

## Overview

Seoul is the business and financial hub of South Korea. It is one of the most important cities in Asia and home to the headquarters of major global corporations and foreign businesses. Seoul is considered the world's "most wired city" and its booming economy is the center of the explosive growth in Asia.

Within this rapidly evolving environment, in 2013, we opened an office with the support of a multidisciplinary group of experienced lawyers, managing directors and strategic advisors to help companies and government entities with a full range of transactional, IP, litigation, public policy and regulatory services. Our strong ties and established relationships with Korean business communities and governmental decision-makers create significant opportunities for companies and organizations seeking to take full advantage of the Korea-US Free Trade Agreement (KORUS FTA) and other similar arrangements.

Our Seoul team is fully supported by sophisticated guidance on a wide variety of corporate and transactional matters, ranging from M&A to financing and structuring of public and private deals, including related tax consideration and planning, and general corporate counseling and governance.

We address all aspects of intellectual property law including patent law, trademark law, copyright law and trade secret law. We have experience handling numerous IP litigation matters covering a wide range of technologies and industries in jurisdictions worldwide, including matters that have resulted in significant and historical IP verdicts on behalf of Korean clients. For example, we were the first lawyers to file a patent law suit in the US on behalf of a Korean company against a major global company. Moreover, we were the first to litigate a patent case in the LCD technology to trial as a plaintiff and win a major verdict on behalf of a Korean company.

Our bipartisan US Public Policy and Regulation team is well positioned to assist Korean companies in understanding both the legal and political landscapes at the local, state and national levels, and to provide strategic government affairs advice for clients operating in the United States. And our global White Collar and Government Investigations practice is prepared to address any compliance issue or need, such as establishing controls to prevent potential violations or responding to criminal investigations. We also conduct internal investigations of alleged improprieties and assist you in making disclosures.

Whether you are a foreign company pursuing business opportunities in Korea or a Korean company seeking practical, creative solutions for doing business in the US, Canada, Europe, Middle East, Russia, China or anywhere in the world, our integrated team offers you extensive experience with legal, business and cultural practices around the globe. For example, our presence in the Middle East is the largest of any international law firm and spans the United Arab Emirates, Saudi Arabia, Oman, Qatar, Jordan, Lebanon and Egypt.

## Your Key Contacts

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