the merits of a purely injunctive nature," *Dentons Commercial Litigation Blog*, August 27, 2020
- Co-author, "Construction, COVID-19 and Force Majeure in Québec," *Dentons insight*, April 13, 2020
- Co-author, "Does Intellectual Property Lead to Economic Growth? Insights from an Improved IP Dataset," *Regulation & Governance*, May 31, 2017

## Activities and Affiliations

### Memberships

- Member, Canadian Bar Association
- *Membre du conseil d'administration, Association du Barreau Canadien, division du Québec, section Jeunes Juristes (2017-2019)*

## Areas of focus

### Practices

- Litigation and Dispute Resolution
- Class Action Defense
- Commercial Litigation

### Industry sectors

- Construction

- Product Liability
- Professional Liability
- Consumer Products

## Education

- McGill University, 2013, BCL
- McGill University, 2013, LLB
- University of Toronto, 2010, BA

## Admissions and qualifications

- Québec, 2016

## Languages

- English
- French