

## Overview

The German IP and unfair competition team advises international corporations in the industries of sports, fashion, luxury goods, office communications, IT, engineering, metallurgy, life sciences and pharmacy. For some clients, the team is the cornerstone of their intellectual property activities in Europe. In the field of data protection, the team advises especially foreign clients regarding requirements of the German and European data protection law.

## Key service areas

The team advises and represents clients in connection with:

- Trademark / industrial design / patent / copyright litigation
- Trademark / design prosecution
- Anti-counterfeiting and criminal law
- Compliance
- Unfair competition
- Protection of business secrets
- Licensing
- Employee inventions
- Transaction-related intellectual property work
- Data protection

The team's trademark and industrial design enforcement experience encompasses litigation in German and European courts, including domestic and cross-border ex-parte injunction proceedings. Our experts develop and manage efficient anti-counterfeiting programs for various Fortune 500 entities, including border seizure proceedings and related litigation.

In the area of trademark prosecution we possess substantial experience in all areas of German and international practice. We regularly deal with trademark portfolios of numerous corporate clients, and advise on trademark availability, procurement, and protection. We focus on world-wide trademark prosecution and enforcement strategies including trademark licensing agreements. Our highly committed lawyers handle trademark opposition and cancellation proceedings before the German Patent and Trademark Office and the Office for Harmonization in the Internal Market. We are knowledgeable on European Community law involving copyrights and intellectual property rights, as well as on general EC administrative and antitrust law.

## Our approach

We understand our clients' industries and needs and closely collaborate with our global IP team as well as with other specialized practice groups within Dentons in order to guarantee for the best possible and economically viable solutions. Practicality and efficiency based on our vast experience enable us to accommodate our clients' demand in the area of IP and neighboring areas of law.

## Your Key Contacts

### Europe



**Peter Homberg**

Partner, Berlin

D+49 30 26473 399

[peter.homberg@dentons.com](mailto:peter.homberg@dentons.com)



**Dr. Constantin Rehaag**

Partner, Frankfurt

D+49 69 45 00 12 248

[constantin.rehaag@dentons.com](mailto:constantin.rehaag@dentons.com)