

# Isabelle Leroux

## Senior Counsel



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## Overview

Isabelle Leroux is now a Senior Counsel in Dentons' Paris office.

She is recognized in intellectual property law in France, Europe and Middle East.

She concentrates on intellectual property law and advises her clients on any issues relating to intellectual property: patents, trademarks, designs and models, copyright, domain names.

She also has extensive experience in coordinating international IP litigation in Europe, the Middle East countries and worldwide.

Her experience also includes advisory (licensing including know how, trade secrets and R&D, Trademark and Domain name clearances / Trademark and Design Filing programme, IP Due Diligence / Audit, IP rights financial evaluation and tax issues, Copyright issues, Unfair Competition, Comparative advertising, labelling etc.).

Isabelle is also an expert in the establishment of worldwide trademark and design registration strategies and programs.

Chambers Europe, Legal 500, IAM, WTR, IP Stars and most of the international publications rate Isabelle as a top leader in IP in France and in Europe.

## Experience

- Infringement / validity of Patent, Trademarks (French and CTM) Copyright and Design
- Pan-European IP litigation strategies
- Appeals from French Trade Mark office and OAMI decisions
- OHIM and French trademark oppositions
- Unfair competition / Labelling / Parallel imports/ Domain name disputes and arbitration

- Copyright / Designs / Anti-counterfeiting / Advertising
- Arbitration / mediation
- IP Tax aspects

## Recognition

- Chambers Europe, Legal 500, IAM, WTR, IP Stars and most of the international publications rate Isabelle as a top leader in IP in France and in Europe.
- In 2019 she was ranked "Gold" in WTR 1000 in "Enforcement and Litigation".
- In 2018 she was awarded the prestigious "Hall of Fame" of Legal 500 and received for the 2nd consecutive year the "Best in trade mark Law" prize at the 2017 & 2018 Europe Women In Business Law Awards ceremony.
- Isabelle is also recognized among The Best Lawyers in France for her expertise in Intellectual Property Law and Information Technology Law for more than 15 years.

*"Dentons' IP enforcement practice is the talk of the town in Paris thanks to the work it has carried out for renowned names in the life sciences, pharmaceuticals, luxury goods and electronics sectors. With the team drawing on the expertise of over 600 colleagues worldwide, cross-border cases pose no problems." World Trademark Review 2019*

*"Dentons is a fabulous firm whose highly skilled lawyers are a pleasure to litigate against or negotiate with." "(...)Isabelle Leroux has the experience to coordinate multi-jurisdictional cases and the contacts to organise last-minute customs seizures." World Trademark Review 2018*

## Activities and Affiliations

### Memberships

- Chairman of the French Trademarks and Internet Committee of the French Association of Practitioners in Trademarks and Designs (APRAM)
- Council member of the European Community Trademark Association (ECTA)
- Member of International Trademark Association (INTA)
- Member of the French Group of the International Association for the Protection of the Intellectual Property (AIPPI)
- Member of the Pharmaceutical Trademark Group (PTMG)
- Member of the Association for International Arbitration (AIA)
- Member of the Asociación Interamericana de la Propiedad Intelectual (ASIFI)
- Member of the International Intellectual Property Law Association (IIPLA)

### Prior and Present Employment

- Joined Dentons (formerly Salans) in 2011
- Bird & Bird (2001 - 2011) joint-head of the French IP department
- Dubarry Le Douarin (1997 - 2001) Head of IP Department

# Areas of focus

## Practices

- Intellectual Property and Technology
- Life Sciences

## Education

- University of Paris II - Panthéon Assas, 1986, DESS

## Admissions and qualifications

- Admitted to the Bar, Paris, 1996

## Languages

- English
- French