

Mingyue Dun

Senior Partner



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Overview

Ming Yue Dun focuses on IP litigation and defense.

She has worked in almost every area of IP over her 20+ year career, successfully representing a number of well-known multinational enterprises to enforce their intellectual property rights in Chinese courts. She has organized over a hundred raid actions with regard to IP protection, in which the infringement was stopped promptly and successfully. In addition, she has developed a series of solutions for clients to cope with the online counterfeits crises of recent years, including online complaints, investigation, administrative action, criminal and civil actions. Those solutions have made a significant contribution to restraining online counterfeits. She has handled complex lawsuits regarding administrative decisions, border actions, domain disputes and international arbitrations.

Experience

- ExxonMobile Corporation v. Mobil International Petroleum Co., Inc., unfair competition
- Frederick Co. v. China Social Sciences Press, trademark infringement
- Nike Inc. v. Cidesport Company, trademark infringement
- Hennessy & Co v. Zhuhai Oak Barrel Co., Ltd., trademark infringement
- Penn University v. Beijing Wharton Management Training Center, unfair competition

Insights

- “Opinions on Whether trap forensics is adoptable,” *China IP*, June 2007
- Co-author, “How to Protect your Brand,” Hong Kong Trade Development Council, 2005
- “Studies on Legal Issues of Trademark Infringement Disputes re Peter Rabbit Books,” *Capital Lawyer*, January 2004

- “Issues on Customs IPR Protection,” *China Intellectual Property News*, July 8, 2003
- “Opinions on Trademark Infringement Determination Standard in our country,” *China Trademark*, March 2003

Activities and Affiliations

- Guest Professor, Yanshan University
- Member, WTO and Anti-dumping Professional Committee, Beijing Lawyers Association

Prior and Present Employment

- Dentons, 2009–present
- Wilkinson & Grist, 2003–2009
- Lungtin International Patent & Trademark Agency Ltd., 2000–2003
- Beijing Zhongke Patent & Trademark Agency Ltd., 1997–1998
- Beijing NTD Patent & Trademark Agency Ltd., 1993–1997

Education

- University of Edinburgh, 1999, LL.M.

Admissions and qualifications

- China

Languages

- Chinese
- English