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The Plastics Plan Tuesday 15 May 2018

Welcome



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LEADING FIRM

Environment - ranked:

Band 1

Environment - ranked:

Tier 1





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"The team breaks everything down to understandable but cutting edge advice."

(Chambers & Partners, 2017)



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Legal and policy perspective: Overview and context from Dentons

Sam Boileau

Worldwide production of plastic



Production of plastics worldwide from 1950 to 2012 (in million metric tons)

🔷 World 🖝 Europe

4

International Environmental Law



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EU Law and Policy

- EU Waste Framework Directive and Landfill Directive
- Packaging Waste Directive
- Circular Economy Package
 - Extended producer responsibility
 - New targets for landfill
 - New targets for packaging recovery
 - EU Strategy for Plastics in the Circular Economy



UK Law and Policy

- Existing producer responsibility and waste management controls
- Recent legislation
 - Microbead ban
 - Plastic bag levy
- 25 Year Plan
 - Elimination of avoidable plastic waste 2042
 - Zero avoidable waste 2050
 - "Significantly reducing" marine plastic pollution
- Government proposals
 - Taxes to address single use plastic waste Treasury call for evidence, March 2018
 - Bottle deposit scheme Defra consultation to follow
 - Plastic straw ban idea proposed; to be consulted
 - Extension of plastic bag levy consultation to follow



What next?

- Current UK consultations and proposals
 - Taxes / levies on single use plastic
 - Bottle deposit scheme
 - Bans on single use items
 - Extension of plastic bag scheme
 - 25 Year plan targets
- Voluntary initiatives
 - Plastics pledge
- Brexit
 - Withdrawal Bill
 - Circular economy
 - Devolution



Scotland Pamela Coulthard

Scotland: Headline Grabbers

- Plastic carrier bags
 - Blanket charge introduced in October 2014
- Plastic cotton buds
 - Open consultation on banning sale and manufacture of plastic cotton buds
- Plastic straws
 - Ban on plastic drinking straws likely by end of 2019
- One big ban?
 - Case by case analysis
- Deposit Return Scheme
 - Confirmed in September 2017





Scotland: Circular Economy



- "Making Things Last A Circular Economy Strategy for Scotland"
 - By 2025 ...
 - Target to recycle 70% of all waste
 - No more than 5% of waste to landfill



• EU pledge - all plastic packaging to be reusable / recyclable by 2030

"I would very, very much want to support the EU's position. We will, in Scotland, continue to match the best possible ambition that there is, and particularly match what Brussels is doing...One of the issues we can't ignore is there are some powers, such as product standards and taxation, which are not currently in our gift to make changes because there is a devolved and reserved split."

Roseanna Cunningham - Environment Minister

Scotland: Circular Economy



- Ban on exporting plastic waste to China
 - Reprocess at new Scottish based purpose built plants
- Scotland's Household Recycling Charter (2015)
 - Harmonise the way local authorities collect recycling
 - Consistent, identifiable, straightforward stream of recycling
 - Maximise opportunities





Listen to the ocean

Marine plastic: Scientific perspective

Prof. Mel Austen Dr Pennie Lindeque Dr Jim Clark Dr Nicky Beaumont Dr Matt Cole













PML is a registered charity (since 2002) governed by a Board of Trustees

Our mission is:

To undertake cutting-edge, interdisciplinary research in anticipation of growing societal needs and to promote stewardship of marine ecosystems

















- Independent provider of policy relevant marine research
- 160 staff and 50 postgraduate students
- £11M income
- delivered with >500 institutions from >60 countries











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... At local to global scales ...



Plastics – The Good

Plastics – The Good, The Bad and The Ugly

- Rapid growth in plastic production over the past 60 years
- > 300 million tons manufactured per year



- Medical and Health
- Building and construction
- Electrical and electronic
- Transportation
- Sport and Leisure
- Agriculture









"Marine litter is a growing threat to the marine environment"

United Nations Environment Program





Plastics – The Good, The Bad and **The Ugly**



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Martin Porta/Marine Photobank



John Chinuntdet, 2007/Marine Photobank







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> Small fibres, beads, granules and fragments of plastics (<5 mm in diameter)

Mark Browne – Plymouth University



Microplastic fragments

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Fragmentation of large plastics into microscopic particles

Caused by UV degradation and abrasion



Nurdles

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Also known as "mermaid's tears"
Used to make everyday plastics



Microbeads

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"40,000 particles in 25 mL of shower gel"

UK ban on the manufacture of products containing microbeads – Jan 2018



Clearasil





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Mark Browne – Plymouth University

00076 10KV 50U

In search of interaction "hotspots"

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(b) Biota productivity



Particle tracking models used to map distribution of plastic with areas of high productivity, key biota and valuable habitats.

Clark & Cole et al (2016) FEE



Shelf

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Open ocean

- Shelf seas are coincident with land based sources of marine plastic litter
- > Generally productive with a rich abundance of marine life
- > A key area in terms of microplastic interactions with marine life

Clark & Cole et al (2016) FEE

Bioavailability of plastic to invertebrate biota in marine waters

- Presence of ingestible plastics in the ocean
 - New sampling strategies

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- > Particle tracking models
- New isolation techniques
- Laboratory based studies on microplastic ingestion
- Ingestion in natural environment
- Importance of biological processes in redistributing plastics in the ocean



Cole, M., Lindeque, P., Fileman, E., et al. (2013). Ingestion of microplastics by zooplankton. Environmental Science & Technology. 47: 6646–6655.



Optimised methodologies for **sampling** and **extracting** microplastics from the water column, sediments and biota:

Coppock, R., Cole, M., Lindeque, P., Queirós, A., & Galloway, T. (2017). A small-scale, portable method for extracting microplastics from marine sediments. Environmental Pollution. 230: 829-837.

Lusher, A., Welden, N., Sobral, P., & Cole, M. (2017). **Sampling, isolating and identifying microplastics ingested by fish and invertebrates.** Analytical Methods. 9: 1346-1360.

Cole, M., Webb, H., Lindeque, P., Fileman, E., Halsband, C. & Galloway, T. (2014). Isolation of microplastics in biota-rich seawater samples and marine organisms. Scientific Reports. 4: 4528.

Steer, M., Cole, M., Thompson, R., & Lindeque, P. (2017). Microplastic ingestion in fish larvae in the western English Channel. *Environmental Pollution*. <u>226</u>: 250-259



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Our research has highlighted the extent to which animals throughout the marine food web are exposed to marine plastic and microplastic:

Steer, M., Cole, M., Thompson, R., & Lindeque, P. (2017). **Microplastic ingestion in fish larvae in the western English Channel**. *Environmental Pollution*. 226: 250-259.

Lindeque, P., Cole, M., Fileman, E. *et al.* (in prep.) **Microplastic ingestion by marine zooplankton.**

Nelms, S., Duncan, E, Lindeque, P. *et al.* (2015). **Plastic and marine turtles: a review and call for research.** *ICES Journal of Marine Science*. <u>73</u>: 165-181.



Laboratory exposures



Laboratory exposures have elucidated the capacity for marine plankton to consume and egest microplastic:

Cole, M., Lindeque, P., Fileman, E., Clark, J. *et al.* (2016). **Microplastics alter the properties and sinking rates of zooplankton faecal pellets.** Environmental Science & Technology. 50: 3239-3246.

Cole, M. & Galloway, T. (2015). **Ingestion of nanoplastics and microplastics by Pacific oyster larvae.** Environmental Science & Technology. 49: 14625–14632.

Cole, M., Lindeque, P., Fileman, E., *et al.* (2013). **Ingestion of microplastics by zooplankton.** Environmental Science & Technology. 47: 6646– 6655.



Microplastics interfere with copepod feeding

24h exposure to 20µm PS (65 microplastics mL⁻¹)

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Plymouth Marine Laboratory



Cole, M. & Galloway, T. (2015). Ingestion of nanoplastics and microplastics by Pacific oyster larvae. Environmental Science & Technology. 49: 14625–14632

Toxicity testing has been used to demonstrate the deleterious effects microplastics can have on biota:

Clark, J., Cole, M., Lindeque, P., Fileman, E., Blackford, J., *et al.* (2016). **Marine microplastic debris: a targeted plan for understanding and quantifying interactions with marine life.** Frontiers in Ecology and the Environment. 14: 317–324.

Cole, M., Lindeque, P., Fileman, E., *et al.* (2015). Impact of polystyrene microplastics on feeding, function and fecundity in the marine copepod *Calanus helgolandicus*. Environmental Science & Technology. 49: 1130–1137.

Coppock, R., Cole, M., Querios, A., Galloway, T. & Lindeque, P. (in press). **Microplastics alter feeding selectivity and faecal density in the copepod,** *Calanus helgolandicus.*

Cole, M., Lindeque, P., Fileman, E., *et al.* (2013). **Ingestion of microplastics by zooplankton.** Environmental Science & Technology. 47: 6646– 6655.





Novel approaches

Currently working with colleagues on exciting new approaches, including:

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Modelling: Spatial and ecological modelling to better understand the movement and fate of marine plastic.

Remote Sensing: Conceptual design of a remote sensing methodology to detect marine plastic (OPTIMAL).

Huge investment in facilities at PML for use in the Hub, including development of brand new microplastic clean-lab and refurbished facilities.





Fish

- Ingestion
- Lethal/sub-lethal effects
- Entanglement

Mammals

- Entanglement
- Ingestion
- Mortality and health effects

Turtles

- Entanglement injury
- Hatchling success reduced by obstacles
- Ingestion
- Health effects and/or likely
 mortality

Birds

- Entanglement
- Ingestion
- Risk to chicks
- Effects on bird health

Invertebrates

- Prevalent plastic ingestion
- Marine debris as obstacles or for use
- Plastics as vectors of chemicals

Bacteria

- Bacterial communities on plastic
- Biodegradable plastics
- Colonisation of plastic




Trophic transfer

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> Plastics eaten by zooplankton may get transferred up the food chain.



- Carbon Cycling
 - Microplastics egested in faecal pellets cause the pellets to sink more slowly



Mel Austen (mcva@pml.ac.uk); Pennie Lindeque (pkl@pml.ac.uk)





DTF UK develops, manufactures and sells a wide range of polyethylene terephthalate (PET) films into a wide range of specialty and commodity applications





DuPont Teijin Films

DuPont Teijin Films



Keeps food fresh & safe for the consumer, increases sales for the retailer, reduces food & packaging waste and CO₂ emissions

...need to rethink how to retain benefits and recycle.

Mylar and the Circular Economy rPET Content







Mylar[®] rPET Film Only by DuPont Teijin Films[™]





Mono PET Solutions



Base Web

Options	Standard Format	Recyclable Format	
Film Specifications (Top)	12/45 PET-EVOH-PE AF	13/14 PET Barrier peel AF	
Film Specifications (Base)	270/50 APET/PE peel clear	270 R-PET clear	
Width /Pack size (Top & Base)	561 & 562 mm/ 190* 127 mm	561 & 562 mm/190* 127 mm	
Plastic weight used (Approx)	32 tonnes + 160 tonnes= 192 tonnes	160 tonnes (20 % reduction)	
Plastic into landfill	192 tonnes	0 tonnes	



- 1 million tpa of PET trays currently used in Europe
 - Only 40% of this is mono PET
- Mono PET trays require new and more demanding lidding film
 - Heat seal through product contamination
 - Oxygen and UV barrier
 - Anti-fog properties





Mylar and the Circular Economy Replacing Clip-on Lids with Top Seal Lidding



- Reduction of packaging weight by almost 50%
- Reduced pack cost
- Less in-store spoilage
- Enhanced shelf appeal with printed film
- Options to extend shelf life through MAP





PET Film Making Technology



DuPont Teijin Films

Circular Economy for PET

- In principle PET is 100% recyclable.
- Mechanical recycling done inside factory know history.
- No current economic *collect/sort/decontaminate* process to reuse or recycle '*used*' packaging materials.
- Concern over mechanical recycling methods for '*used*' packaging materials for some food contact applications.
- Chemical recycling technology overcomes this being revived.

Chemical recycling takes you back to basic monomers



Mechanical & Chemical Recycling of PET

Mechanical recycling



Conventional recycling (chemical recycling)

Solutions to recycle 'used' products will be developed, they may be costly but not where the biggest issues lie



Circular Economy Challenge

- Developing robust, cost-effective collect/sort/decontaminate processes involves all parties in chain – behaviour change.
- *Complex* system/*wicked* problems, no one right solution, many stakeholders, conflicting interests, changing circumstances.
- Beware focusing on symptoms rather than underlying root causes – PR versus real solution.
- Global packaging majors will respond, unintended consequences possible, essential future requirements are well thought through.





CARBON

Towards Sustainability A Journey

Reducing Our Environmental Impact Aligned to DuPont 2020 Sustainability Goals

Assisting Our Customers with Compliance Dedicated product stewardship resources

Contributing to Environmental Impact Reduction through the Value Chain Products for a cleaner 'greener' future

Most producers take their environmental responsibilities seriously, greater benefit from end-of-use focus to increase reuse/recycling





The Plastics Plan: A waste management perspective



safety in mind

Dr Adam Read, External Affairs Director @ SUEZ

Denton's Breakfast Briefing – The 25 Year Environment Plan

15th May 2018 - London



ready for the resource revolution



The ask ... in 10 minutes..

O Who am I? O Plastics in our waste streams O The evolving policy agenda O Disruptors? O Where next?

Who am I?

- Recently appointed External Affairs Director at SUEZ recycling and recovery UK (7 months in!!)
- Fellow of the Chartered Institution of Wastes Management
- 23 years of sector experience (its always changing!)
- Former Local Authority Officer, Academic, & Consultant
- Currently on CIWM General Council & Executive Committee
- Supporting DEFRA & BEIS as they think longer term about the Resource & Waste landscape in the UK





Suez Global @ a glance!



Within Secondary Raw Materials



Paper/Cardboard:

- supply of 2.5Mt of paper
- mainly sold on European market
- trading of 0.4Mt of plastics
- 8 plastic transformation plants
- 1.3 Mt of woodnegative selling price

Non ferrous metals:0.1 Mt of copper, aluminium, etc.

Collections & Harvesting



Plastics are light, voluminous, and mixed
 Not a priority material for many Local Authorities



Source segregation or commingled – the debate continues?



In reality, mixed plastics will need some form of sorting in a MRF
 But is it as a clean plastics only collection, or from a mixed recyclables collection?



MRFs can work miracles (almost!)





 Sorting by hand, sorting target materials (good or bad), and sorting between material types (between polymers)

OBut if we get 30% contamination then how can we meet 90% plus target market specification?



We can adjust the MRF to meet circumstances



OMade harder by contamination, composite materials, liquids in containers etc.



National Sword!

CENTURION

-

Plastics secondary materials market values as of last week!

OThere is still value in secondary plastics, but 50% down on 2017 values

OMIXED PLASTIC BOTTLES	£80 pt
OHARD MIXED PLASTIC	-£30 pt
ONATURAL HDPE	£430 pt
OPET BOTTLES	£215 pt

OBut processing makes all the difference As does quality feedstock!







So what has been the impact @ the MRFs ...

- Slower processing speeds to help meet the tougher contamination guide
- More manpower (negative sorting) to pull of contaminants
- Running some loads through again (infrequent) to capture more of the target materials
- Increase in quality checks on incoming loads with feedback to clients when outside of specification
- Some stockpiling of bales of papers & plastics until markets are ready for them
- We need to work with our clients on their expectations and the reality of the markets!





The Blue Planet Effect!



Heightened public interest, and the reaction of a range of stakeholders focusing on plastics
 OBut happening at a time when markets are tight and financial pressures on local authorities are increasing



The Government more active than ever before!

Dealing with plastics litter, stopping unnecessary plastics, reducing plastics in the marine environment

HM Government

A Green Future: Our 25 Year Plan to

SUez

Improve the Environment



Plastic free aisles are coming!

O The first was in Amsterdam....
O But do we really want / need this......
O Is this more 'gimmick' than sensible action

• How do you do it, will consumers follow suit or react?

Greater consistency in household recycling by 2025





Up to £33 million over eight years in reduced costs to reprocessors from not having to remove contamination from materials before processing.

But who pays for the switch, when are the contracts up / open to change, and will the future markets support this?

Find out more about how your organisation could benefit at www.wrap.org.uk/consistentrecycling

Pick 'n' mix from these

But still need to work hard on the public to avoid contamination, and additional processing costs! And no-one has budgets for education, engagement and communications



Plastic Pact Targets (by 2025)

- OTake actions to eliminate problematic or unnecessary single-use packaging items
 - **O**redesign
 - O Innovation
 - Oalternative (reuse) delivery models
- O 100% of plastic packaging to be reusable, recyclable or compostable
- 70% of plastic packaging effectively recycled or composted
- O30% average recycled content across all plastic packaging





Plastic Pact phase 1 signatories.... across the supply chain!



But other retailers are going further ...

OIN January 2018 Iceland became the first major retailer to commit to eliminate plastic packaging for all its own-brand products within just five years..... BUT Iceland has not joined up to the pledge, because it is focusing on recycling!

• Morrisons recently announced that it will trial "plastic-free" fruit and vegetable sections in its stores, while allowing shoppers to bring in their own Tupperware and other containers for purchases from its fresh meat and fish counters.

OThings are ramping up and supermarkets are talking to us about a range of issues:

O How to go plastic free?

How to simplify their products / packaging for harvesting & processing?
 How to ensure products are protected and wastage doesn't increase

Iceland supermarket pledges to go 'plastic-free'

f share









Change is coming - EPR and DRS! was their empties for cash



			Deposit scheme	Money back	Recycling rates
1		Germany	Plastic bottles; glass; aluminium cans	22p	98.5%
4		Norway	Plastic bottles; glass bottles; aluminium cans	9-24p	95%
		Netherlands	Large plastic bottles; beer bottles; plastic beer crates	9-23p	95%
	-	Finland	Plastic bottles; aluminium cans; glass bottles	9-36p	93%
		Denmark	Plastic bottles; glass bottles	12-35p	89%
		Sweden	Plastic bottles; aluminium cans	9-18p	85%
	+	Canada (British Columbia)	Glass; plastic bottles; Tetra Pak containers, aluminium/steel cans	6-12p	85%
		USA (California)	Aluminium; glass; plastic	4-8p	83%
	뿠	South Australia	All drinks containers	6p	81%
		UK	None		57%

HOW OTHER COUNTRIES PUT US TO SHAME

DRS Report launch on 28th March 2018

• Hours after Michael Gove announced DRS would be consulted on!

• Countries with DRS recycle between 80% and 95% of their plastic bottles.. Norway recycles 95% of all plastic bottles compared with only 57% in England!

• The SUEZ position?

- Only target plastic (PET) bottles and aluminium cans smaller than 0.751, which are typically consumed while "on-the-go" with a refundable deposit of 10p
- Be owned /operated by manufacturers, but provide the opportunity for local authorities to generate new revenue streams by operating redemption points and local logistic systems.
- Would not leave local authorities out of pocket by "cannibalising" the more valuable materials (like plastic and aluminium) from existing services.
- Allow consumers to donate their deposits to other causes or organisations, rather than redeeming them as cash.
- DRS must be part of a much wider system of Extended Producer Responsibility, which would use a range of tools to drive change.
- O DRS will start to change the materials collected @ the kerbside and how recycling is funded.... So what next?

O Brands fund recycling through DRS, kerbside collections, harvesting @ sites





And what about biopolymers – gaining traction

- BUT is this switch one that we really want?
- Transition will be painful sorting equipment cant cope, they could end up anywhere in the MRF!
- Do the public understand the issues fully?
- The answer, or should we focus on simpler polymers, readily available for collection and reprocessing?






Chemicals recovery is key ... for lower grade plastics..... BUT could demand outstrip supply.....



Biodiesel from gasification of plastics.....

• Proof of concept, but global markets undermined it! Now mothballed







The future | will need value chain solutions & collaborations





It will also have a change of metrics & targets

 Need to develop systems that enable quality plastics to be captured more easily (and affordably)







The SUEZ plastics proposition

- 1. Avoid unnecessary plastics: through a single use plastics tax
- 2. Consider the design of necessary plastics to improve their ability to be 'harvested' and recycled into products
- 3. Recycle necessary plastics where economically and environmentally the right thing to do (support the principle of EPR (producer responsibility), DRS (deposit return for some material types) and PRN upgrade to fully support the recycling of household collected materials through to recycled secondary resource)
- 4. Recover energy from plastics where not economically or environmentally possible to recycle and where their replacement would need more fossil oils to be consumed
- 5. Sequest fossil plastics in to landfill when the economy does not consume fossil oils (but not before)
- 6. If plastics move to renewable sources (bio plastics) then recycle and recover energy (burning renewable plastics makes renewable energy!!)





Happy to chat.... I'm here for coffee!

Prof. Adam Read External Affairs Director SUEZ recycling & recovery UK

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