

# Corporate Governance in the Media, Entertainment and Sports Sector in Middle East

## Corporate Governance

Corporate governance requires balancing intricate competing interests under the intense spotlight of regulatory, operational, fiduciary, political, communications and market factors. It requires the application of judgment, legal analysis, and practical decision-making in a real-time environment where decisions are likely to be second-guessed and sometimes reviewed by the courts.

We understand that the best way to avoid a corporate governance crisis is to plan for it; and that often the most successfully resolved crises are the ones that no one hears about. But when an issue is in the spotlight, we bring to bear an unparalleled array of resources and expertise, including securities regulation, disclosure, corporate law, communications policy, compliance practices, privacy, fiduciary duties, investor relations, activist shareholders and experience-based business judgment.

We are experienced in guiding boards of directors, special committees, management and corporate leadership on the full range of governance issues that confront them. In fact, our multidisciplinary, business-focused approach to addressing these issues has been relied on by many of the most sophisticated global companies.

We assemble teams of litigation and corporate partners experienced in all aspects of these sensitive matters, including:

- advising boards, committees, management and leadership in discharging their legal and fiduciary obligations while preserving all available legal protections
- responding to and negotiating with national and international securities regulators and other enforcement agencies
- working with your auditors and financial advisors to resolve potential accounting issues
- handling disclosure in a manner that both satisfies legal obligations and is sensitive to the concerns of investors, employees and the media
- conducting internal investigations to determine relevant facts quickly and accurately
- working with financing sources
- handling any civil litigation that may arise

Let Dentons be your partner in leading the way.

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## Media, Entertainment and Sports

The media, entertainment and sports industries are evolving. The digital revolution, new technologies and new platforms—from the web to mobile and beyond—are constantly changing the way media, entertainment and sport content is created, distributed and consumed.

Change brings both new opportunities and new risks. Tastes and standards are local—but e-commerce, web and mobile distributions are global. This means that every new business model and product must not only appeal to a worldwide fan or customer base, but address a global web of legal issues, regulations and requirements.

Dentons leverages our global footprint and deep-sector expertise to help you mitigate risk and capitalize on evolving trends in the marketplace. Whether you are looking at acquiring, selling, distributing or financing film, television, music, publishing, digital media assets or a sports team, launching a television or Internet channel in China, the United States, Canada, the European Union or elsewhere, participating in a sports venue/real estate development, or litigating, arbitrating or mediating a copyright, trademark or licensing dispute, we can provide advice as to the local political, legal and business conditions that drive outcomes.

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# Middle East

The Middle East is a key market for global business. The scale of deals, projects, developments and investment opportunities attracts the major players from all commercial and industrial sectors.

At Dentons, we provide both the legal and strategic advice you need as well as the important local knowledge and experience, to help you maximize the opportunities for your business. Our extensive and experienced resources, tailored approach and long-standing presence in the Middle East region enable us to undertake the most complex of assignments.

Our clients benefit from our knowledge of the laws, language and business customs in all the countries in which we operate. Our presence in the Middle East is the largest of any international law firm and spans the United Arab Emirates, Saudi Arabia, Oman, Qatar, Jordan, Lebanon and Egypt. With decades of experience in this market, our long-standing relationships within these communities provide strategic advantage for you and your business endeavors.

You can leverage our long-established and highly credible reputation with government officials, financial institutions and other intermediaries. These strong ties allow us to help you develop business opportunities, speed up approval processes and make progress. When conducting business in the Middle East, choose the partner that makes sense. Choose Dentons.

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## Your Key Contacts

### Middle East



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