

## Overview

Businesses around the globe value intellectual property and technology services protection. In perpetual motion, players must create innovative products and services to feed constant and escalating market demand.

Everyone, from the developer to the user, has an enormous amount invested in products. In this high-stakes environment, you need protection for your original work.

From protecting intellectual property rights (patents, trademarks, designs and models, copyright) through advising on data security issues, technology licensing and sourcing strategies, you receive practical and informed guidance from a partner with extensive knowledge of different solutions who can choose your best legal remedy.

### Introducing our activities

You can rely on our Intellectual Property, Technology and Communications group to provide targeted experience in all sectors of intellectual property, information technology, communications and telecommunications, acting as counsel as well as litigator, representing you and defending your interests. A distinguishing feature of our practice is its ability to provide quality legal monitoring on an international scale.

### IP

Look to our lawyers' experience in drafting and negotiating all kinds of agreements relating to IP rights, from assignment through coexistence and license agreements to co-ownership and non-disclosure agreements. We participate together with you in the protection and management of your intellectual properties, technical knowledge, know-how and trade secrets. We also assist and represent you before judicial courts as well as in arbitration or mediation proceedings to settle all types of disputes.

### Technology

Whether you are an IT supplier or customer in any of the major types of technology-related transactions, or require support in information management compliance, privacy and security issues in a wide range of areas (compliance, audit, registration, database management, for example), we frequently advise on regulatory issues, especially concerning domain names, and also conduct websites audits.

### Communications-Media

Depend on our first quality follow-up on your most complex files, both at the local and international level. You will be supported by a team that represents many of the world's best-known broadcasting corporations, advertising agencies, publishers, media operators and entertainment companies, with experience in intervening on all regulatory issues, drafting and negotiating all kinds of media and entertainment business agreements.

## Your Key Contacts

### Europe



**Peter Homberg**

Partner, Berlin  
D+49 30 26473 399

[peter.homberg@dentons.com](mailto:peter.homberg@dentons.com)



**Isabelle Leroux**

Senior Counsel, Paris  
D+33 1 42 68 92 18

[isabelle.leroux@dentons.com](mailto:isabelle.leroux@dentons.com)



**Dr. Constantin Rehaag**

Partner, Frankfurt  
D+49 69 45 00 12 248

[constantin.rehaag@dentons.com](mailto:constantin.rehaag@dentons.com)



**Denis Voevodin**

Partner, Moscow  
D+7 495 644 0500

[denis.voevodin@dentons.com](mailto:denis.voevodin@dentons.com)