

## Overview

You've worked hard to develop and maintain your intellectual property and patents—the lifeblood of your business. To keep your competitive advantage, you need a law firm with an interdisciplinary approach and industry sector focus to enforce, protect and expand the intellectual property rights you need to compete and succeed.

Our team understands what it takes for both new and established businesses to create and execute successful strategies across the full range of intellectual property, privacy, publicity, advertising and First Amendment rights throughout the world. That's why Dentons works closely with you to understand your industry and business. Using our knowledge and experience, we enforce or defend your intellectual property rights consistent with your short- and long-term business objectives.

We are committed to finding cost-effective strategies and solutions to help protect what's critical to your business success. Whether it's acquiring, enhancing and exploiting rights, or defending and enforcing your rights, we can help you with:

- Copyright litigation
- Cybersquatting and domain name litigation
- False advertising
- Intellectual property licensing and related contractual disputes
- Media litigation and disputes
- Patent litigation
- Technology, telecommunications and outsourcing disputes
- Trademark and passing off litigation
- Trade secret infringement and misuse of confidential information litigation
- Unfair competition
- Anti-counterfeiting
- Custom seizures
- Privacy litigation and disputes
- Rights of publicity litigation
- Copyright Board hearings
- Trademark Opposition Board hearings
- Intellectual property validity and ownership disputes
- Patent infringement and enforcement litigation

- Trademark infringement and trademark dilution
- Intellectual property and related disputes concerning the arts
- Estate and succession disputes in relation to intellectual property rights of artists and creators
- Mediation, arbitration and alternative dispute resolution of intellectual property disputes

Areas of focus include:

- Patent Litigation
- Trade Secrets Litigation
- Trademark and Copyright Litigation

## Representative Experience

- **Eastern Asia-based manufacturer of industrial materials and synthetic fibers:** Serving as co-lead counsel defending in a trade secret misappropriation case in the US District Court for the Eastern District of Virginia (Richmond Division). The litigation involves technologies for spinning and manufacturing para-aramid fibers. The jury awarded damages to the plaintiff; however, we were successful in arguing JMOL motions resulting in the dismissal of statutory conspiracy claims that could have resulted in treble damages, saving the company billions of dollars. We continue to advise the company in post-trial proceedings, including post-trial asset discovery and in the appeal currently being briefed before the US Court of Appeals for the Fourth Circuit.
- **Leading designer and manufacturer of protective cases for portable electronics:** Representing in both the enforcement of its patent portfolio and the defense of patent infringement claims. Dentons is acting as lead trial counsel to enforce our client's patent rights before the International Trade Commission and in the federal courts of California. Dentons has also defended claims of patent infringement for the client in the District of Colorado and District of Michigan.
- **Leading international advertisement agency:** Advising and assisting regularly on the legal aspects of several advertisement campaigns and direct marketing projects led for the agency's clients; in litigation proceedings against a famous international online bank to request compensation for wrongful termination of a cooperation agreement whereby the client was entrusted with the bank's communication budget; and in litigation proceedings against a French recognised foundation which had reproduced, without prior authorization from our client, the original and characteristic features of its creative advertisements after the termination of the cooperation agreement between them.
- **Licenser of tungsten ring patents:** Representing in a case involving the breach of a patent license agreement with a licensee. Our team devised an innovative strategy, which included seeking leave of court to forego discovery and file an early motion for summary judgment. After overcoming defendant's opposition and defeating additional collateral attacks (including a motion for expedited discovery), Dentons prevailed on its early motion for summary judgment on all counts.
- **Remy International, Inc.:** Representing a manufacturer of alternators, starters and hybrid motors for the heavy duty and light duty equipment in litigation concerning infringement of seven patents on starter motors and alternators; previously represented Remy in a 337 action in the ITC regarding these same patents.
- **Synchronoss Technologies, Inc.:** Counseling a provider of management software for activating mobile devices in litigation and licensing of its cloud synchronization patents.