

## Overview

The media and entertainment industries are constantly evolving. We know these diverse industries encompass many unique business areas. With the continuing change in the way that content is delivered and viewed, media and entertainment companies require leading-edge advice in many areas of the law—often in multiple jurisdictions.

At Dentons, we understand your business within the media and entertainment industries. We can work with you to produce, finance and ultimately release your products in the growing array of media. We work on cutting-edge transactions to ensure that we offer you the best advice for your particular products.

Areas of focus include

- Commercial tie-ins and product placement
- Development, production and co-production agreements
- Sports law
- Copyright and internet
- Drafting agreements
- Publishing, licensing and merchandising
- Entertainment planning and finance
- Privacy, security, image rights and data protection
- Rights of publicity
- Media broadcasting and regulatory
- Licenses
- Permits
- Concessions

## Your Key Contacts

Latin America and the Caribbean



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