

May 11, 2021

Welcome to the section dedicated to our Digital Breakfasts! See our meetings: we discuss privacy, new technologies, media and much more with terrific guests. Don't miss our panels!

Our Italian TMT team hosts monthly meetings to share views on various topics with market leading experts. We started this initiative hosting face-to-face meetings; due to the global pandemic, we decided to record the Digital Breakfasts @Dentons, making them available for everyone. Stay tuned to receive our news on the upcoming breakfast and see you soon!

(Videos are in Italian)

ologies - June 10,

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Our Digital Breakfast @Dentons series continues: a time for a coffee break to discuss legal and economic issues together, particularly related to new technologies and the digital ecosystem.

During the webinar, we talked about what are the main risks for businesses resulting from breaches of data protection law. The discussion was forward-looking, and included the new class action regulations and developments in other jurisdictions. The webinar was led by Giangiacomo Olivi, Sara Biglieri and Flavia Messina, who introduced the topic and asked our guest, Chiara Garofoli, Senior Legal Counsel at Google, to share with us her experience.

Artificial Intelligence: law, practice, ethics, and control of algorithms - April 27, 2021

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Our Digital Breakfast @Dentons series continues: the time for a coffee to discuss legal and economic issues together, related to new technologies and the digital ecosystem. During the webinar we discussed Artificial Intelligence and how the technological evolution has greatly expanded the range of development of AI: both in terms of creating new theoretical scenarios and in practical applications. The webinar was led by Giangiacomo Olivi and Chiara Bocchi, who introduced the topic and asked to our guest Paolo Benanti, Extraordinary Professor at the Faculty of Theology, Department of Moral Theology, at the Pontifical Gregorian University and Shalini Kurapati, Co-Founder and CEO of Clearbox AI Solutions, to share with us their extensive experience on AI.

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, 2021

In our previous episode of Our Digital Breakfast @Dentons, we participated in the Milano Digital Week, where we talked about smart cities. The Digital Breakfast webinar was led by Giangiacomo Olivi, with Flavia Messina and Ilaria Gobbato, who discussed the main technical and legal issues related to the development of the cities of the future with our guests, Vincenzo Tortis, Chief Information and Digital Transformation Officer at Coima SGR, and Paolo Mazzoleni, President of the Order of Architects, Planners, Landscape Architects and Conservators of the Province of

March 4, 2021

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Our Digital Breakfast @Dentons series continues: the time for a coffee to discuss legal and economic issues together, related to new technologies and the digital ecosystem. During this webinar we discussed Fintech and how the technological evolution has changed the insurance, banking and finance world.

The Digital Breakfast was led by Giangiacomo Olivi and Valerio Lemma, who introduced the topic and asked to our guests Bianca Del Genio, Head of Legal and Strategic Projects of Nexi, and Giovanni Lombardi, General Counsel of Illimity, to share with us some thoughts on the legal and non-legal solutions that companies must adopt in front of the digitalization challenge.

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law, privacy rights,

Our Digital Breakfast @Dentons series continues: the time for a coffee to discuss legal and economic issues together, related to new technologies and the digital ecosystem. In our first webinar of the new year, we discussed controls and investigations on employees and how the technological evolution has considerably widened the possibility for carrying out such activities. The Digital Breakfast was led by Giangiacomo Olivi, Fabia Cairoli, Davide Boffi and Matteo Vizzardi, who summarized the main requirements to perform controls and investigations on employees from a data

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The COVID-19 pandemic has brought dramatic changes to our economy, social interactions and habits. Yet it has also spurred some positive developments: the rise of the so-called Medicine 4.0 or eHealth. The concept of eHealth has existed for some years. It is a very broad concept, which covers the interaction between medical informatics, public health and business, and refers to health services provided or enhanced through the use of the Internet and related technologies. The Digital Breakfast was led by Francesca Barra and Luca Pocobelli, who introduced the topic and explained the current development of Medicine 4.0. Guests Luca Foresti, CEO of Centro Medico Santagostino, and Simone Ungaro, CEO of Movendo Technology, spoke about their experience in the sector and the future of eHealth devices.

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On January 1, 2020, the Italian "digital services tax" (or "Web Tax") came into force. This tax will affect groups with total revenues (worldwide) equal to or greater than €750 million, of which at least €5.5 million represents "digital services" provided in Italy. The new tax raises critical issues and, with the interpretation still unclear, it could be highly distorting for some companies based in Italy. The webinar was attended by Roberta Moscaroli and Chiara Bocchi,

who highlighted the key issues for some specific sectors and tried to give some possible solutions.

ment - September

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The recent widening of the scope of the Italian Golden Power legislation to include goods and relationships in the fields of artificial intelligence, robotics, cybersecurity, nanotechnology and biotechnology requires companies to be very careful to ensure they make prior notification obligations to the Italian government. The webinar was attended by Giangiacomo Olivi and Michele Carpagnano, who discussed the new legislation, how companies should self-assess themselves, and the procedures to adopt in the event of notification to the Presidency of the Council of Ministers. We also debated the recent policy on the exercise of special powers by the government and the impact of the new legislation on companies operating in the sector.

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Advertisers and publishers have relied on cookies for years to track consumer online behavior. Recent changes adopted by leading tech operators are driving the market to embrace new marketing and advertising strategies, freed from the use of cookies. The Digital Breakfast was attended by Giangiacomo Olivi, Chiara Bocchi and Fabia Cairoli, who have analyzed the regulatory evolution in order to understand what scenarios online advertisers and publishers should expect. Then, our guest Luca Brighenti – entrepreneur, CEO and founder of B4Bind – spoke about how the

future of the advertising ecosystem is developing and what are the new potential opportunities.

September 23, 2020

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During the second meeting of the Digital Breakfast @ Dentons series, we analyzed the main legal, creative and economic profiles related to audiovisual formats. The webinar was attended by Saverio Cavalcanti and Flavia Messina of Dentons, as well as the esteemed guests Dario Morelli, Head of Business & Legal Affairs, Fremantle Media Italia S.p.A. and The Apartment Pictures, and Axel Fiacco, Founder and CEO of BIC Formats, who shared with us their extensive experience. We explored the management of agreements for the circulation of rights on formats, the issue of the originality of formats, the procedures for the distribution of online content, the most recent market trends and the rising importance of data monetization.

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Augmented and virtual reality are increasingly being used to create new forms of advertising communications and services, to strengthen common spaces and to enhance heritage and public services. The webinar was attended by Giangiacomo Olivi, Saverio Cavalcanti, Ilaria Gobbato and Fabia Cairoli of Dentons, as well as by representatives of different sectors. The seminar analyzed the new opportunities that augmented and virtual reality can offer, including for public-private collaboration. We discussed the implications of these solutions in privacy, media, advertising and

public and private agreements, sharing interesting ideas and experiences.

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