

Overview

To achieve your strategic business objectives, charting an effective legislative and political strategy is essential. Whether your company is deeply established in governmental affairs or engaging in the policy process for the first time, you need a partner who understands all relevant issues at the intersection of business, politics and policy.

Dentons leverages our extensive network of relationships with key government and business decision-makers in Washington, DC, and the world's capitals to promote business development and enhance penetration in competitive markets. Our team of lawyers and other professionals understands the relationship between government and heavily regulated industries such as banking and financial services, health care and energy, along with issues involving tax, trade, defense and more. We work directly with you to navigate and shape the shifting political, economic, cultural and security landscapes around the globe.

Together, we develop and execute a comprehensive strategic plan and mobilize resources to provide a measurable impact on the course of legislation, rule-making and policy-making at every level. We partner with you to provide the advocacy and governmental affairs campaigns you need across a wide range of areas, including:

- Direct legislative and regulatory advocacy
- Policy issues monitoring
- Partnership development
- Government investigations and inquiries
- Grassroots organizing

Areas of focus include:

- Canadian Policy
- Energy Advocacy
- EU Policy
- Financial Services Advocacy
- Health Care Advocacy
- Insurance Legislative and Administrative Advocacy
- US Policy

Representative Experience

- **One of Canada's leading industry associations:** Advising on successful advocacy efforts to reform Canada's copyright and intellectual property regime.
- **One of Canada's leading telecommunications providers:** Advising on successful advocacy efforts to eliminate certain foreign investment restrictions in the Canadian telecommunications sector.