

Overview

Our Communications Group in Canada consists of lawyers who have held senior positions in the industry as well as with the regulators, who know how companies in the communications sector operate and think, and who can tailor your work product to your specific needs.

Benefit from a team who knows the industry players and the regulators: we regularly appear before the Canadian Radio-television and Telecommunications Commission (CRTC) and routinely assist clients in proceedings initiated by the federal Department of Industry (Industry Canada), the Department of Canadian Heritage, the Canadian Copyright Board and other federal government departments and agencies.

Whether you are a carrier, reseller, Internet service provider, wireless service provider (WSP), broadcaster, digital media provider, cable and satellite company, M2M provider or telecommunications and radiocommunication equipment manufacturer, rely on our strategic advice and assistance, including advice on market entry requirements, operating a telecommunications business in Canada and the rules relating to regulated and unregulated telecommunications markets.

When doing business online in Canada, you will receive specialized advice on a broad range of issues affecting digital media companies, including website content and terms of use, advertising rules, privacy and data security requirements, anti-spam rules, and government requests for user data as reflected in production, retention, preservation and interception (or “wiretap”) orders.

When seeking to operate in or enter Canada’s broadcasting marketplace, you need support from experienced advisors who can provide you with assistance on Canada’s broadcasting foreign ownership rules, establishing a broadcasting business in Canada and the regulatory framework applicable to cable companies, DTH providers, over-the-air radio and television stations, specialty and pay TV cable channels and digital media creators.

Representative Experience

- **Confidential Clients:** Providing clients that are involved in mergers, acquisitions, financings and takeovers with comprehensive and strategic advice in the telecommunications, broadcasting and radiocommunication industry sectors.
- **Confidential Clients:** Providing specialized advice to digital media providers, Internet portals, over-the-top (OTT) providers, and ISPs on content rating rules, online advertising and promotions, privacy policies, data protection laws, website terms of use, anti-spam legislation, lawful interception obligations, behavioral advertising rules, mobile apps and mobile marketing rules.
- **Confidential Clients:** Providing local and long distance carriers, Internet service providers, fixed and mobile wireless carriers, satellite operators, VoIP providers, and other telecommunications industry stakeholders with specialized telecommunications regulatory advice on the rules and regulations of the Canadian Radio-television and Telecommunications Commission (CRTC) and Industry Canada.
- **Confidential Clients:** Providing strategic advice to wireless carriers and radiocom equipment manufacturers on the licensing and equipment certification rules that apply to virtually every single commercial wireless radio spectrum band, including the terrestrial mobile wireless bands (cellular, PCS, AWS, 2500 MHz, 700 MHz), fixed wireless bands (WCS, FWA, LMCS/LMDS, 24 GHz, 38 GHz microwave and backhaul spectrum), satellite service

bands (FSS, MSS and BSS) and unlicensed radio spectrum bands (2.4 GHz, 5.3 GHz, white spaces spectrum).

- **Confidential Clients:** Advising clients with interests in the radio, television, satellite, pay TV and specialty cable channel sectors on broadcast foreign ownership rules, conditions of licence, must carry rules and other content requirements, distribution agreements, industry codes of practice, transfers of control, joint ventures and applications for new broadcasting licenses.

Your Key Contacts

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