

## Overview

The media and entertainment industries are constantly evolving. We know these diverse industries encompass many unique business areas. With the continuing change in the way that content is delivered and viewed, media and entertainment companies require leading-edge advice in many areas of the law—often in multiple jurisdictions.

At Dentons, we understand your business within the media and entertainment industries, including film, television, animation and games. We can work with you to produce, finance and ultimately release your products in the growing array of media. We work on cutting-edge transactions to ensure that we offer you the best advice for your particular products.

Areas of focus include:

- Advertising
- Animation & Visual Effects Studios
- Digital Media
- Film & Television
- Games
- Media Regulation
- Music
- Publishing

## Representative Experience

- **Chinese-based purchaser:** Advising on the proposed acquisition of the business assets of Rainmaker Animation Inc., a Canadian public company operating an animation studio in Vancouver, B.C. This included settling undertakings under the *Investment Canada Act* with Canadian Heritage and obtaining Ministerial approval of the acquisition.
- **Danish Polish Telecommunication Group I/S (DPTG):** Representing as co-counsel in proceedings for recognition and enforcement of a foreign arbitral award in Poland. DPTG reached a settlement with TPSA and received payment of €550 million to end 10 years of arbitration. The dispute arose in 2001 with respect to a contract concluded in 1991 by TPSA's legal predecessor, the then state-owned enterprise Poczta Polska Telegraf i Telefon, with DPTG (currently 75 percent owned by GN Nord and 25 percent by TDC), over the interpretation of a contract for the sale and installation by DPTG of a fiber-optic system known as North-South Link (NSL). In a contract the parties agreed on the basis for sharing the revenues generated by the NSL between 1994 and 2009. However, in 2001 DPTG initiated an UNCITRAL arbitration proceeding against TPSA in a dispute over the determination of traffic volumes carried, claiming that it had not received the 14.8 percent of net revenues to which it was entitled.
- **Hydraulx VFX Ltd. (and several other US based animation and visual effects companies):** Advising in connection with the establishment of their visual effects production studios in Vancouver, B.C. This included filing notifications and obtaining the necessary approvals under the *Investment Canada Act*, arranging for work permits and immigration clearance for key foreign workers, preparing employment agreements, non-disclosure agreements and labor policy manuals, negotiating leases, advising on construction contracts and providing cross border tax planning advice.

- **Universal Media Studios International Limited:** Advising in connection with the acquisition of a 49% interest in Lark Productions Inc., including obtaining a Ministerial opinion under the *Investment Canada Act* from Canadian Heritage.
- **Vivendi:** Advising a French provider of multinational communication and media entertainment services on the sale of its interest in Polska Telefonia Cyfrowa, a Polish leading telecoms company, and related settlement of the shareholders' dispute.

## Your Key Contacts

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