大成DENTONS

Automotive industry: key competition and regulatory developments in 2021



New/tougher regulatory regimes in the UK

National Security & Investment Bill

- Establishes a stronger and wider-ranging regime for screening foreign (and domestic) investment on national security grounds.
- Introduces mandatory notification and approval for certain transactions in specific sectors, including advanced materials, advanced robotics and artificial intelligence.
- Other transactions may be "called-in" for review by the Secretary of State on national security grounds.
- The Bill applies to certain transactions from 12 November 2020. It is expected to become law by the end of 2021.

Subsidy control

• The UK government is consulting on its proposed approach to the new domestic subsidy control regime (deadline for comments is 31 March 2021).

Merger control

- The Competition and Markets Authority (CMA) can investigate mergers on its own initiative and can block, or impose conditions on, a transaction. The CMA can "unwind" a completed transaction. It can also impose interim orders.
- Buyers of companies active in the UK should carefully consider making a voluntary merger notification to the CMA, as the CMA has become more interventionist.



Will businesses become more risk-averse when it comes to UK merger control?

Supply of car parts

- The UK courts and the Competition Appeal Tribunal are handling a number of damages claims following various decisions by the European Commission (EC) to fine car parts suppliers for cartel behaviour.
- Informal EC competition law guidance enables car manufacturers to cooperate with car parts suppliers who are impacted by the COVID-19 pandemic. This includes the possible formation of 'customer groups' to deal with distressed suppliers subject to certain safeguards.

KEY CONTACTS



Adrian Magnus Partner D +44 20 7320 6547 adrian.magnus@dentons.com



Christopher Graf Partner D+442072467206 christopher.graf@dentons.com



Catriona Munro Partner D +44 131 228 7121



Michael Dear Partner D +44 141 271 5730 michael dean@dentons.com



Rebecca Owen-Howes Counsel D +44 20 7246 7523 rebecca owen-howes@dentons.com

Big Data

- For agreements relating to aftersales markets, MVBER continues to apply in the UK, at least until 31 May 2023, when it is due to expire.



Francesca Betterman Counsel D+44 20 7320 4006 francesca bettermann@dentons.com

© 2021 Dentons. Dentons is a global legal practice providing client services worldwide through its member firms and affiliates. This publication is not designed to provide legal or other advice and you should not take, or refrain from taking, action based on its content. Please see dentons.com for Legal Notices.



1 ALEN



• On 27 January 2021, the CMA published guidance for businesses on environmental sustainability agreements and competition law.

it is considering, based on third party evidence.



Sustainability

Penrose Report

the UK economy;

to the 'loyalty penalty'; and

Will the approaches of the CMA and the EC diverge in relation to sustainability?

published progress update, the CMA sets out the specific issues

- Businesses can expect to see guidance being published in 2021 on green claims and how to avoid misleading consumers.
- The EC is investigating whether certain car manufacturers have colluded to restrict competition on the development of technology to clean the emissions of petrol and diesel passenger cars.

The **Penrose Report** on competition policy was published on

• Update the UK competition and consumer regime, including

annual publication by the CMA of a "State of Competition

and Consumer Detriment" report that covers all sectors of

introducing measures which target individual firms that own

Introduce stronger consumer protection powers, e.g. in relation

Limit political intervention and subsidies to particular industries.

• The CMA has launched a market study into the electric

vehicle charging sector. Its findings will be published by

1 December 2021 (with an update by 1 June). In its recently

• Cut red tape by replacing EU rules with digital equivalents;

Increase competition in digital industries, in particular by

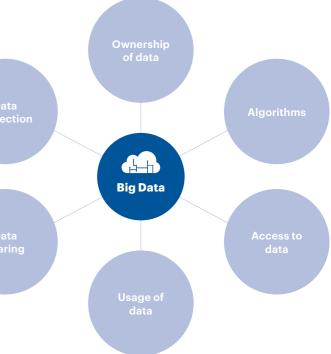
and run new network and data monopolies;

a new Competition Act to deal with the digital economy;

Facilitate faster and better decision-making, including the

16 February 2021 and includes recommendations to:

'Big Data' raises important issues for the automotive industry, including connected cars, driverless cars and car sharing schemes.



EU legislative proposals

Proposed new Batteries Regulation – The proposal introduces new battery standards and is designed to avoid distortion of competition in the EU. The new regulation will not apply in the UK, but will be relevant to UK battery production if, for example, UK batteries are intended to be sold in the EU.

What support will be allowed in the UK for battery production?

• Vertical Agreements Block Exemption Regulation (VABER)

- VABER continues to apply in the UK to agreements between dealers and manufacturers for the sale of new motor vehicles. This will no longer be the case after 31 May 2022, when a revised version of VABER is expected to come into force in the EU. The CMA has recently launched a **consultation** on whether to replace VABER in the UK when it expires.

Motor Vehicles Block Exemption Regulation (MVBER)