

Meredith Bacal

Senior Associate



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Overview

Meredith Bacal is a senior associate in the Firm's Intellectual Property, and Litigation and Dispute Resolution groups. Meredith has extensive experience litigating media, entertainment, defamation, and technology disputes. She has acted on several leading cases on Canadian copyright and personality rights in the course of her career. In addition, she has appeared before many levels of court, including the Superior Court, Court of Appeal, Divisional Court, and Federal Court, as well as numerous arbitral tribunals.

In her litigation practice, Meredith has secured injunctions that prevent the unauthorized use of clients' confidential information and the infringement of her clients' intellectual property rights. Meredith regularly advises individuals and companies on matters relating to copyright and trademark infringement, goodwill, and personality rights. She is also a registered trademark agent advising companies on their branding strategies and securing trademark protection for them.

Recognition

First recognized in 2021, Meredith has been commended for her extensive knowledge and experience in the following publication:

- *The Best Lawyers in Canada - Ones to Watch: Entertainment Law*

In the Media Highlights

- Quoted in *The Lens*, "4 Ways to Protect Your Work Online," May 14, 2018
- Featured in *Rumble*, "Picking Your Brand name: An Introduction to Trademarks," November 2, 2018

Speaking Engagements

- May 30, 2017: Technological Protection Measures – they are no game: *Nintendo of America Inc. v King et al*, 2017 FC 246 and other considerations in videogame law (ALAI Canada event)
- February 26, 2018: Guest lecturer on copyright and trademark law at OCAD (Seminar: IP: Getting Value from

Honors and Awards

- IP STARS Rising Star for Canada 2020/21
- Recognized in *Managing Intellectual Property's IP STARS* as a Rising Star (2019)

Insights

- Co-author, "Be careful what you admit: Ontario Court of Appeal rules on Requests to Admit," *Dentons Commercial Litigation Blog*, April 1, 2021
- Co-author, "Reading the Fine Print — Are Non-Fungible Tokens (NFTs) a New Kind of Intellectual Property?" *Medium*, March 31, 2021
- Co-author, "*The Tragically Hip v Mill Street Brewery: A long time running*," *Dentons client alert*, February 26, 2021
- Co-author, "British Columbia Court of Appeal upholds significant award for loss of confidential information by former employees," *Dentons Employment & Labour Law Blog*, February 25, 2021
- Author, "Ontario Superior Court recognizes tort of internet harassment," *Dentons Insights*, February 10, 2021
- Co-author, "Eve of destruction: Moral rights infringement and destroying works of art," *Dentons client alert*, December 14, 2020
- Co-author, "Avoiding the empty bag: How we get our clients paid," *Dentons Commercial Litigation Blog*, December 14, 2020
- Co-author, "Using music in your business? Copyright fees proposed to increase," *Dentons client alert*, November 19, 2020
- Co-host, "Episode 5: Trade secret protection in Canada," *Dentons Canada IP Podcast Series*, November 13, 2020
- Co-author, "Artistic license and use of copyright in creative pursuits," *Dentons Insights*, November 5, 2020
- Co-author, "Episode 4: The what, where and how of IP litigation in Canada," *Dentons Insights*, October 21, 2020
- Co-author, "What to expect of the new criminal provisions for trade secret protection in Canada," *Dentons Insights*, October 9, 2020
- Co-author, "Mandatory copyright tariffs - Uncharted territories," *Dentons client alert*, September 17, 2020
- Co-author, "*Heller v Uber*: The Supreme Court finds arbitration clause unconscionable and establishes new test for determining when to stay litigation in favour of arbitration," *Commercial Litigation Blog*, July 6, 2020
- Co-author, "Ontario Court dismisses case for lack of jurisdiction in online defamation action," *Dentons Insights*, May 27, 2020
- Co-author, "Monetizing and protecting digital revenue streams during COVID-19 (and beyond)," *Dentons Insights*, May 25, 2020
- Author, "Defamation and the new simplified procedure regime," *Entertainment & Media Law Signal*, May 6, 2020
- Co-author, "ADR for intellectual property and technology disputes: The virtues of dispute resolution in the context of COVID-19," *Dentons client alert*, May 1, 2020

- Co-author, "Adding another dimension to your trademark portfolio: Securing registration in 3D trademarks," *Dentons client alert*, April 22, 2020
- Co-author, "Constructing a firm foundation for copyright protection," *Dentons Insights*, April 23, 2020
- Co-author, "Criminal sanctions for trade secret disclosure and the implementation of CUSMA," *Dentons Insights*, April 15, 2020
- Co-author, "Lessons from the Drake-Jimmy Smith copyright dispute: Applying the US's fair use summary procedures to Canadian fair dealing," *Entertainment & Media Law Signal*, April 2, 2020
- Co-author, "Civility and COVID-19," *Dentons Insights*, March 25, 2020
- Co-author, "Four of a kind: Ontario Recognizes the Fourth Privacy Tort – False Light," *Dentons Data* blog, March 12, 2020
- Author, "Marking your Territory: Key Amendments to the Trademarks Act and the Effect on the Entertainment Industry," *Entertainment & Media Law Signal*, February 25, 2020
- Co-author, "A civil litigation toolkit: Lessons from life in the (culture) shift," *The Advocate's Journal*, Fall 2019
- Co-author, "Judicial Ethics in a Digital Age," *UBC Law Review*, Volume 46, Number 3 (2013), p. 629-664
- Co-author, "Sam Silver's Decision," Richard Ivey School of Business Case Study, June 30, 2011

Activities and Affiliations

- Ontario Bar Association
- The Advocates' Society
- Intellectual Property Institute of Canada

Presentations

- Presenter, "Avoiding the pitfalls of art ownership" CIBC Family Office Webinar Series, July 8, 2021
- Presenter, "Tech, Media & IP – A year in review and insights for 2021", Dentons client webinar, December 11, 2020

Areas of focus

Practices

- Intellectual Property and Technology in Canada
- Litigation and Dispute Resolution in Canada
- Defamation and Reputation Management
- Trade Secrets Litigation
- Trademark Prosecution

Education

- Osgoode Hall Law School, 2014, JD

- Richard Ivey School of Business, 2011, HBA

Admissions and qualifications

- Registered Canadian Trademark Agent
- Ontario, 2015