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Dentons Future of Retail Law Conference Programme 2019

LONDON | 18 JUNE 2019

Agenda

8.30 am **Registration**

9.00 am **Welcome from Dentons**

Babette Märzheuser-Wood, Head of Retail, Dentons; Catherine Palmer, Conference Chair; and François Chateau, Global Chair, Luxury, Fashion and Retail, Dentons

9.15 am **Keynote address: Hannah Hullah, Partner and Legal Director, John Lewis Partnership**

Hannah leads the John Lewis Partnership legal team and is the driving force behind the transformation of the John Lewis Partnership's legal function.

Hannah will be drawing on and sharing insights and observations on the significant and unprecedented changes being experienced in retail, with an emphasis on reinvention, increased digitalisation and leading legal teams through the change.

9.45am **Panel debate: "The store of the future"**

A panel debate between senior representatives of major shopping centre operators and investors and leading retail brands, chaired by Wendela Raas, Partner, Head of Real Estate, Dentons Europe

- Spiro Noussis, Former joint CEO, Rockcastle Global
- Liad Barzilai, Atrium
- Ronen Ribak, DWS
- Alex Coulter, Partner, Real Estate, Dentons
- Louise Keane, Ralph Lauren

10.30am **Turning best practice in compliance into a competitive advantage**

- Alison Lazerwitz, General Counsel, Swarovski
- Alberto Francesco Figone, Senior Counsel, Walgreens Boots Alliance
- Tanvi Mehta-Krensel, Senior Associate, Dentons

11.00am **Morning coffee break**

11.30am **Concurrent breakout sessions**

- **Breakout 1:** *Franchise and management agreements in the retail industry:* Babette Märzheuser-Wood, Dentons; Karolina Cotronej, Hertz Europe; Helen Fotinos, Dentons Canada
- **Breakout 2:** *Dealing with distress: CVA's and beyond:* Ian Fox and Luci-Mitchell Fry, Dentons; Jon Knight, former CEO, Jamie Oliver Enterprises and Zelf Hussain, Restructuring and Insolvency Partner, PwC
- **Breakout 3:** *What are the legal issues of using blockchain in loyalty schemes?* Robyn Chatwood, and Tristan Jonckheer, Dentons and Joel Smalley CEO, Toucan Labs
- **Breakout 4:** *Engaging cloud providers – an umbrella approach. Discussing typical risks, benefits and points of negotiation when entering contract to process data in the cloud.* Tatiana Kruse, Dentons and Rachel Squires, Royal Mail

12.15pm **Competition law risks in the modern retail environment: what you need to know from the latest cases**

As the retail sector continues to adapt to the digitally driven economy, so too does competition law enforcement. Recent cases from the European Commission (against, for example, Guess and Nike) provide interesting insights into how the competition law framework applies to practices such as online advertising restrictions, cross-border restrictions in an e-commerce environment and other online sales restrictions. This commercially focused session will identify the key risks for firms active in the retail sector as competition enforcement in this area continues to evolve.

Christopher Graf, Dentons.

12.45pm **Anti counterfeiting case study: Supreme, Mulberry and other Brands**

- Giovanni Casucci, Head of IP Litigation, Dentons Europe
- Kate Antony Wilkinson, Mulberry
- Amazon
- Constantin Rehaag, Dentons Germany

1.15pm **Lunch break**

2.10pm **Special guest from Denmark: Mette Lykke from “Too Good to Go”**

A presentation on how to eliminate food waste using innovation from Mette Lykke of “Too Good to Go”, followed by an interactive debate on environmental and green policies in retail and the legal and practical challenges faced by retailers.

2.30pm **News from around the world**

An update on key legal issues faced by retailers in key global markets with updates from China, the US, India, Canada and Australia:

- **The new Chinese company law:** Bailey Xu, Shanghai
- **Imports and exports to Russia:** Mathieu Fabre-Magnan, Moscow
- **Opening in Myanmar:** Woon Chooi Yew, Singapore
- **Canada update:** Helen Fotinos, Toronto
- **The new Consumer Directive:** Emmanuelle van den Broucke, Paris
- **New legal developments in Australia:** Robyn Chatwood
- **European Tax:** Allocation of profits to retailers facing new consumers habits (click and collect reserve). Sandra Hazan, Dentons

Moderator: Babette Märzheuser-Wood, Head of Retail, Dentons

3.30pm **Media at the Gate**

PR and crisis management: John Stonborough

3.45pm **Dentons Future of Retail Law Award**

4.00pm **Drinks reception**

ABOUT DENTONS

Dentons is the world's largest law firm, delivering quality and value to clients around the globe. Dentons is a leader on the Acritas Global Elite Brand Index, a BTI Client Service 30 Award winner and recognized by prominent business and legal publications for its innovations in client service, including founding Nextlaw Labs and the Nextlaw Global Referral Network. Dentons' polycentric approach and world-class talent challenge the status quo to advance client interests in the communities in which we live and work.

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