

Overview

You need a cohesive, efficient communications strategy to prevail in the court of public opinion and a partner who can help you identify and address the appropriate audiences.

Our team works closely with you in every situation to identify what information is important, who needs to receive it, and the right spokespeople and media to deliver your message. Whether you require coalition building and management, instant response crisis communications, media relations, targeted use of new media or traditional public affairs, we are with you every step of the way.

Our communications strategists have deep experience in matters relating to all industries and topics, from toxic substances, environmental impacts, data security breaches, recalls, corporate transactions and more. We collaborate with you to face your toughest challenges head-on and win. We implement the right strategy across a wide range of disciplines.

Areas of focus include:

- Corporate and Coalition Campaign Management
- Crisis Communications
- Media Relations
- New Media and Online Strategies
- Public Affairs