

Overview

Today, bad news travels at the speed of light. When an unanticipated event threatens your firm's message, brand or operations, the effectiveness and speed of your response can make the difference to your very survival.

At Dentons, we understand the need for effective communications when time is of the essence. Our team of crisis communications strategists understands the critical value of delivering accurate and consistent messaging that meets your short- and long-term legal and public relations needs. We work with you to present a positive image to elected officials, opinion leaders, journalists and the public. We're ready to answer your call at a moment's notice, and work around the clock until the job is done.

Whether it's taking advantage of new media to get your message out or recruiting, training and deploying third-party advocates, precise audience targeting and opposition research, Dentons focuses like a laser beam, getting your story told the right way and heard by those who matter.