

Overview

An innovative product offering

A disruptive world requires fresh thinking

Dentons 3D Global Affairs offers clients a best-in-industry suite of communications services, including the planning and execution of earned media strategies, both on and off-the-record; crisis management and mitigation strategies in both traditional and digital media environments; and the authoring of external and internal communications, including shareholder or donor correspondence, press advisories and talking points, speeches, and legislative fact sheets.

This unique product can be scaled to enable you to take your public affairs to the next level and think globally while leveraging resources around the world. 3D Global Affairs offers one coordinated team and a system that provides:

- **Legal services for any issue**
- **Government relations and lobbying support**
- **Communications and rapid response professionals** to shape the narrative
- **Campaign-style opposition research** to see the angles and form the content to fuel communications narratives;
- **War room-style media monitoring** to be your eyes and ears in the news cycle
- **Digital** strategy and advertising
- **Political intelligence** to stay out in front
- **Data analytics** to gain exclusive insights
- **Regulatory reform** from experts and advisors
- **Critical infrastructure** to bring all your teams together to share important information
- **Global reach** to shape public affairs debates around the world

Our clients are three-dimensional, and so are their challenges. 3D Global Affairs will serve both your strategic and your tactical needs, providing a complete view of your challenges and opportunities.

Learn more about 3D Global Affairs.

Your Key Contacts

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