

Overview

Media and Entertainment

Pressure on the media and entertainment industries to transform and adapt to current market trends has never been greater. As the process of content production, delivery and viewing habits continue to change, we help our clients evolve and stay on top of commercial and regulatory requirements.

Dentons' media and entertainment practice offers global, joined-up legal advice to multinational corporations on a wide range of commercial and regulatory matters. We advise film, television, animation, digital media and games sector clients on a wide array of legal issues, including regulatory, M&A, tech, data protection and IP matters – often on a cross-border basis. We also work closely with broadcasters and VOD platform operators on regulatory issues pertaining to global content distribution. In addition, we represent major technology and SaaS vendors and have significant familiarity with the digital advertising sector.

Sports

Our leading UK sports team advises some of the largest and most notable bodies in the sports sector, advising on high-value matters, many of which are critical to ongoing operations and future strategic growth. Our dedicated multi-practice sports team offers unparalleled industry knowledge, bringing together lawyers across the UK, operating in London, Milton Keynes, Glasgow and Edinburgh.

Our multi-disciplinary group offers a full range of legal services, including:

- Sponsorship, naming, media and broadcasting rights
- Material commercial agreements, including sponsorship and partnership agreements
- Bidding for major events
- Setting up or reorganizing leagues
- New stadium development and construction
- Mergers and acquisitions
- Financings and insolvencies
- Dispute resolution
- Ownership and tax structures

Our UK sports team forms part of our global sports team, which connects our specialists around the world for the benefit of our clients. Our UK sports practice regularly advises on cross-border matters, leading and coordinating teams in a number of different jurisdictions to support global clients from our UK offices. We advise across all major

Your Key Contacts

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