

Overview

As governments play a critical role in shaping today's business environment, keeping up-to-date on the latest changes and direction of public policy is crucial. To stay on top of the game, you need an advocate who can guide you through the complex maze of laws, policies and regulations that can impact your business.

Dentons works with you to chart a legislative and political strategy that provides a measurable impact on municipal, provincial or federal policy and the ability to meet your business objectives. We design and implement advocacy campaigns with comprehensive strategic goals, timely execution, substantive expertise, political sophistication and effective mobilization of resources. We bring together the people and experience you need to thrive in an increasingly regulated business environment.

Our team of professionals leverages our unmatched contacts at the highest levels of government and deep experience in public policy. We can help you address issues in a wide range of topics, including:

- Policy analysis
- Direct lobbying
- Issues monitoring
- Coalition building
- Partnership development
- Election and lobbying law compliance
- Media campaigns
- Media monitoring
- Grassroots organizing

Representative Experience

- **Chinese-based purchaser:** Advising a China-based corporation in the proposed acquisition of the business assets of Rainmaker Animation Inc., a Canadian public company operating an animation studio in Vancouver, B.C. This included settling undertakings under the Investment Canada Act with Canadian Heritage and obtaining Ministerial approval of the acquisition.
- **One of Canada's leading industry associations:** Advising on successful advocacy efforts to reform Canada's copyright and intellectual property regime.
- **One of Canada's leading telecommunications providers:** Advising on successful advocacy efforts to eliminate certain foreign investment restrictions in the Canadian telecommunications sector.