

Tatiana Kruse

Of Counsel



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Overview

Tatiana is legacy head of the Intellectual Property and Technology and Communications practices and is now Of Counsel in the Firm's London office, having retired from the partnership.

Tatiana has acted for parties in many jurisdictions in relation to all the main forms of IT contracts, including contracts for software licensing and development; source code escrow; outsourcing and facilities management; software, hardware, data distribution and supply; support and maintenance; consultancy, implementation and integration; disaster recovery; body shopping; hosting services; software-as-a-service and cloud-based services; e-commerce including portal, on-line supply of financial services, and web-site audits; and ITTs and teaming agreements.

Tatiana has particular experience in data protection, including compliance, corporate policies and troubleshooting. She also advises on the protection and exploitation of trade marks, copyright and other intellectual property.

She is experienced in advising on complex arrangements for the exploitation of IP and IT in joint ventures and on the IP and IT aspects of acquisitions and disposals of IT and other businesses. Tatiana has extensive experience in long-term outsourcing contracts associated with disposals and where this is a significant commercial basis of the disposal.

In addition, she has a wealth of experience advising on all the main types of general commercial contracts, such as sale of goods, services supply, distribution and agency agreements, and manufacturing licenses and agreements

She has a specific niche, practices in computer games and data processing contracts for e-money and other financial services businesses.

Experience

- **Russian state institution:** Advising on its technology license under a joint venture with a Franco-US partner.
- **Listed supplier:** Advising on its contracts to supply bespoke applications to international banks.
- **Global insurance company:** Advising on its contract for software-as-a-service for use across Europe for a

core operation.

- **Provider of alternative payment systems:** Advising on a strategic integration contract and on its on-line service.
- **Computer games publisher:** Advising on its distribution in Eastern Europe of a AAA multi platform game.
- **Retail business:** Structuring and advising on the trademarks aspects of the disposal and separation of the business with a portfolio of well-known trademarks.

Activities and Affiliations

Prior and Present Employment

- Partner - Dentons (formerly Salans), London (2008 to date)
- Joined Salans (now Dentons) (2003)

Areas of focus

Practices

- Commercial Agreements
- Copyright
- Franchising and Distribution
- Intellectual Property and Technology
- IP and the Internet
- IP Contracts, Assignment and Licensing
- Privacy and Cybersecurity
- Strategic Sourcing and Outsourcing
- Technology Procurement, Development and Licensing
- Trademark Licensing and Assignment
- Trademarks
- Venture Technology and Emerging Growth Companies

Industry sectors

- Cloud and Hosting Services
- Communications
- Digital Media
- E-Commerce, Internet and E-Payments
- Food and Beverage
- Games

- Gaming
- Hardware and Semiconductors
- Industrial Equipment and Components
- Information Technology (IT)
- Life Sciences
- Life Sciences and Health Care
- Luxury, Fashion and Beauty
- Manufacturers and Distributors
- Manufacturing
- Media and Entertainment
- Media, Entertainment and Sports
- Medical Device Companies
- Mobile
- Outsourcing
- Publishing
- Retail
- Software
- Technology

Education

- City University, 1990, Diploma, Law
- London School of Economics, 1982, MSc, Social Policy
- University of Oxford, 1977, BA, in Politics, Philosophy and Economics

Admissions and qualifications

- Solicitor, Senior Courts of England and Wales, 1995

Languages

- English