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Key findings: Geopolitical resilience of French companies operating abroad

Grow | Protect | Operate | Finance

Almost two thirds of companies experienced disruptions of their foreign investments due to geopolitical factors, with the war in Ukraine perceived as having the biggest impact.

61%



61% of respondents have been **disrupted by geopolitical events** over the past two years.

Sources of disruption :

Other perceived risks in the future:



have been disrupted by Russia's invasion of Ukraine with **75%** expecting the disruption to continue.





Conflicts in the Middle East



Protectionism

Top **geostrategic risks** according to surveyed companies:



Supply chain disruption

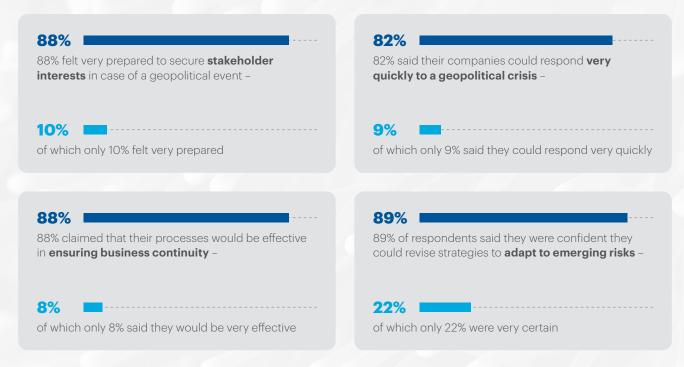
Market instability

Changing regulations and legislation

41% Trade restrictions and customs duties

39% Significant currency fluctuations

A false sense of security? While French leaders are fairly confident in their companies' ability to manage geopolitical events, there remains a certain amount of doubt which could prove critical in a crisis situation:



The most common measures that French companies have already implemented to mitigate geopolitical risk include:



Looking forward, the most common measures that leaders believe they should implement include:



The survey was carried out by an independent market research company, OpinionWay, on behalf of Dentons and DGA Group. The survey consisted of interviews with 200 leaders of businesses of more than 50 employees, which have invested or plan to invest abroad. The sample included companies of different sizes, industry sectors and region. The interviews were conducted via Computer Assisted Telephone Interview (CATI) between May 16 and June 14, 2024.

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