

AI & GDPR MONTHLY UPDATE

August 2025

Welcome to another edition of the AI & GDPR MONTHLY UPDATE, bringing you the latest insights into artificial intelligence and data protection. We'll cover new AI regulations, opinions, court and authority decisions across the EU, and the latest use cases in AI implementation. Our AI & GDPR MONTHLY UPDATE lands in your inbox every month.

AI Act

AI Act rules for General-Purpose AI models became applicable on 2 August 2025. The rules only apply to GPAI models placed on the market after 2 August 2025. Models first made available on the EU market before that date are subject to an extended deadline until 2 August 2027. [Check out our special edition explaining these changes](#)

Member States were required to designate AI Act market surveillance authorities by 2 August 2025 and notify them to the Commission. The Commission is considering the notifications and will publish a list of Single Points of Contact in due time. If the Member States fail to designate a market surveillance authority by that date, the Commission may launch a formal infringement procedure against the Member State. So far only some member state authorities were published by the EU Commission. [Read more](#) and [Check out our special edition explaining these changes](#)

The European Commission issued its Opinion on the assessment of the General-Purpose AI Code of Practice. The Commission concluded that the Code provides sufficient commitments and adequately covers the obligations provided for in Articles 53 and 55 of the AI Act. [Read more](#)

The Commission published a template for the summary of training content for general-purpose AI models required by Article 53 (1)(d) AI Act. The template outlines a list of data sources including publicly available datasets, private datasets obtained from third parties, data crawled and scraped from online sources, as well as user data and synthetic data. [Read more](#)

The AI Office invited model providers to sign the GPAI Code of Practice; many frontier firms joined. For example, Google, Microsoft, OpenAI, Anthropic and Mistral have signed the Code. [Read more](#)

AI news

A study on AI and Civil Liability requested by the JURI Committee urges stricter, harmonized liability rules for AI, including strict liability for high-risk systems. The report warns that abandoning the earlier AI Liability Directive (AILD) risks fragmentation and recommends easier compensation routes for victims of defective AI. The Study discussed four policy options and concludes that maintaining the AILD but revising and introducing a strict liability rule would be an ideal option. [Read more](#)

The European Parliament's Committee on Employment and Social Affairs has issued a draft report recommending the adoption of a dedicated EU Directive on algorithmic management to protect workers. The draft now requires endorsement by the European Parliament, which may then formally call on the European Commission to present a legislative proposal. The proposed Directive is designed to complement the EU AI Act and the GDPR aiming to fill existing regulatory gaps. Its Enforcement would be carried out by national labour inspectorates. The draft also establishes rules on human oversight. [Read more](#)

French CNIL finalized its recommendations on the development of AI systems under the GDPR and revealed its plans for the upcoming three years. CNIL also published its 2025 – 2028 strategic plan and explained its plan to continue its work through sector-specific analyses and developing technical tools for compliance assessment. [Read more](#)

Data protection news

Irish Data Protection Commission launched Adult Safeguarding Toolkit to protect vulnerable adults' data. The toolkit offers comprehensive guidance on how to collect, use, store, and share data related to vulnerable adults. The toolkit provides templates and step-by-step guidance. [Read more](#)

Austrian Federal Administrative Court (BVwG) ruled the "Pay or Okay" model on DerStandard.at is unlawful. The decision indicates that tying paid access to consent or bundling consent with payment can breach data-protection rules. Publishers should separate commercial terms from consent mechanisms to avoid enforcement risk. [Read more](#)

The Italian data protection authority fined Autostrade €420,000 for unlawfully using an employee's private messages. The Garante found employer access to private Facebook posts and chats had no lawful basis, breaching GDPR principles. The Italian authority also explained that personal data present on social networks or accessible online, cannot be used freely and for any purpose, just because they are publicly available. [Read more](#)

The UK ICO published a data protection reminder that live facial-recognition systems involve biometric data and strict protections. [Read more](#)

The Czech Senate elected Jiří Kaucký as a candidate for head of the Czech Data Protection Authority. Jiří Kaucký has headed the authority since 2020, and the Senate has now decided to nominate him for another five-year term. The nomination requires confirmation by the President before taking effect in September. [Read more](#)

IP & AI news

EUIPO added real-time alerts and AI plug-ins to its EUTM EasyFiling portal to reduce filing errors. The system now flags potential conflicts and form issues during submission, improving predictability for applicants. IP experts can expect fewer formal rejections and quicker searches during the application stage. [Read more](#)

Market Updates

The White House unveiled a national AI Action Plan setting priorities for safety, research and innovation. Key policies in the AI Action Plan include exporting American AI, promoting rapid buildout of data centers, enabling innovation and adoption and upholding free speech in frontier models. [Read more](#)

Dentons resources

- [AI & GDPR Updates](#)
- [Dentons Newsletter AI Act \(Czech\)](#)
- [Dentons Global AI trends report: key legal issues for 2025](#)
- Visit our Dentons [AI: Global Solutions Hub](#)
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