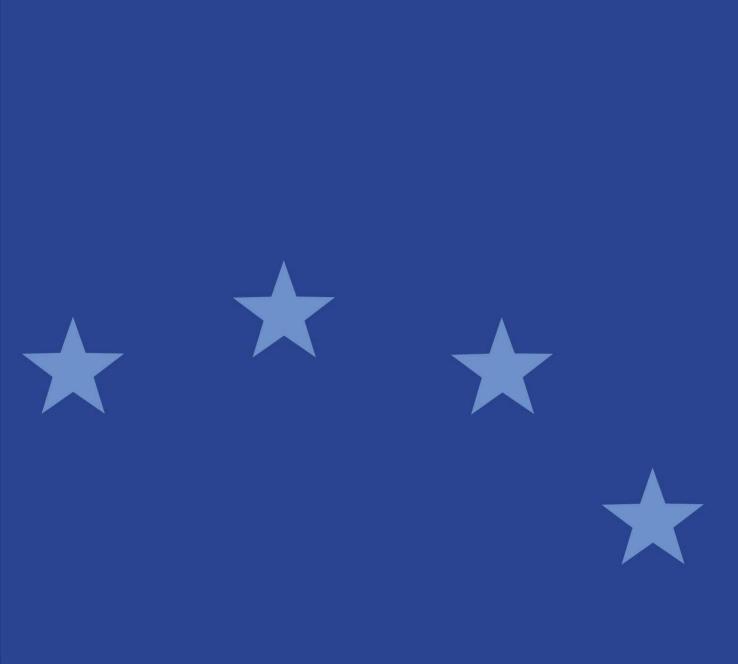


# **Guidelines**

**Cuidelines on On** certain aspects of the MiFID **II** compliance function requirements





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-Date: 28 September 2012 ESMA/2012/388

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 $\underline{\mathsf{ESMA}} \bullet 103 \ \mathsf{rue} \ \mathsf{de} \ \mathsf{Grenelle} \bullet 75007 \ \mathsf{Paris} \bullet \mathsf{France} \bullet \mathsf{Tel.} + 33 \ (0) \ \mathsf{1} \ \mathsf{58} \ \mathsf{36} \ \mathsf{43} \ \mathsf{21} \bullet \mathsf{www.esma.europa.eu}$ 



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### I. Scope

### Who?

- 1. These guidelines apply to <u>competent authorities and to the following financial market</u> <u>participants:</u>
  - (i) investment firms (as defined in Article 4(1)(1) of MiFID), including when carrying out investment services or investment activities or when selling or advising clients in relation to structured deposits;
  - (ii) credit institutions that provide when carrying out investment services, or investment activities or when selling or advising clients in relation to structured deposits;
  - (iii) undertakings for collective investment in transferable securities (UCITS) management companies\*, and competent au thorities when providing the services referred to in Article 6(3) of the UCITS Directive, in accordance with Article 6(4) of that Directive; and
  - (iv) alternative investment fund managers (AIFMs) when providing the services referred to in Article 6(4) of the AIFMD, in accordance with Article 6(6) of that Directive.

### What?

2. These guidelines apply in relation to the provision of the investment services and activities listed in Section A and the ancillary services listed in Section B of Annex I of the Markets in Financial In struments Directive (MiFID) Article 16(2) of MIFID II and Article 22 of the MiFID II Delegated Regulation.

### When?

These guidelines apply from 60 calendar days after the reporting requirement two months
of the date referred to in paragraph 10 of publication of the guidelines on ESMA's
website in all EU official languages.

### H. Definitions

- 4.Unless otherwise specified, terms used in the Markets in Financial Instruments Directive and the MiFID Implementing Directive have the same meaning in these guidelines. In addition, the following definitions apply:
  - 4. The Guidelines on certain aspects of the MiFID compliance function requirements<sup>1</sup>

<sup>\*</sup>These guidelines only apply to UCITS management companies when they are providing the investment services of individual portfoliomanagement or of investment advice (within the meaning of Article 6(3)(a) and (b) of the UCITS Directive).

1 ESMA/2012/388.

# Legislative references, abbreviations and definitions

Markets in Financial Instruments Directive (MiFID)

### <u>Legislative references</u>

CRD	Directive 2013/36/EU of the European Parliament and
	of the Council of 26 June 2013 on access to the activity of credit institutions and the prudential supervision of
	credit institutions and investment firms, amending
	Directive 2002/87/EC and repealing Directives
	2006/48/EC and 2006/49/EC <sup>3</sup>
CRR	Regulation (EU) No 575/2013 of the European
	Parliament and of the Council of 26 June 2013 on
	Parliament and of the Council of 26 June 2013 on prudential requirements for credit institutions and
	prudential requirements for credit institutions and
ESMA Regulation	prudential requirements for credit institutions and investment firms and amending Regulation (EU) No
ESMA Regulation	prudential requirements for credit institutions and investment firms and amending Regulation (EU) No 648/2012 <sup>4</sup>
ESMA Regulation	prudential requirements for credit institutions and investment firms and amending Regulation (EU) No 648/2012 <sup>4</sup> Regulation (EU) No 1095/2010 of the European

<sup>2</sup> OJ L 174, 01.07.2011, p. 1. <sup>3</sup> OJ L 176, 27.6.2013, p. 338–436 <sup>4</sup> OJ L 176, 27.6.2013, p. 1–.



(European Securities and Markets Authority), amending Decision No 716/2009/EC and repealing Commission Decision 2009/77/EC<sup>5</sup>

-MIFID I Directive 2004/39/EC of the European Parliament and of the Council of 21 April 2004 on markets in financial instruments amending Council Directives 85/611/EEC and 93/6/EEC and Directive 2000/12/EC of the European Parliament and of the Council and repealing Council Di—rective 93/22/EEC, as subsequently amended.

### MiFID Implementing | Directive

<u>- 2014/65/EU of the European Parliament and of the Council of 15 May 2014 on markets in financial instruments and amending Directive 2006/732002/92/EC of 10 August 2006 implementing and Directive 2011/61/EU<sup>7</sup></u>

MiFID II Delegated Regulation Commission Delegated Regulation (EU) 2017/565 of 25

April 2016 supplementing Directive 2004/392014/65/ECEU of the European Parliament and of the Council as regards organisational requirements and operating conditions for investment firms and defined terms for the purposes of that Directive.

compliance function

The function within an investment firm responsible for identifying, assessing, advising, monitoring and reporting on the investment firm's compliance risk.

<del>compliance risk</del>

The risk that an investment firm fails to comply with its obligations under MiFID and the respective national laws, as well as the applicable standards set out by

MiFID II Delegated Directive Commission Delegated Directive (EU) 2017/593 of 7

April 2016 supplementing Directive 2014/65/EU of the European Parliament and of the Council with regard to safeguarding of financial instruments and funds belonging to clients, product governance obligations and the rules applicable to the provision or reception of fees, commissions or any monetary or non-monetary benefits<sup>9</sup>

**UCITS Directive** 

Directive 2009/65/EC of the European Parliament and of

<sup>5</sup> OJ L 331, 15.12.2010, p. 84, <sup>6</sup> OJ L 145, 30.4.2004, p. 1. <sup>7</sup> OJ L 173, 12.06.2014, p. 349, <sup>8</sup> OJ L 87, 31.3.2017, p. 1. <sup>9</sup> OJL 87, 31.3.2017, p. 500.



the Council of 13 July 2009 on the coordination of laws, regulations and administrative provisions relating to undertakings for collective investment in transferable securities (UCITS)<sup>10</sup>

**AIFMD** 

Directive 2011/61/EU of the European Parliament and of the Council of 8 June 2011 on Alternative Investment Fund Managers and amending Directives 2033/41/EC and Regulations (EC) No 1060/2009 and (EU) No 1095/2010<sup>11</sup>

### **Abbreviations**

ESMA European Securities and competent authorities on these provisions. Markets Authority

### **Definitions**

5.Guidelines do not reflect absolute obligations. For this reason, the word 'should' is often used.

How ever, the words 'must' or 'are required' are used when describing a MiFID requirement. firms Investment firms

(as defined in Article 4(1)(1) of MiFID II) when providing investment services or investment activities or when selling or advising clients in relation to structured deposits; credit institutions (as defined in Article 4(1)(1) of the CRR) when providing investment services or investment activities or when selling or advising clients in relation to structured deposits; UCITS management companies (as defined in Article 2(1)(b) of the UCITS Directive) when providing the services

referred to in Article 6(3) of the UCITS Directive, in accordance with Article 6(4) of that Directive; and AIFMs (as defined in Article 4(1)(b) of the AIFMD) that are external AIFMs when providing the services referred to in Article 6(4) of the AIFMD, in accordance with Article 6(6) of that Directive.

# II. HII.Purpose

<u>6. These guidelines are based on Article 16(1) of the ESMA Regulation.</u> The <u>purpose objectives</u> of these guidelines <u>is are</u> to <u>elarify the establish consistent</u>, <u>efficient and effective supervisory practices within the ESFS and to ensure the common, uniform and consistent application of certain aspects of the MiFID <u>complimental</u></u>



- compliance function relating to the requirements in order to ensure the common, uniform and consistent application of Article 13 of the Markets in Financial Instruments Directive (MiFID), Article 6 of the MiFID Imple menting Directive, and specified related provisions referred to in paragraph 2.
- 6. 7-ESMA\_also expects these guidelines to promote greater convergence in the interpretation of, and supervi—sory approaches to, the MiFID II compliance function requirements by emphasising focusing on a number of im—portant issues, and thereby enhancing the value of existing standards. By helping to ensure that firms comply with uniform regulatory standards, ESMA anticipates a corresponding strengthening of inves—tor protection.

# **III. IV.**Compliance and reporting obligations

### Status of the guidelines

- 7. 8.This document contains guidelines issued under Article 16 of the ESMA Regulation.<sup>2</sup> In accordance with Article 16(3) of the ESMA Regulation, competent authorities and financial market participants firms must make every effort to comply with these guidelines.
- g. Competent authorities to whom which these guidelines apply should comply by incorporating them into their national legal and/or supervisory practices frameworks as appropriate, including where particular guidelines are directed primarily at financial market participants firms. In this case, competent authorities should ensure through their supervision that firms comply with the guidelines.

### Reporting requirements

- 9. 10.CompetentWithin two months of the date of publication of the guidelines on ESMA's website in all EU official languages, competent authorities to which these guidelines apply must notify ESMA whether they (i) comply or, (ii) do not comply, but intend to comply, or (iii) do not comply and do not intend to comply with the guidelines, with reasons for any.
- 10. In case of non-compliance. Competent, competent authorities must also notify ESMA within two months of the date of publication of the translations by ESMA to 'compliance.388@esma.europa.eu'. In the absence of a response by this deadline, competent authorities will be considered non compliant guidelines on ESMA's website in all EU official languages of their reasons for non-complying with the guidelines.
- 11. A template for notifications is available on the ESMA's website. Once the template has been filled in, it shall be transmitted to ESMA.
- <u>11.Financial market participants</u> are not required to report whether they comply with these guidelines.

# W. Guidelines on certain aspects of the MiFID

<sup>\*</sup>Regulation (EU) No 1095/2010 of the European Parliament and of the Council of 24 November 2010 establishing a European Supervisory Authority (European Securities and Markets Authority), amending Decision No 716/2009/EC and repealing Commission Decision 2009/77/EC.



### compliance function requirements

12. As part of its responsibility for ensuring that the investment—firm complies with its obligations under MiFID\_II, senior management must ensure that the compliance function fulfils the requirements set out in Article 622 of the MiFID Implementing Directive.

13. The guidelines should be read together with the proportionality principle as set out in Article 6(1) of the MiFID Implementing Directive. The guidelines apply to investment firms taking into account the nature, scale and complexity of their respective businesses, and the nature and range of investment services and activities undertaken in the course of their businessed Delegated Regulation.

### 1. V.IResponsibilities of the compliance

function Compliance Guideline on the compliance

risk assessment

Relevant legislation: Article 6(1) of the MiFID

**Implementing Directive.** 

General quideline 1

14.Investment firms should ensure that the compliance

function takes a risk-based approach in order to-

allocate the function's resources efficiently.

A(paragraph 1 and second subparagraph of

paragraph (2) of Article 22 of the MiFID II

**Delegated Regulation**)

### **Guideline 1**

- In accordance with Article 22(2) of the MiFID II Delegated Regulation, the compliance function shall, as part of its tasks, conduct a risk assessment to ensure that compliance risks are comprehensively monitored. The compliance function shall establish a risk- based monitoring programme on the basis of this compliance risk assessment to determine its priorities and the focus of the monitoring, advisory and assistance activities.
- <u>14.</u> <u>The findings of the</u> compliance risk assessment should be used to <u>deter\_mineset</u> the <u>focus of the monitoring and advisory activities work programme</u> of the compliance function<u>and to allocate the functions resources efficiently</u>. The compliance risk assessment



should be performed regularly reviewed on a regular basis, and, when necessary, updated to ensure that the objectives, focus and the scope of compliance monitoring and advisory activities remain valid.

### Supporting guidelines

- 15. 15.MiFID requires investment firms to establish, implement and maintain adequate policies and procedures designed to detect any risk of failure by the investment firm to comply with its obligations under MiFID. As part of this, the compliance function should identify In identifying the level of compliance risk the investment firm faces, taking the second subparagraph of Article 22(1) of the MiFID II Delegated Regulation requires the compliance function to take into account all the areas of the investment services, activities and ancillary services provided by the investment firm, as well as. This should include the types of financial instruments traded and distributed, the categories of the firm's clients, the distribution channels and, where relevant, the internal organisation of the group.
- 16. 16. The compliance risk assessment should take into account consider the applicable obligations under MiFID\_II, national implementing regulation rules and the policies, procedures, systems and controls implemented within the firm in the area of investment services and activities. The assessment should also take into account consider the results of any monitoring activities and of any relevant internal or external audit find—ings.
- 17. 17. The compliance function's objectives and work programme should be developed and set up on the basis of this compliance risk assessment. The identified risks should be reviewed on a regular basis as well as ad hocand, when necessary, also on an ad-hoc basis to ensure that any emerging risks are taken into consideration (for example, resulting from new business fields or, other relevant changes in the investment firm's structure or in the applicable regulatory framework).

**Monitoring Guideline on the monitoring** obligations of the compliance function

Relevant legislation: (Point (a) and second subparagraph of paragraph (2) of Article 6(2)(a)22 of the MiFID Implementing Directive. Il Delegated Regulation)

### General guideline 2 Guideline 2

18.Investment firms should ensure that the compliance function establishes a monitoring programme that takes into consideration all areas of the investment firm's investment services, activities and any relevant ancillary services. The monitoring programme should establish priorities determined by the compliance risk assessment ensuring that compliance risk is comprehensively monitored.

### Supporting guidelines

18. The aim of <a href="https://example.com/html">athe risk-based</a> monitoring programme should be to evaluate whether the <a href="https://example.com/investment-firm">investment-firm</a>'s business is conducted in compliance with its obligations under MiFID <a href="https://example.com/investment-firm">andII as well as whether its internal <a href="mailto:guidelines">guidelines</a>, or <a href="mailto:ganisation">ganisation</a> policies and procedures, <a href="mailto:organisation">organisation</a> and control measures remain effective and appropriate to ensure that <a href="mailto:com/com/investment-firm">com/pilote</a> is comprehensively monitored.



- 19. Where an investmenta firm is part of a group, responsibility for the compliance function rests with each investment firm in that group. An investment firm should therefore ensure that its compliance function remains responsible for monitoring its own compliance risk. This includes where a firm outsources compliance tasks to another firm within the group. The compliance function within each investment firm should, however, take into account the group of which it is a part for example, by working closely with audit, legal, regulatory and compliance staff in other parts of the group.
- 20. The risk-based approach to compliance should form the basis for determining the appropriate tools and methodologies used by the compliance function, as well as the extent of the monitoring pro—gramme and the frequency of monitoring activities performed by the compliance function (which may be recurring, ad-hoc and/or continuous). The compliance function should also ensure that its monitoring activities are not only desk- based, but that it also verifies how policies and procedures are implemented in practice, for example through on-site inspections at the operative business units. The compliance function should also consider the scope of reviews to be performed.
- 21. <u>Suitable Examples of suitable</u> tools and methodologies for monitoring activities that could be used by the compliance function include (but are not limited to):
  - (a) the use of aggregated risk measurements (for example, risk indicators);
  - (b) the use of <u>(additional)</u> reports warranting management attention, documenting material deviations be—tween actual occurrences and expectations (an exceptions report) or situations requiring resolution (an issues log);
  - (c) targeted trade surveillance, observation of procedures, desk reviews—and/or interviewing, interview of relevant staff-and/or, where necessary, and at the discretion of the compliance function, of a relevant sample of firm's clients;
- 22. The monitoring programme should reflect changes to the investment firm's risk profile, which may arise, for example, from significant events such as corporate acquisitions, IT system changes, or re—organisation. It should also extend to the implementation and effectiveness of any remedial measures taken by the investment firm in response to breaches of MiFID II, related delegated or implementing acts and/or any national implementing provisions thereof.
- 23. Monitoring activities performed by the compliance function should also take into account:
  - (a) the business area's obligation to comply with regulatory requirements;
  - (b) the first level <u>of</u> controls in the <u>investment</u>-firm's business areas (<u>i.e.namely</u> controls by the opera—tive units, as opposed to second level controls performed by compliance); and
  - (c) reviews by the risk management, internal control function, internal audit function or oth-er control functions in the area of investment services and activities.
- 24. Reviews by other control functions should be coordinated with the monitoring activities performed by the compliance function while respecting the different functions' independence and mandate.



25. The compliance function should have a role in <a href="everseeingmonitoring">everseeingmonitoring</a> the operation of the complaints process and it should consider complaints as a source of relevant information in the context of its general monitoring responsibilities. This does not require <a href="mailto:the">the</a> compliance <a href="functionsfunction">function</a> to have a role in determining the outcome of complaints. In this regard, <a href="investment">investment</a> firms should grant the compliance function access to all customer complaints received by the firm.

### Reporting Guideline on the reporting obligations of the compliance function

Relevant legislation: Article 6(3)(b) and 9(Article 16(2) of MiFID II, paragraphs (1)(e), (2)(c) and (3)(b) of Article 21, paragraphs (2) and

(3) of Article 25 and paragraphs (3) and (7) of Article 26 of the MiFID II Delegated Regulation, paragraphs (6) and (7) of Article 9 and paragraphs (6) and (8) of Article 10 of the MiFID Implementing II Delegated Directive.

### General guideline 3 Guideline 3

Investment firms should ensure that the regular written compliance reports are sent to senior man—agement. The reports should contain a description of the implementation and effectiveness of the overall control environment for investment services and activities and a summary of the risks that have been identified as well as remedies undertaken or to be undertaken. Reports must be prepared at appropriate intervals and at least annually. Where the compliance function makes significant find—ings, the compliance officer should, in addition, report these promptly to senior management. The supervisory function, if any, should also receive the reports.

Supporting guidelines28. The mandatory compliance reports according to paragraphs (2)(c) and (3)(c) of Article 22 and paragraphs (2) and (3) of Article 25 of the MiFID II Delegated Regulation are suitable tools to warrant the necessary management attention. The writtenmandatory compliance report to senior management reports should cover all business units involved in the provision of investment services, activities and ancillary services provided by a firm. Where the report does not cover all of these activities and services of the investment firm, it should clearly state the reasons.

<u>26.</u> The following matters should be addressed in these written mandatory compliance reports should, inter alia, contain information on the following matters, where relevant:

### (a) General information:

• (a)a description of information on the implementation adequacy and effectiveness of the overall control environment for investment services and activities;

(b) a summary of major findings of the review of the firm's policies and procedures designed to ensure that the firm and its staff comply with the obligations under MiFID II;

- <u>relevant changes and developments in the applicable requirements over the period covered by the report;</u>
- <u>a summary of the compliance function's structure, including the overall personnel employed, their qualifications and reporting lines and in following reports, any change thereto;</u>

### (b) Manner of monitoring and reviewing

how the compliance-function monitors the development and review of the obligations under MiFID II and how possible risks of failure by the firm or its staff to comply with these obligations are identified at an early stage;



- (e) a summary of on-site inspections or desk-based reviews performed by the compliance function;
- a summary of the planned monitoring activities for the subsequent review;

### (c) Findings

- a summary of major findings of the review of the policies and procedure, including breaches and deficiencies in the investment firm's organisation and compliance processes that have been discovered and appropriate measures taken as a re-sult;(d) risks identified in the scope of the compliance function's monitoring activities;
- (e)relevant changes and developments in regulatory requirements over the periodcovered by the report and the breaches and deficiencies in the firm's organisation and compliance process;
- the number of complaints received in the period under review if not already reported through other sources. Where, as a result of the review of clients' complaints, specific compliance or risk issues are identified in relation to the policies or procedures adopted by the firm for the provision of investment services and activities, these aspects should be specifically reported;

### (d) Actions taken

- <u>a summary of any action taken to address any significant risk of failure by the firm or its staff to comply with the obligations under MiFID II;</u>
- measures taken and to be taken to ensure compliance with the changed applicable requirements (where senior management has not previously been made aware of these through other channels);
- reaction to complaints received and any pay-out performed based on the complaint, if not already reported through other sources. Actions regarding specific compliance or risk issues identified in relation to the policies or procedures adopted by the firm for the provision of investment services and activities as a result of the review of clients' complaints;

### (e) Others

- (f)other significant compliance issues that have occurred since the last report; and
- (g)overview of material correspondence with competent authorities (where senior management has not previously been made aware of these through other channels); and
- information as regards any deviation by senior management from important recommendations or assessments issued by the compliance function:
- information in relation to any deviation from the principle that the other business units must not issue instructions or otherwise influence compliance staff and their activities; and
- where a firm makes use of the exemption to avoid appointing a compliance officer whose sole responsibility within the firm is the compliance function, assessment of the continuing appropriateness of the arrangements to minimize conflicts of interest.
- 27. 30.The In the section of the report covering the firm's product governance arrangements, the compliance function should report to senior management, in a timely



manner, on an ad hoc basis when significant compliance matters have been discovered, such as material breaches of MiFID and the respective national requirements. The report should also contain advice on the necessary remedial steps also address, where relevant to the situation of the firm (for example, taking into account its role as product manufacturer and/or distributor), at least:

- (a) the compliance function's role in participating to the elaboration, monitoring and reviewing of the firm's product governance policies and procedures;
- (b) all topics required under Article 22(2) MiFID II Delegated Regulation, regarding the monitoring of the firm's product governance by the compliance-function (for example, the compliance function's findings relating to the firm's product governance policies and procedures, breaches and deficiencies, actions taken or to be taken to remedy the latter).
- (c) systematically, information about the financial instruments manufactured/distributed by the firm, including information on the distribution strategy according to Articles 9(6) and 10 (8) of the MiFID II Delegated Directive, namely at least:
  - the number and nature of the products manufactured or distributed (as applicable), including their respective target markets and other information from the respective product approval process necessary to assess the product's compliance-risk, notably with the firm's product governance policy (for example, complexity of the product, product related conflicts of interests, particularly relevant data from the scenario analysis, the cost-return ratio), with a specific focus on new types of products manufactured or distributed during the reporting period as well as the ones whose features have been significantly amended during that period.
  - (in case of manufacturers) as part of the information on the respective distribution strategy: the respective distributors with a specific focus on new distributors;
  - whether the products are distributed outside their (positive) target market and to which extent.

with the aim to assess whether the firm's product governance arrangements function as intended. To do so, the compliance function may take a critical look at any work, reports or methods from the firm's function or personnel working on product governance arrangements. According to the proportionality principle, when reporting, for example, on the firm's product governance arrangements, the information for simpler, more common products may be less in-depth, whereas products characterised by complexity/risk features or by other relevant features (such as, for example, illiquidity and innovation) should be described in more detail.

- Subject to the proportionality principle, firms should favour an organisation where the compliance function and the complaints management function are properly separated. Where the firm's compliance function also acts as its complaints management function, the compliance report should address any issue arising out of the implementation of the arrangements the firm has in place to assess, minimise and manage any conflicts of interest between the two functions, including notably, any failure identified as regards the firm's compliance with its complaints handling obligations.
- 29. The compliance function should consider the need for additional reporting lines to any



group com-pliance function.

30. ESMA notes that Competent authorities may take different approaches to supervising the reporting obligations of the compliance function. By way of example, some competent authorities require investment firms to provide them with compliance function reports on a regular or ad hoc basis. One competent authority while others also requires require senior management to provide it with an annotated version of the report containing explanations of the compliance function's findings. These practices provide competent authorities with first-hand in—sight into an investmenta firm's compliance activities, as well as any breaches of regulatory provisions the applicable provisions.

# Advisory Guideline on the advisory and assistance obligations of the compliance function

Relevant legislation: Article 6(2(Articles 22(2)(b) and 27(3)) of the MiFID Implementing Directive. II Delegated Regulation)

### General guideline 4 Guideline 4

31. Investment firms Firms should ensure that the compliance function fulfils its advisory and assistance responsibilities, including: providing support for staff and management training; providing day-to-day assistance for staff and particle pating management and particle pating in the establishment of new policies and procedures within the investment firm (e.g. the firm-'s remuneration policy or the firm's product governance policies and procedures)

### Supporting guidelines

- 32. Investment firms Firms should promote and enhance a 'compliance culture' throughout the firm, which should be supported by the senior management. The purpose of the compliance culture is not only to establish the overall environment in which compliance matters are treated, but also to engage staff with the principle of improving investor protection as well as contributing to the stability of the financial system.
- 33. The investment firm needs to ensure that its staff are adequately trained 12. The compliance function should support the business units in the area of investment services and activities (i.e.namely all staff in-volved directly or indirectly in the provision of investment services and activities) in performing any relevant training. Training and other support should focus particularly, but not exclusively, on:
  - (a) the internal policies and procedures of the investment firm and its organisational structure in the area of investment services and activities; and
  - (b) MiFID, the relevant II, its delegated and implementing acts, national implementing laws, the applicable standards and guidelines and other guidance set out by ES-MA and competent authorities, and any other supervisory and regulatory requirements that may be relevant, as well as and any changes to these those.

<sup>&</sup>lt;sup>3</sup>This description of specific practices of competent authorities aims to provide the reader with additional information on differing approaches of competent authorities without setting up additional requirements for investment firms or competent authorities (and thereby triggering the obligation under Article 16(3) of the ESMA Regulation to comply or explain).



- Training should be performed on a regular basis, and needs-based training should be performed where necessary. Training should be delivered as appropriate for example, to the investment firm's entire staff as a whole, to specific business units, or to a particular individual.
- 34. Training should be developed on an on-going basis so that it takes into account all relevant changes (for example, new legislation, standards or guidelines issued by ESMA and competent authorities, and changes in the <u>investment</u> firm's business model).

#### 12 See Guidelines for the assessment of knowledge and competence; ESMA71-1154262120-153 EN (rev)

- 35. The compliance function should periodically assessmentor, in cooperation with the management team, which holds ultimate executive responsibility, whether staff in the area of investment services and activities hold the necessary level of awareness and correctly apply the investment firm's policies and procedures.
- 36. Compliance staff should also provide assistance to staff from the operative units in their day-to-day business and be available to answer questions arising out of daily business activity.
- 37. Investment firms Firms should ensure that the compliance function is involved in the development of the relevant policies and procedures within the investment firm in the area of investment services, activ—ities and ancillary services (for example the firm's remuneration policy or the firm's product governance policies and procedures). In this context, the compliance function should be enabled, for example, to provide compliance expertise and advice to business units about all strategic decisions or new business models, or about the launch of a new advertising strategy in the area of investment services and activities. If the compliance function's advice is not followed, the compliance function should document this accordingly and present it in its compliance reports (possibly as ad-hoc reports, where necessary).
- 38. Investment firms Firms should ensure that the compliance function is involved in all significant modifica—tions of the organisation of the investment—firm in the area of investment services, activities and an—cillary services. This includes the decision-making process when new business lines or new financial products are being approved as well as the definition of staff remuneration policies. In this context, the compliance function should be given the right to participate in the product approval process for financial instruments to be taken up in the distribution process manufacturers and distributors as applicable. Senior management should therefore encourage request business units to consult with the compliance function in due time regarding their operations, where relevant.
- Investment firms Firms should ensure that the compliance function is involved in all
  material non-routine correspondence with competent authorities in the area of
  investment services and activities.



2. <u>V.HOrganisational Guidelines on the organisational</u> requirements of the

compliance function **Effectiveness** Guideline on the effectiveness of the compliance

### function

Relevant legislation: Article 6(3)(a) and 5(1(Articles 21(1)(d) and 22(3)(a) of the MiFID Implementing Directive. | Delegated Regulation)

### General guideline Guideline 5

- 40. When ensuring that appropriate human and other resources are allocated to the compliance func—tion, investment firms should take into account the scale and types of investment services, activities and ancillary services undertaken by the investment firm.—They should also provide compliance staff with the authority necessary to exercise their duties effectively, as well as access to all relevant in-formation concerning the investment services and activities as well as ancillary services undertaken.
- 44. The compliance officer should have sufficiently broad knowledge and experience and a sufficiently high level of expertise so as to be able to assume responsibility for the compliance function as a whole and ensure that it is effective.

### Supporting guidelines

- 41. 45. The number of staff required for the tasks of the compliance function depends to a large extent on the nature of the investment services, activities and ancillary services and other services provided by the investment firm. Where an investment firm's business unit activities are significantly extended, the investment firm should ensure that the compliance function is similarly extended as necessary in view of changes to the firm's compliance risk. Senior management should monitor regularly, and at least once a year, whether the number of staff and their expertise is still adequate for the fulfilment of the duties of the compliance function.
- <u>42.</u> <u>46.</u>In addition to human resources, sufficient IT resources should be allocated to the compliance func–tion.
- 43. 47. Where the investment firm establishes budgets for specific functions or units, the compliance function should be allocated a budget that is consistent with the level of compliance risk the firm is ex—posed to. The compliance officer should be consulted before the budget is determined. All decisions for significant cuts in the budget should be documented in writing and should contain detailed explanations.
- 44. 48.In ensuring compliance staff have access to the relevant information for their tasks at all times, investment firms should provide access to all relevant databases database and records (such as recordings of telephone conversations and electronic communications referred to in Article 76 of MiFID II Delegated Regulation). In order to have a permanent over—view of the areas of the investment firm where sensitive or relevant information might arise, the compliance officer should have access to all relevant information systems within the investment firm as well as any internal or



external audit reports or other reporting to senior management or the su—pervisory function, if any. Where relevant, the compliance officer should also be able to attend meet—ings of senior management or the supervisory function. Where this right is not granted, (which should remain exceptional) this should be documented and explained in writing. The compliance officer should have in-depth knowledge of the investment firm's organisation, corporate culture and decision-making processes in order to be able to identify which meetings are important to attend.

45. In particular, it is important that the firm puts in place necessary arrangements to ensure an effective exchange of information between the compliance function and other control functions (for example internal audit and risk management) as well as with any internal or external auditors.

Guideline on the skills, knowledge, expertise and authority of the compliance

function (Articles 21(1)(d) and paragraphs (a) and (b) of 22(3) of the MiFID II Delegated

### Regulation) Guideline 6

- 46. Firm's compliance staff shall have the necessary skills, knowledge and expertise to discharge their obligations pursuant to Articles 21(1)(d) of the MiFID II Delegated Regulation. Furthermore, the compliance function shall have the necessary authority pursuant to Article 22(3)(a) of the MiFID II Delegated Regulation. These requirements should in particular be taken into account by firms when appointing the compliance officer. Having regard to the function and tasks assigned to the compliance officer, he or she should demonstrate high professional ethical standards and personal integrity.
- 47. 49. In order to ensure that the compliance staff have function has the authority required for theirits duties, the senior management of the investment firm should support themit in the exercise of these duties. Authority implies possessing adequate expertise and relevant personal skills (such as, for instance, judgment), and may be enhanced by the investment firm's compliance policy explicitly acknowledging the specific authority of the compliance staff function.
- 48. 50.All Within the compliance stafffunction there should have at least be knowledge of MiFID II and of all related delegated and implementing acts, the respective national implementing laws and regulations as well as of all applicable standards and guidelines and other guidance issued by ESMA and competent authorities on these provisions, as far as these are relevant for the performance of their the compliance tasks. Compliance staff should be regularly trained in order to maintain their knowledge. A higher level of expertise is necessary for the designated compliance officer The designated compliance officer should possess a higher level of expertise.
- 49. The compliance officer should have sufficiently broad knowledge and experience and a sufficiently high level of expertise so as to be able to assume responsibility for the compliance function as a whole and ensure that it is effective. In order to demonstrate the necessary level of knowledge and/or of experience, different options may be foreseen at national level in the Member State concerned. For instance, some competent authorities license or approve the nominated compliance officer following an

assessment of the qualifications of the compliance officer. This assessment may include an analysis of the compliance officer's curriculum vitae, as well as an interview with the nominated person and/or an exam to be passed. This sort of process may help to strengthen the position of the compliance function within the firm and in relation to third parties. Other regulatory approaches impose the responsibility for the assessment of the compliance officer's qualification solely on the senior management of the firm. Senior management assesses the prospective compliance officer's qualifications before appointment. Whether the firm properly complies with the requirements in Article 21(1)(d) and paragraphs (a) and (b) of Article 22(3) is then assessed within the general review of the firm's compliance with the relevant MiFID II requirements.

- 50. 51. The compliance officer should demonstrate sufficient professional experience as it is necessary to be able to assess the compliance risks and conflicts of interest inherent in the investment firm's busi—ness activities. The required professional experience may have, amongst others, been acquired in op—erational positions, in other control functions or in regulatory functions. In some jurisdictions, the professional experience is only taken into consideration if it has been acquired during a minimum period of time and provided it is not outdated.
- 51. 52. The compliance officer should have specific knowledge of the different business activities provided by the investment-firm. The relevant expertise required may differ from one investment-firm to an-other, as the nature of the main compliance risks that firms face willcould differ. In respect of Article 5(1)(d) of the MiFID Implementing Directive, and newly employed compliance officer may therefore need additional specialised knowledge focused on the specific business model of the investment-firm even if the person has previously been the compliance officer for another investment-firm.

Permanence Guideline on the permanence of the compliance function

Relevant legislation: (first subparagraph of Article 6(2)(a22(2)) of the MiFID Implementing Directive.|| Delegated Regulation)

General guideline 6

### **Guideline 7**

52. 53. The first subparagraph of Article 22(2) of the MiFID\_II Delegated Regulation requires investment firms to ensure that the compliance function performs its tasks and responsibilities on a permanent basis. Investment firms Firms should therefore establish adequate ar—rangements for ensuring that the responsibilities of the compliance officer are fulfilled when the compli—ance officer is absent, and adequate arrangements to ensure that the responsibilities of the compli—ance function are performed on an ongoing basis. These arrangements should be in writing.

### Supporting quidelines

<u>53.</u> The <u>investment</u> firm should ensure, <u>e.g.for example</u> through internal procedures and stand-in arrangements, that the responsibilities of the compliance function are fulfilled adequately during any absence of the compliance officer.



- 55. The responsibilities and competences as well as the authority of the compliance stafffunction should be set out in a 'compliance policy' or other general policies or internal rules that take account of the scope and nature of the investment firm's investment services and activities. This should include infor—mation on the monitoring programme and the reporting duties of the compliance function as well as information on the compliance function's risk-based approach to monitoring activities. Relevant amendments to regulatory provisions the applicable requirements should be reflected promptly by adapting these policies/rules.
- 55. The compliance function should perform its activities on a permanent basis and not only in specific circumstances. This requiresentails regular monitoring on the basis of a monitoring schedule. The monitor-ing activities should regularly cover all key areas of the investment services and activities provided by the firm, taking into ac—count the compliance risk associated with the business areas. The compliance function should be able to respond rapidly to unforeseen events, thereby changing the focus of its activities within a short timeframe if necessary.

### **Guideline on the Independence of the compliance function**

Relevant legislation: (points (b), (d) and (e) of Article 6(3)22(3) of the MiFID Implementing Directive. II Delegated Regulation)

General guideline 7

### **Guideline 8**

<u>56.</u> <u>57.Investment firms Firms</u> should ensure that the compliance function holds a position in thetheir organisational structure that ensures that the compliance officer and other compliance staff act independently when performing their tasks. The compliance officer should be appointed and replaced by senior manage ment or by the supervisory function.

### Supporting guidelines

- 57. 58. While senior management is responsible for establishing an appropriate compliance organisation and for monitoring the effectiveness of the organisation that has been implemented, the tasks per–formed by the compliance function should be carried out independently from senior management and other units of the investment firm. In particular, the investment firm's organisation should en—sure that other business units may not issue instructions or otherwise influence compliance staff and their activities and an appropriate escalation process by the compliance function to senior management should be implemented.
- 58. 59. Where senior management deviates from important recommendations or assessments issued by the compliance function, the compliance officer should document this accordingly and present it in the compliance reports.

### **Exemptions**

Relevant legislation: Article 6(3) of the MiFID Implementing Directive.



### General guideline 8

60. Where an investment firm considers that it may not be proportionate for it to comply with the requirements set out in Article 6(3)(c) or (d) of the MiFID Implementing Directive, it should assess whether

<u>Guideline regarding the proportionality with regard to</u> the effectiveness of the compliance function is compromised by the proposed arrangements. This assessment should be reviewed regularly.

(Article 22(4) of the MiFID II Delegated Regulation)

Supporting guidelines

### **Guideline 9**

- <u>59.</u> 61.Investment firms is should decide which measures, including organisational measures and the level of resources, are best suited to ensuring the effectiveness of the compliance function in the firm's par–ticular circumstances.
- 60. In deciding this, investment whether the requirements under points (d) and (e) of Article 22(3) of the MiFID II Delegated Regulation are proportionate and whether their compliance function continues to be effective, firms should take at least the following criteria (inter alia) into account:
  - a) (a) the types of investment services, activities and ancillary services and other business activi—ties provided by the investment firm (including those not related to investment services, activities and ancillary services);
  - b) (b) the interaction between the investment services and activities and ancillary services and other business activities carried out by the investment firm;
  - c) (e) the scope and volume of the investment services, activities and ancillary services carried out (absolute and relative to other business activities), balance sheet total and income of the investment firm from commissions and fees and other income in the context of the provision of investment services, activities and ancillary services;
  - d) (d) the types of financial instruments offered to clients;
  - <u>e</u>) (e) the types of clients targeted by the <u>investment</u> firm (professional, retail, eligible counter-parties);
  - f) (f)staff headcount;
  - g) (g)whether the investment firm is part of an economica group within the meaning of point 11 of Article +2 of the Seventh Council Directive of 13 June 1983 on consolidated accounts (Directive 83/349/EC)CRD;
  - (h)services provided through a commercial network, such as tied agents, or branches;
  - i) (i) cross-border activities provided by the investment firm; and
  - i) (j) organisation and sophistication of the IT systems.



- 61. 62. Competent authorities may also find these criteria useful in determining which types of investment firms may benefit from the proportionality exemption under Article 6(322(4)) of the MiFID Implementing Directive II Delegated Regulation.
- 62. 63.An investment if the performance of the necessary compliance tasks does not require a full-time position due to the nature, scale and complexity of the firm's business, and the nature and range of the investment services, activities and ancillary services offered.
- 63. 64. While a compliance officer must always be appointed, it may be disproportionate for a smaller in vestment firm with a very narrow field of some firms, depending on the circumstances (for instance, small firms with limited and non-complex activities and/or limited volumes) to appoint a separate compliance officer (i.e. one that does not perform any other function). Where an investmenta firm makes use of the exemption (which should be assessed and justified on a case-by-case basis), conflicts of interest between the tasks performed by the relevant persons should be minimised as much as possible.
- 64. 65.An investment firm that does not need to comply with all the requirements set out in Article 6(322(3) of the MiFID Implementing Directive II Delegated Regulation under the proportionality principle, may combine the legal and compliance function. However, an investment firm with more complex activities or greater size should generally avoid such combination, if it could undermine the compliance function's independence effectiveness.
- 65. Where an investmenta firm makes use of the proportionality exemption, it should record how this is justified, so that the competent authority is able to assess this.

**Combining Guidelines on combining** the compliance function with other internal control functions Relevant legislation:

(Article 6(322(3)(d) of the MiFID Implementing Directive.|| Delegated Regulation|
General guideline 9

### **Guideline 10**

66. 67.An investment∆ firm should generally not combine the compliance function with the internal audit function favour an organisation where control functions are properly separated. The combination of the compliance function with other control functions may be accepta—ble if this does not compromise the effectiveness and independence of the compliance function. Any such combination should be documented, including the reasons for the combination so that compe—tent authorities are able to assess whether the combination of functions is appropriate in the circum—stances. However, where an internal audit function has been established and is maintained within the investment firm in accordance with Article 24 of the MiFID II Delegated Regulation, such function may not be combined with other control functions such as the compliance function, in accordance with Article 24.



- 67. 68. Compliance staff should generally not be involved in the activities they monitor. However, a combi—nation of the compliance function with other control units at the same level (such as money launder—ing prevention) may be acceptable if this does not generate conflicts of interests or compromise the effectiveness of the compliance function.
- 69.Combining the compliance function with the internal audit function should generally be avoided as this is likely to undermine the independence of the compliance function because the internal audit function is charged with the oversight of the compliance function. However, for practical reasons (for example, decision making), and in certain circumstances (for example, in firms of only two-persons), it may be more appropriate to have one person responsible for both functions. In this regard, firms should consider discussing the combination with the relevant supervisory authority. In addition, where this combination occurs, the firm must, of course, ensure that the responsibilities of each function are discharged properly (i.e. soundly, honestly and professionally).
  - 68. 70. Whether staff from other control functions also perform compliance tasks, should also be a relevant consideration in the determination of the relevant number of staff necessary for the compliance function.
  - 69. 71. Whether or not the compliance function is combined with other control functions, the compliance function should coordinate its activities with the second-level control activities performed by other units in charge of other control functions.

### **Outsourcing of the compliance function**

Relevant legislation: Article 6 and 14 of the MiFID Implementing Directive. Where the compliance officer is not appointed as the single officer referred to in article 7 of the MiFID II Delegated Directive, both the officer referred to in Article 7 of the MiFID II Delegated Directive and the compliance officer should act independently, and the compliance officer should not supervise and/or issue any instruction to the single officer referred to in Article 7 of the MiFID II Delegated Directive.

### General guideline 10

70. 72.Investment firms should ensure that all Where the compliance function is combined with other control functions as specified in paragraph 69 or where it is also responsible for other tasks (for example anti-money laundering), the firm should ensure that it allocates enough resources for MiFID- compliance at all times.

**Guidelines on outsourcing of the compliance** 

function (Articles 22 and 31 of the MiFID II Delegated

### Regulation) Guideline 11

<u>71.</u> <u>Firms should ensure that all requirements</u> applicable <u>to the compliance function</u> requirements are continued to be fulfilled where all or part of the compliance function is outsourced.

### Supporting guidelines

72. 73. The MiFID outsourcing requirements for critical or important functions set out in



Articles 16(5) of MiFID II and 31 of the MiFID II Commission Delegated Regulation apply in full to the outsourc—ing of the compliance function.

- 73. 74.The requirements that apply to the compliance function are the same whether or not any or all of the compliance function is outsourced; the responsibility for the fulfilment of the existing requirements rests with a firm's senior management. Firms can only outsource tasks, but not responsibilities: firms wishing to engage in outsourcing remain fully responsible for the tasks that are outsourced. In other words, as set out in Article 31(2)(e) of the MiFID II Delegated Regulation, the ability to control outsourced tasks and manage the risks associated with the outsourcing must always be retained by the firm initiating the outsourcing.
- 75. The investment firm should perform a due diligence assessment before choosing a service provider in order to ensure that the eriteria requirements set out in Articles 622 and 1431 of the MiFID Implementing Directive II Delegated Regulation are met. The investment firm should ensure that the service provider has the necessary authority, resources, expertise and access to all relevant information in order to perform the outsourced compli—ance function tasks effectively. The extent of the due diligence assessment is should be dependent on the na—ture, scale, complexity and risk of the compliance tasks and processes that are outsourced.
- <u>76.Investment firms Firms</u> should also ensure that when, outsourced partially or fully, the compliance function remains permanent in nature, <u>i.e.namely that</u> the service provider should be able to perform the function on an ongoing basis and not only in specific circumstances.
- 76. 77.Investment firms Firms should monitor whether the service provider performs its duties adequately, which includes monitoring the quality and the quantity of the services provided. Senior management is re–sponsible for supervising and monitoring the outsourced function tasks on an ongoing basis, and should have the necessary resources and expertise to be able to fulfil this responsibility. Senior management may appoint a specific person to supervise and monitor the outsourced function on their behalf.
- 78. Outsourcing of the compliance function's tasks within a group does not lead to a lower level of responsibility for the senior management of the individual investment firms within the group. However, a centralised group compliance function may, in some cases, provide the compliance officer with better access to information, and lead to greater efficiency of the function, especially if the entities share the same premises.
- 79.If an investment In compliance with the proportionality principle set out in Article 22(4) of the MiFID II Delegated Regulation, if a firm, due to the nature, sizescale and seepecomplexity of its business and the nature and range of investment services and activities, is unable to employdoes not comply with Article 22(3)(d) of the MiFID II Delegated Regulation (namely its compliance staff who are independent of also involved in the performance of services or activities they monitor), then it may consider that the outsourcing of the compliance function's tasks is likely to be an appropriate approach to take.



- 79. V.IIICompetent authority In all cases, outsourcing of the compliance function should not (i) undermine its quality and independence, (ii) create undue additional operational risks, (iii) impair the activities of internal controls or (iv) impair the ability of the firm and the relevant competent authority to supervise compliance with the applicable requirements.
- 80. Outsourcing of all or part of the tasks of the compliance function to non-EU entities may potentially make oversight and supervision of the compliance function more difficult and should therefore be subject to a closer monitoring.
- 81. In case the outsourcing arrangement related to the compliance function is terminated, firms should ensure the continuity of the compliance function either by transferring it back to the firm or outsourcing it to another provider.
  - 3. Competent authority review of the compliance function

<u>Guidelines on the</u> review of the compliance function <u>Review of the compliance function</u> by competent authorities <u>Relevant legislation</u>: <u>Articles</u>

(Article 7 of MiFID II and 17 Article 22 of the MiFID. II Delegated Regulation)
General guideline 11

### **Guideline 12**

82. So. Competent authorities should review how investment firms plan to meet, implement and maintain the MiFIDapplicable compliance function requirements. This should apply in the context of the authorisation process, as well as, following a risk-based approach, in the course of on- going supervision.

### Supporting guidelines

- 81. Article 7 of MiFID II states that a "competent authority shall not grant authorisation (to an investmenta firm) unless and until such time as it is fully satisfied that the applicant complies with all require—ments under the provisions adopted pursuant to this Directive (MiFID II)".
  - Accordingly, the competent authority should assess whether a firm's compliance function is adequately resourced and organised and whether adequate reporting lines have been established. It should require, as a condition for authorisation, that any necessary amendments are made to the compliance function are made as a condition for authorisation.
- 84. S2.Additionally, as part of the ongoing supervisory process, a competent authority should following a risk-based approach assess whether the measures implemented by the investment firm for the compliance function are adequate, and whether the compliance function fulfils its responsibilities appropriately. Investment firms Firms are responsible for determining whether amendments to the re—sources and organisation of the compliance function are required due to changes in the business model of the investment firm. Competent authorities should also, as part of their ongoing supervision and following a risk \_based approach, assess and monitor where and if



appropriate - whether such amendments are necessary and have been implemented. The competent authority should pro—vide a reasonable timeframe for the firm to make amendments. However, investment firms' amend—ments are not necessarily subject to approval by the competent authorities.

- 85. 83.SomeAs mentioned under paragraph 52 above, some competent authorities license or approve the nominated compliance officer following an as—sessment of the qualifications—of the compliance officer. This assessment may include an analysis of the compliance officer's curriculum vitae, as well as an interview with the designated person. This sort of licensing process may help to strengthen the position of the compliance function within the investment firm and in relation to third parties officer.
- 86. 84. Other regulatory approaches impose the responsibility for the assessment of the compliance officer's qualification solely on the senior management of the investment firm. Senior management assesses the prospective compliance officer's qualifications before appointment. Whether the investment firm properly complies with this requirement is then assessed within the general review of the firm's compliance with the relevant MiFID requirements firm. 85. Some Member States require—investment firms to notify the competent authorities of the appointment and replacement of the compliance officer. In some jurisdictions, this notification must also be accompanied by a detailed statement on the grounds for the replacement. This can help competent authorities gain insight into possible tensions between the compliance officer and senior management which could be an indication of deficiencies in the compliance function's independence.
- Some Member States require the compliance officer to fulfil an annual questionnaire in **87**. order to gather information on compliance of the firm. The questionnaire is an evaluation grid on how the firm's business is intended to be conducted and monitored by the firm. This evaluation grid includes questions related to all investment services the firm is authorised to perform. Some questions also relate to the monitoring and control of the activity to be performed by the firm. (e.g. how the control functions are organized, who they report to, whether some functions are outsourced, etc., as well as a number of open fields asking the firm to describe any relevant changes and developments compared to the previous years). The answers could be validated by the firm's senior management and then sent to the competent authority. This questionnaire could be a standardised, machine-readable report to enable data extraction, incorporate qualitative indicators and flags anomalies in a resource-efficient manner. The questionnaire could be used by competent authorities to monitor the firm and to require the firm to adopt an action plan to remediate to the issues as well as to determine the priorities of the supervision of the competent authority and to calibrate its risk-based approach.
- 88. 86. The above practices could be helpful to other competent authorities. 4

<sup>\*</sup>This description of specific practices of competent authorities aims to provide the reader with additional information on differing approaches of competent authorities without setting up additional requirements for investment firms or competent authorities (and thereby triggering the obligation under Article 16(3) of the ESMA Regulation to comply or explain).



# VI. Correlation table between the 2020 guidelines and the 2012 guidelines

2020 Guidelines	2012 Guidelines			
Responsibilities of the compliance function				
Compliance risk assessment  Guideline 1	Compliance risk assessment  General Guideline 1			
Monitoring obligations of the compliance function  Guideline 2	Monitoring obligations of the compliance function  General Guideline 2			
Reporting obligations of the compliance function  Guideline 3	Reporting obligations of the compliance function  General Guideline 3			
Advisory and assistance obligations of the compliance function  Guideline 4	Advisory obligations of the compliance function  General Guideline 4			
Organisational requirements of the compliance function				
Effectiveness of the compliance function  Guideline 5	Effectiveness of the compliance function  General Guideline 5			
Skills, knowledge, expertise and authority of the compliance function  Guideline 6				
Permanence of the compliance function  Guideline 7	Permanence of the compliance function  General Guideline 6			
Independence of the compliance function  Guideline 8	Independence of the compliance function  General Guideline 7			
Proportionality with regard to the effectiveness of the compliance function  Guideline 9	Exemptions  General Guideline 8			
Combining the compliance function with other internal control functions	Complying the compliance function with other internal control functions			

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Guideline 10	General Guideline 9			
Outsourcing of the compliance function	Outsourcing of the compliance function			
Guideline 11	General Guideline 10			
Competent authority review of the compliance function				
Review of the compliance function by competent authorities	Review of the compliance function by competent authorities			
Guideline 12	General Guideline 11			