

Fred DuVal

Senior Advisor



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Overview

Fred P. DuVal is a senior advisor in Dentons' Public Policy and Regulation practice where he focuses on public-private partnership (P3) projects in higher education, infrastructure finance, and the representation of state and local governments. For over 40 years, Fred has been called upon by presidents, governors and business leaders to craft effective and lasting policy solutions in areas such as health care, education, transportation and economic development, energy and natural resources, and foreign policy.

Fred began his career as Special Assistant to Arizona Gov. Bruce Babbitt, directing his 1978 election campaign and then managing his legislative agenda, including coordination with the state's Congressional delegation and federal agencies. In his six years with the Governor, he helped to design the Arizona Health Care Cost Containment System, create the Groundwater Act and develop a rural economic development strategy. He was also involved in transportation, arts funding, expansion of state parks and education reform, among other issues. He was one of the founders of the Democratic Leadership Council, and twice a member of the Democratic National Committee.

With the election of President Bill Clinton, Fred relocated to Washington, DC, to serve in the White House as Deputy Chief of Protocol of the United States and Deputy Assistant Secretary of State. In this position he hosted the visits of more than 200 heads of state and foreign ministers and managed all major diplomatic events including President Nixon's state funeral and the signing of a Roadmap for peace in the Middle East. In the President's second term, he served as Deputy Assistant to the President for Intergovernmental Affairs, coordinating all White House and executive branch activity relating to the states, including development of welfare-to-work legislation, the Children's Health Insurance Program (CHIP) and the Elementary and Secondary Education Act. He was also involved in the Administration's efforts to bring pressure to bear on the tobacco companies to settle dozens of state lawsuits, federal environmental initiatives, federal transportation legislation (TEA-21) and the processing of FEMA declarations. In addition, he chaired two White House inter-agency task forces, on Puerto Rico and the Territories, and the White House Fatherhood Initiative; and played a key role in White House policy development concerning Native Americans.

In 2001, Fred decided to apply his advocacy skills to advancing the interests of private sector clients. As founder and president of DuVal and Associates, he advised clients on government affairs strategies and policy initiatives and represented them in Washington and state capitals across the country. During this time, as strategic director of The Pickens Plan, he managed a nationwide citizen's campaign to support a bipartisan plan for American energy independence, including overseeing a federal lobbying team and the paid and earned media strategies and field

activities of the 1.5 million-member “Pickens Army.”

As a member of the 10-member Arizona Board of Regents, Fred initiated performance-based funding and new tools of accountability that reward universities for degree completion, and also spearheaded the “Getting AHEAD” initiative, which established inter-institutional relationships between Arizona’s three state Universities and the state’s 10 community colleges to improve the student transfer experience (US News & World Report ranked ASU the most innovative school in America in 2016). Fred also led the expansion of the University of Arizona’s Cancer Center into Phoenix; served on the board of University Medical Center in Tucson; and, in the wake of Rep. Gifford’s shooting, founded the National Institute for Civil Discourse at UA, including assembling a national advisory board that included President Bill Clinton, Secretary of State Colin Powell, journalist Katie Couric and others, raising seed money and recruiting executive staff.

Fred has penned more than 30 op-ed pieces on topics ranging from state budgets to green jobs to the importance of having a globally competitive workforce. He has also participated in more than 10 foreign delegations to Europe, Asia, South America and the Middle East.

Recognition

Honors and Awards

- *Arizona Capitol Times*, Public Policy Leader of the Year: Education, 2011
- Special Adviser on performance funding and degree completion in higher education, National Governors Association “Complete to Compete” initiative
- Member, Board of Directors, Inter-American Foundation, 2000-2002
- American Council of Young Political Leaders. Participated in exchange delegations to Japan, Russia, Europe, Israel, Taiwan, Bolivia, Peru, Hungary, Romania and China
- Visiting Fellow of the European Community, 1980

Insights

- Author, "My Turn: Proposition 123 is a Good Compromise," *The Arizona Republic*, April 26, 2016
- Author, "Select the Next University of Arizona President Carefully," *Arizona Daily Star*, June 18, 2016
- Author, "Irons in the Fire," a collection of 20 op-eds published in Arizona newspapers, 2012
- Co-Author, "Calling Arizona Home," a report on what draws people to Arizona—and what keeps them there, 2005
- Contributor to the *Phoenix Business Journal*, *Tucson Business Journal*, *Chronicle of Higher Education* and *Higher Education Today*
- Authored various opinion pieces on global terrorism, China, Mexico, Europe and domestic issues

Activities and Affiliations

- Member, Clinton/Kaine National Finance Council
- Floor Leader, Democratic National Committee Platform, 2016
- Member, Arizona Board of Regents, 2008-2013; Chairman 2012-2013
- Member, National Governors Association Advisory Panel on College Completion, 2011

- Member, Arizona Commerce and Economic Development Commission, led the state's 10-year economic development plan, 2004-2008
- Trustee, Prescott College, Prescott, AZ, 1990-1992, 2001-2005
- Director, Children's Action Alliance, 2002-2006
- Director and Development Chair, Valley Big Brothers/Big Sisters, Phoenix, 1982-1986
- Member, Democratic National Committee, 1989-93 and 2008-2012
- Founding Member, Democratic Leadership Council, 1985

Areas of focus

Practices

- Public Policy and Regulation
- Capital Markets
- Public Finance
- Private Equity
- Native American Law and Policy (United States)
- Education Regulation
- Political Law, Ethics and Disclosure
- Strategic Communications
- Corporate and Coalition Campaign Management
- Crisis Communications
- Public Affairs

Industry sectors

- Energy
- Energy Advocacy
- Government
- Infrastructure and PPP

Education

- Arizona State University, 1980, JD
- Occidental College, 1980, BA, Luce Scholar for International Studies