

Overview

Businesses around the globe value intellectual property and technology services. These services allow maximum efficiency for companies, providing their customers with their own unique services. In perpetual motion, players must create innovative products and services to feed constant and escalating market demand. Everyone from the developer to the user has an enormous amount invested in products. In this high-stakes environment, you need protection for your original work. This requires a partner with extensive knowledge of different solutions who can choose the best legal remedy.

Dentons' lawyers understand these requirements and work relentlessly to protect your investment, whether it's a new medical device, company logo or computer software program. Together, we address complex legal questions with advice tailored to your business needs. From protecting intellectual property rights, through advising on data security issues, technology licensing and sourcing strategies, you receive practical and informed guidance.

Our integrated approach to litigation, counseling and transactions is a powerful strategy that delivers optimal results to you. To provide you with seamless service, members of our Intellectual Property and Technology (IP&T) practice frequently team with lawyers from other practice areas. Our enviable track record includes representing individual inventors, artists and entrepreneurs, public institutions, emerging companies, venture capital groups and global corporations.

Protecting your work to the highest caliber drives our efforts to learn about and promote the latest developments in the intellectual property arena. Our IP&T professionals lecture, teach and publish on intellectual property subjects. Additionally, we participate in committees of related organizations.

Areas of focus include:

- Advertising
- Commercial Agreements
- Communications
- Copyright
- Defamation and Reputation Management
- Designs
- E-Commerce, Internet and E-Payments
- Intellectual Property Litigation
- Inter Partes Reviews and Other Post-Grant Proceedings
- IP and the Internet
- IP Contracts, Assignment and Licensing
- Patent Litigation
- Patents
- Privacy and Cybersecurity
- Strategic IP Planning
- Strategic Sourcing and Outsourcing
- Technology Procurement, Development and Licensing
- Trademarks
- Unfair Competition

Representative Experience

- **Canadian purchaser:** Advising on 405 linocuts by Pablo Picasso worth \$20 million and the charitable donation of this highly significant art to an art gallery in Saskatchewan. Our advice covers issues relating to the purchase, export of the art from England and importation of the art into Canada, donation, transportation, insurance and taxation of this noteworthy donation, the largest in the province's history.
- **Global entertainment company:** Advising in regards to intellectual property enforcement and litigation in Canada with respect to trade-mark and copyright infringement, counterfeit goods, domain name disputes and brand dilution.
- **Leading multinational high-tech company:** Representing company in a major ongoing patent litigation in France (on the merits and preliminary injunction) regarding the continuity of the sale of some of its products in France.
- **Major multinational online music service provider:** Advising on the copyright clearances required to launch in Canada. Our assistance helped lay the groundwork for the continued worldwide expansion of this popular, cutting-edge music service.
- **Monsanto Company:** Serving as outside patent counsel to the global agricultural biotechnology company, processing a substantial portion of their patents and managing patent portfolios worldwide.
- **Several luxury brand owners:** Advising in obtaining the seizure, delivery up and destruction of counterfeit luxury goods together with interim and permanent injunctions to prevent the continued distribution of the branded goods.
- **Steam distribution and sand control company:** Advising for enhanced recovery solutions in the oil and gas industry leading to the successful defense of an action involving claims of patent infringement and invalidity in respect of slotted liner technology.
- **Vkontakte:** Advising one of the largest Eastern European social network on almost all legal aspects of the company's activities in Russia. For years our team has handled a large number of high-profile litigation cases for the client regarding the network's liability for illegal audio and video content uploaded by users. Some court decisions for these cases set precedents in Russia and have been actively discussed in mass media sources. Our work demonstrated our ability to handle highly complex litigations to the benefit of our clients. In addition to a series of litigation mandates, our team has recently advised the client on data protection issues, corporate, employment, and general commercial issues. We have also achieved a recognition of the VKontakte logo as a well-known trademark in the Russian Federation.

Your Key Contacts

Global



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