

Overview

Corporate crises are multidimensional. Social media, laws, regulations, political focus, increasing mandatory disclosures, and a news cycle tuned to high-profile coverage have all become part of the risk management strategy for corporate boards. How an organization prepares and responds in the first hours and days of a crisis plays a critical role in determining the extent to which it will suffer short- or long-term liability or reputational damage. Dentons works with your management and boards of directors to ensure that risks are identified, assessed and addressed, and a risk management and compliance system is in place to manage and mitigate those risks, in advance of a crisis.

When a crisis results in an investigation, litigation or reputational harm, we will prepare to respond. Our interdisciplinary team offers a collaborative approach, substantive knowledge of the industry sector, and expertise in civil and criminal litigation, governmental investigations and corporate governance. Dentons' experienced political operatives and press and public affairs strategists ensure that messages are accurate, credible, and based on an understanding of the expectations of elected officials, opinion leaders, journalists and the public.

We have considerable, broad industry expertise in:

- Financial services
- Health care
- Mining
- Natural resources
- Energy
- Manufacturing
- Retail
- Real estate
- Hospitality
- Professional services
- Education
- Transport and infrastructure
- Technology
- Telecommunications
- Insurance

We are uniquely positioned to provide an integrated, comprehensive, and strategic response on all these fronts. In particular, our public policy and strategic communications expertise with political and public relations strategies allows us to bolster your core team and add bandwidth, options and tactics in the critical first hours of a crisis. Dentons' crisis

communications strategists understand the critical value of collaborating with other practice areas in the firm to ensure that messages delivered in the heat of a crisis are accurate and consistent with your long-term legal needs. We are used to clients' summoning us on a moment's notice and we work around the clock until the job is done.

Representative Experience

- **Integrated healthcare delivery system:** Advising the compensation committee of the board of directors on executive compensation matters generally, including its biennial “deep dive” into compliance with “reasonable compensation” requirements.