

## Overview

Intellectual property and technology legal services are essential to all industry sectors across all global markets. And not only is demand ever-present, it is also ever-increasing. In this fast-changing, increasingly competitive business environment, count on Dentons' Intellectual Property and Technology (IPT) team to deliver the innovative legal services and products that will give your business a competitive edge.

You can entrust your complete IP portfolio to our care because we have a breadth of technical knowledge that is without parallel among global law firms, encompassing as it does electronics, computers and encryption science; electrical, mechanical, engineering and medical devices; and the fields of chemistry, pharmaceutical science and biotechnology.

We also have a robust track record of successfully defending patents, in and out of court, and the bench strength to match: over 100 IPT lawyers and professionals, more than half of whom are registered patent lawyers.

We strive to understand our clients' business and industry so we are better able to provide advice that reflects their commercial reality, as well as practical support. Our IPT team will collaborate with you to mount a vigorous defense against a patent infringement claim; ward off a competitor from appropriating your intellectual property; obtain global protection for your innovations by drafting manufacturing and distribution agreements protective of your IP rights; and negotiate transfer and licensing agreements to monetize your IP portfolio.

We have successfully protected and defended clients' IP rights in courts of law and before administrative tribunals, such as the Board of Patent Appeals and Interferences (BPAI) and the Trademark Trial and Appeal Board (TTAB). We also help clients proactively monitor their intellectual property to identify any unauthorized activities and infringements.

Committed to our communities, our team has established close relationships with a host of cultural organizations in the cities where Dentons has offices, and counsels clients in the film, television, music, theater, multimedia, visual art and design, publishing, photography and other creative industries.

You can count on us to assist with:

- Strategic planning and counseling concerning the direction of your research and development
- Developing and managing your portfolio of patents, trademarks and copyrighted works
- Nurturing and protecting your brand

With Dentons, you get more than just "IP lawyers." We take a multidisciplinary approach to provide you with a broader perspective on how IP issues may affect your key legal and business decisions. Our IP team regularly collaborates with members of Dentons' litigation, licensing, corporate law, venture capital, franchising, advertising, international trade, antitrust and tax practices to advise clients strategically and comprehensively.

## Key service areas

- Advertising

- Confidentiality and non-disclosure agreements
- Copyright and domain name protection
- Defamation and reputation management
- Dispute resolution and litigation
- Entertainment and media
- Emerging businesses
- Franchising
- Internet and e-commerce, including IP rights clauses in terms of use agreements, and domain name disputes and UDRP proceedings
- IP due diligence
- Licensing and technology agreements
- Patent preparation, prosecution, protection and commercialization
- Post-grant proceedings
- Privacy and security
- Publicity rights
- Section 337 investigations at the International Trade Commission
- Startup services, including nondisclosure agreements, trademark screening and availability searches, patent searches and attorney opinions, patent applications, and IP assignment agreements
- Strategic alliances, joint venture, development and collaboration agreements
- Technology transfer
- Trade secrets
- Trademark and brand strategy, selection, registration and enforcement
- Unfair competition
- US and international protection
- Venture technology

## Your Key Contacts

### United States



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