

# Sophie Mandel

## Senior Associate



Senior Associate

Paris

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## Overview

Sophie Mandel is a Senior Associate in the Paris office's Intellectual Property, Technology and Communication Group (IPT&C).

Sophie's practice relates to all intellectual and industrial property (trademarks, patents, copyrights, designs, etc.) matters but she also deals with related topics such as new technologies, personal data, e-commerce, unfair competition, free riding and privacy cases.

She defines global strategies aimed at protecting intellectual property rights and practices as litigator and counsel with respect to their acquisition, development, exploitation and the defence of such rights.

She handles civil, criminal, custom and administrative procedures, including before the French Trademark and Patent Office (INPI), the European Union Intellectual Property Office (EUIPO)(EUIPO) and the International Trademark Office (WIPO).

Sophie assists her clients in the drafting and negotiation of their agreements.

Sophie is also a mediator included in the list of mediators attached to the Paris Court of Appeal, accredited with the Centre for Mediation and Arbitration of Paris (CMAP) and certified by ESCP EUROPE – CMAP.

## Experience

- **Luxury, agro-food, pharmaceutical laboratory industries (several clients):** management of all procedures related to intellectual property rights, new technologies or unfair competition and free riding (civil, commercial, customs and criminal procedures) from the organization of seizures or reports related to infringements to the enforcement of the decisions.
- **A US TV channel:** representing in the course of an action in connection with copyright.
- **Judicial and contractual mediation in the field of intellectual property:** mainly in disputes between industrials and authors, or between major retailers.

# Activities and Affiliations

## Prior and Present Employment

- Joined Salans (now Dentons) in 1999

## Areas of focus

### Practices

- Intellectual Property and Technology
- Litigation and Dispute Resolution

### Industry sectors

- Luxury, Fashion and Beauty
- Media, Entertainment and Sports
- Technology

## Education

- ESCP Europe CMAP, Certified Mediator of the Centre for Mediation and Arbitration of Paris
- University of Paris II - Panthéon Assas, 1996, DEA, in Communication Law
- 1993, Maîtrise, in General Private Law
- University of Paris II - Panthéon Assas, 1993, Maîtrise, in Legal careers

## Admissions and qualifications

- Admitted to the bar, Paris, 1994

## Languages

- English
- French