

# Media, Entertainment and Sports in Russia, CIS and the Caucasus

## Overview

Media, Entertainment and Sports are all fast-growing businesses in Russia, CIS and the Caucasus. It is becoming increasingly complicated to fulfill mass auditory requests. In attempting to satisfy them, the industry develops innovative techniques and technologies. In addition, the Russia, CIS and the Caucasus industry is becoming more oriented on the evolving global market, which of course means that legal regulation is also becoming more complicated.

To help you navigate these possibilities you need an experienced and savvy team.

At Dentons we understand the media and entertainment industries. We deal with film production, acquisition and distribution, broadcasting and launching TV channels and other mass media, advertising, record labels and music companies. We can work with you to produce, finance and ultimately release your brand and products in a growing array of media. We have specific industry experience dealing with a variety of legal issues arising in the computer, video and mobile gaming industry, including protection of intellectual property rights, establishing monetization and virtual currencies, developing content policies and other relevant issues at any stage of game production and distribution—starting from the pitch.

We provide legal assistance with:

- Licensing and mass media registration
- Protection of intellectual property in media content
- Privacy and freedom of speech
- Protection of children in media and entertainment
- New media in Internet
- Corporate structuring
- Monetisation, electronic payments and virtual currencies
- Computer and mobile games
- TV, satellite and radio broadcasting
- Cooperation with telecom business

We have a wide experience advising clients on all aspects of sports matters, beginning with complex regulatory and governance matters, litigation, multi-owner issues, corporate and employment pressures, to intricate financing arrangements, real estate development issues and sophisticated intellectual property challenges.

Look to our lawyers for effective solutions in the sports industry, representing:

- Organising committees
- State/federal authorities

- Construction companies
- Developers
- International hotel groups
- Financing banks
- Media companies
- Public/private investors
- Sponsors & advertisers
- Professional athletes

Turn to Dentons for well-positioned and qualified lawyers who will make sure you—and your products—are represented to the best possible advantage.

## Your Key Contacts

### Russia, CIS and the Caucasus



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