

大成 DENTONS

Retail & e-Commerce UK & Ireland

December 2021



Market-leading UK & Ireland retail group

The UK & Ireland retail sector is evolving rapidly. The way in which consumers shop, the influence of online shopping, as well as the changing nature of the high street and the wider retail environment are all affecting the use, financial viability and location of pure retail assets and traditional retailing.

With a wealth of experience across all relevant areas of law, our lawyers in our five UK & Ireland offices help clients navigate through these challenges, working across borders to find simple, creative solutions in response to local legal and commercial developments affecting their business.



**Tier 1 ranked
for Retail
and Consumer**

Legal 500 UK 2021

**UK Retail
– Band 2**

*Chambers UK
2021*

Market-leading UK & Ireland retail group

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Well-established retail group with an impressive real estate offering. Frequently handles technology matters as well as international expansions and competition law for retailers. Acts for a number of household-name retailers, as well as brands and franchisers.

Chambers UK 2020

The service that the team delivers is exceptional. They really make us feel like valued customers. The advice we receive is pragmatic, easy to interpret and helps us get to the desired result.

Legal 500 UK 2021

Relationship management is strong and effective. Use of individual lawyers across different offices allows them to offer a cost effective solution.

Legal 500 2021



LEADING RETAIL ADVISERS: Our **Tier 1 Retail team (Legal 500 2021)** advises some of the largest retailers, brands, restaurants, landlords and franchises on high-value projects and matters, many of which are critical to ongoing business operations and future strategic growth. We also advise investors, underwriters and lenders in their retail projects. Our dedicated multi-practice retail team offers unparalleled industry knowledge, bringing together 25+ partners and 50+ lawyers across the UK & Ireland, operating in London, Milton Keynes, Glasgow, Edinburgh and Dublin.



TRUSTED COUNSEL TO LEADING RETAILERS: Including **John Lewis Partnership** (including **Waitrose**), **Sainsbury's** (including **Sainsbury's Bank** and **Argos**), **Sports Direct/Frasers Group**, **Royal Mail Group**, **Avis Budget Group**, **Edinburgh Woollen Mill**, **Quiz**, **Schuh**, **Finsbury Food Group plc**, **Edrington Distillers Limited**, **Dr. Martens** and **Typhoo Tea**.



A MULTI-DISCIPLINARY GROUP COVERING ALL LEGAL EXPERTISE: We offer a full range of legal services including those relating to retail leasing and planning, commercial contracts, technology, M&A, outsourcing and branding, customer data and loyalty programmes, employment, competition, financing issues, tax and disputes using specialist lawyers with in-depth knowledge and understanding of the sector.



UNRIVALLED GLOBAL REACH: Dentons is the largest law firm in the world with 205 locations in 81 countries. Our UK & Ireland Retail team forms part of our Global Retail team which connects our retail specialists around the world for the benefit of our clients. This unique global reach enables us to support our clients on international expansions, franchise agreements and joint ventures anywhere they need us.

Trusted counsel to leading retailers

Sainsbury's: Dentons is a trusted legal partner to **Sainsbury's** (including **Argos**), advising across numerous specialisms including commercial contracts, technology and outsourcing, real estate, construction and high-value dispute resolution cases.

Sports Direct/Frasers Group: Dentons advises **Sports Direct**, advising in a range of areas including: Corporate, M&A, real estate, employment, data protection and litigation.



John Lewis Partnership: Dentons advises longstanding client, the **John Lewis Partnership**, across numerous specialisms including commercial contracts, technology and outsourcing, privacy and cybersecurity, real estate, construction and employment. We also operate as an extension of its in-house legal team, assisting in the allocation of day-to-day work from across different business areas through Dentons' Legal Managed Services (LMS) offering.

Royal Mail Group: Dentons is a key legal partner to **Royal Mail Group**, advising in a range of areas, including commercial contracts, information technology, privacy and cybersecurity, employment, pensions, competition, regulatory, real estate and property law.

M&S: Advising and operating as an extension of its in-house legal team on significant commercial contracts covering goods-not-for-resale and goods-for-resale agreements, logistics, franchising and marketing arrangements, among others, and supporting all areas of the business.

Edinburgh Woollen Mill (EWM): Dentons is a trusted legal partner to **EWM**, advising in a range of areas, including corporate, M&A, banking and finance, restructuring, real estate, employment, dispute resolution and intellectual property.

Well-known French high fashion house and manufacturer of luxury cosmetics: Advising this fashion powerhouse across a range of areas, including commercial contracts, technology, privacy and cybersecurity, corporate and transactional.

Wella International: Advising this global hair and beauty brand on a series of specialist technology and telecoms procurement projects which have also involved broader legal services, including commercial, data protection, IP and employment.

Key contacts

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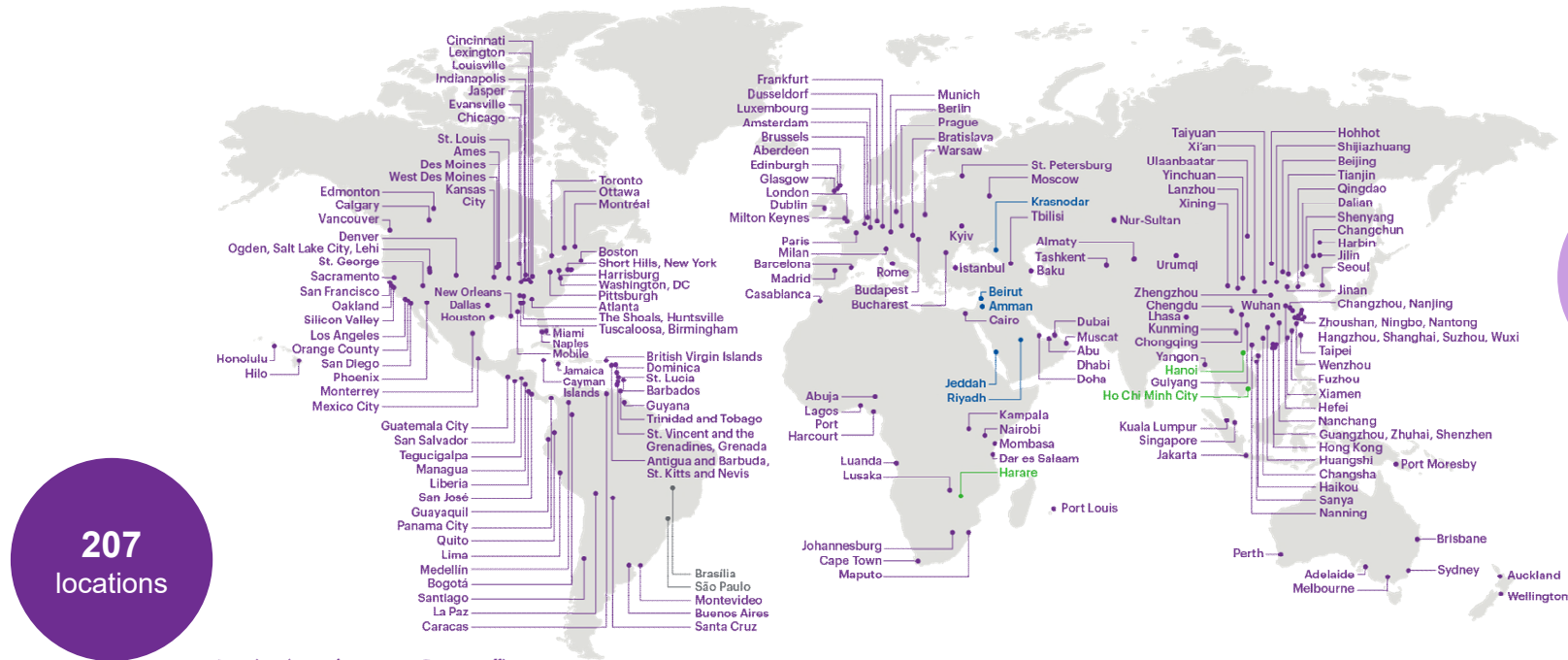
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Unrivalled global reach



About Dentons

Dentons is the world's largest law firm, connecting top-tier talent to the world's challenges and opportunities with 20,000 professionals including 12,000 lawyers, in more than 200 locations, in more than 80 countries. Dentons' polycentric and purpose-driven approach, commitment to inclusion and diversity, and award-winning client service challenge the status quo to advance client interests.

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