

Overview

Canada has one of the most comprehensive privacy regimes in the world. In addition to having national and provincial private and public sector privacy legislation, Canada has one of the most restrictive anti-spam regimes in the world. Moreover, regulated entities in sectors, such as banking, insurance, education, transportation and healthcare, must adhere to additional privacy and data security rules or principles.

Organizations challenged on the collection, use, disclosure or storage of personal data are finding that oversight offices, such as Privacy Commissioners, are increasingly technically savvy and demand that organizations develop mature accountability and governance programs. We assist our clients in responding to these challenges with practical solutions.

Increasingly, data privacy and security issues are international in scope and regulators are working together. Clients choose Dentons because whether their issue is local or international, they have access to one of the world's leading teams of privacy lawyers.

Key service areas

- Compliance gap analysis, policies and programs governing the collection, use, and disclosure of personal information
- Data breach and litigation preparedness evaluation and expert guidance when breaches occur
- Compliance programs for Canada's Anti-Spam Legislation and Telemarketing Rules
- Evaluation of risks in online behavioural advertising and the use of digital markers
- Privacy Impact Assessments (PIAs) for new or ongoing initiatives
- Cloud computing agreements and risk analysis
- Data transfer agreements, including cross-border and outsourcing
- Personal health information processing standards and agreements
- Access to information / freedom of information requests
- Payment Card Industry Data Security Standards (PCI-DSS) and other certification standards
- Multi-jurisdictional litigation or regulatory investigations for data breaches or misuse of personal information

Your Key Contacts

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