

# Trade, WTO and Customs in the Hotels and Leisure Sector in United States

## Trade, WTO and Customs

Government policies and measures affecting trade can threaten your business strategy. When success hangs in the balance, you need results. The lawyers at Dentons work with you to develop and implement innovative strategies to keep you ahead of the curve. Involved at all levels of trade, the World Trade Organization (WTO), regional trade capitals and customs borders, we offer solid experience across the full spectrum of international trade regulation and policy.

Stand for your interests in anti-dumping or anti-subsidy actions. Gain seamless trade and foreign investment protection advice as you explore and pursue your interests. Tap into our considerable knowledge of tariff classification, origin and valuation issues. Rely on us in the most complex trade negotiations and disputes. Together, we'll drive your objectives forward through insight and ingenuity.

When you leverage our direct contacts with governments around the world, you'll better understand legal issues concerning trade agreements and underlying economic policies. From customs authorities to policy makers, we know all the players involved in the global arena.

Know your rights and obligations. Defend and expand. Strategize on how to obtain subsidies without incurring risks of WTO action. With Dentons, you secure a collaborative partner to tackle all trade disputes, bilateral agreements, trade remedies and customs procedures.

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## Hotels and Leisure

Across the globe you can draw on Dentons' in-depth knowledge of the hotel and leisure industry to address today's opportunities and challenges in a thoughtful way based upon decades of unsurpassed experience. Whether you're a hotel owner, investor, lender or owner/operator, we can provide you the value-added guidance and counsel you are seeking. Turn to us for creative and practical solutions regarding acquisitions and dispositions, financing,

management agreements, mixed-use projects and much more. Very few lawyers in the world focus exclusively on hotels and other leisure facilities. Because that is all our core team does, your industry is our industry. We address your issues not only from a legal perspective, but a business perspective and a "market perspective."

Consistently ranked among the best in the world, Dentons' Hotels and Leisure practice comprises a core team of recognized industry leaders who are focused exclusively on the hotel and leisure industry. The core practice team is complemented by cross-disciplinary support from more than 175 partners and colleagues throughout the Firm who regularly work on hotel and leisure industry matters. These lawyers include tax, REIT, trademark, labor, dispute resolution, real estate and corporate practitioners. Uniquely situated to serve our clients across all jurisdictions and to leverage our firm's capabilities in multiple regions, we function internally as an integrated team across the globe. Our team specializes in thoroughly understanding the hotels and leisure industry from a global perspective, at every level. We are also keenly aware of the multitude of issues involved in doing cross-border and multi-jurisdiction transactions and how to successfully navigate through the same. Whether developing a complex mixed-use project, refinancing a hotel or portfolio, negotiating a management agreement, or looking to expand a portfolio through a corporate acquisition or joint venture, you'll gain the support of a trusted and experienced partner.

Providing top-ranked, value-added service to our clients, we are proud to serve as trusted advisors to some of the industry's most respected owners, investors, developers, operators and financial institutions, on sophisticated transactions to ensure every aspect of every deal is addressed accordingly. Our clients are distinguished and unique—they expect best in class service at every level to address their legal needs and we deliver.

You can rely on us for advice on:

- Management, franchise and license agreements: hotels, resorts, gaming, food and beverage, golf and spa
- Creation, operation and restructuring of complex mixed-use projects
- Development matters
- Company and asset acquisitions and dispositions
- Equity and debt financings
- REITs
- Trademarks
- Operational Issues

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## United States

Dentons has partnered with US-based clients for more than a century—helping global brands protect and expand their market positions and small businesses grow into market leaders. As our clients have grown into new markets or adopted new business models, we have responded, expanding our capabilities to meet your needs. Our 25 US locations are home to some of the most skilled and seasoned lawyers and professionals in the nation and each one is fervently committed to one purpose—helping you meet your goals.

The legal, business and policy climate in the US is growing more complex all the time. That's why Dentons goes above and beyond in addressing a client's immediate needs. We forge long-term relationships with our clients, providing vital expertise and insight to guide you through any challenge, and helping you pursue and succeed in every opportunity. Our lawyers and professionals are true partners with our clients. We are attuned to your business needs, and we work together to address legal and business issues that help clients pursue the path that best supports strategies. As your business changes, we change ours as well.

Clients served by Dentons' US locations span a wealth of global Fortune 500 companies, nonprofit organizations, and foreign and domestic governments. We represent a wide variety of industries, including:

- Banks
- Insurers and other global financial institutions
- Media companies
- Manufacturers
- Venture capital-backed startups
- Energy producers
- Health care providers
- Real estate investors
- Local, state, federal and non-US government agencies.

Our more than 1,100 lawyers and professionals across the US have earned broad praise, with talent and insight validated not only by our numerous rankings and awards, but—most significantly to us—by satisfied clients. Areas of practice handled by our US-based lawyers and professionals include:

- Arbitration
- Banking and Finance

- Capital Markets
- Competition and Antitrust
- Corporate
- Corporate Governance
- Employment and Labor
- Energy
- Environmental and Natural Resources
- Franchising and Distribution
- Government Contracts
- Health Care
- Hotels and Leisure
- Immigration
- Insurance
- Intellectual Property and Technology
- Life Sciences
- Litigation and Dispute Resolution
- Mergers and Acquisitions
- Mining
- Native American Law and Policy
- Pensions, Benefits and Executive Compensation
- Privacy and Security
- Private Equity
- Project Development
- Public International Law
- Public Law
- Public Policy and Regulation
- Real Estate
- Restructuring, Insolvency and Bankruptcy
- Securities and Corporate Finance
- Tax
- Technology
- Trade, WTO and Customs
- Transportation
- Trusts, Estates and Wealth Preservation

- Venture Technology and Emerging Growth Companies
- White Collar and Government Investigations

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- Intellectual Property and Technology
- Life Sciences
- Litigation and Dispute Resolution
- Mergers and Acquisitions
- Mining
- Native American Law and Policy
- Pensions, Benefits and Executive Compensation
- Privacy and Security
- Private Equity
- Project Development
- Public International Law
- Public Law
- Public Policy and Regulation
- Real Estate
- Restructuring, Insolvency and Bankruptcy
- Securities and Corporate Finance
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## Your Key Contacts

### Global



**Meghan Cocci**  
Partner, Phoenix  
D +1 602 508 3903  
[meghan.cocci@dentons.com](mailto:meghan.cocci@dentons.com)



**Mark W. Dalieri**  
Partner, Phoenix  
D +1 602 508 3902  
[mark.dalieri@dentons.com](mailto:mark.dalieri@dentons.com)



**Rick Ross**  
Partner, Phoenix  
D +1 602 508 3901  
M +1 602 524 4500  
[rick.ross@dentons.com](mailto:rick.ross@dentons.com)



**Alex Skoblo**  
Partner, Moscow  
D +7 495 644 0500  
[alexander.skoblo@dentons.com](mailto:alexander.skoblo@dentons.com)

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**Meghan Cocci**  
Partner, Phoenix  
D +1 602 508 3903  
[meghan.cocci@dentons.com](mailto:meghan.cocci@dentons.com)



**Rick Ross**  
Partner, Phoenix  
D +1 602 508 3901  
M +1 602 524 4500  
[rick.ross@dentons.com](mailto:rick.ross@dentons.com)



**Randy Bregman**  
Senior Counsel,  
Washington, DC  
D +1 202 408 9164  
[randy.bregman@dentons.com](mailto:randy.bregman@dentons.com)



**Thomas R. Howell**  
Senior Counsel,  
Washington, DC  
D +1 202 496 7338  
[thomas.howell@dentons.com](mailto:thomas.howell@dentons.com)



**Michael E. Zolandz**  
Partner, Washington, DC  
D +1 202 408 9204  
M +1 202 441 3901  
[michael.zolandz@dentons.com](mailto:michael.zolandz@dentons.com)