

Arbitration vs. Litigation



Commercial disputes can still proceed against specific "consumers" i.e. <u>business customers</u> who do not have the same protections under legislation.

Examples of Legislation that Intervenes in Contracted Arbitration Clauses

- British Columbia Business Practices and Consumer Protection Act,
 S.B.C. 2004, c. 2 ("BPCPA")
 - 172(1) The director or a person other than a supplier, whether or not the person bringing the action has a special interest or any interest under this Act or is affected by a consumer transaction that gives rise to the action, may bring an action in Supreme Court for one or both of the following:
 - (a) a declaration that an act or practice engaged in or about to be engaged in by a supplier in respect of a consumer transaction contravenes this Act or the regulations;
 - (b) an interim or permanent injunction restraining a supplier from contravening this Act or the regulations.
- Newfoundland and Labrador, Privacy Act, RSNL 1990 Chapter P-22
 - 8. An action for violation of privacy shall be heard and determined by the Trial Division.

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Unconscionability

Test for unconscionability:

- 1. a grossly unfair and improvident transaction;
- 2. a victim's lack of independent legal advice or other suitable advice;
- 3. an overwhelming imbalance in bargaining power caused by the victim's ignorance of business, illiteracy, ignorance of the language of the bargain, blindness, deafness, illness, senility, or similar disability; and
- 4. the other party's knowingly taking advantage of this vulnerability.

Contractual Limitations

Intellectual Property Disputes & Injunctions

 Does contract preclude the ability to bring an injunction because the parties are bound to arbitrate (or commence alternative dispute resolution)?

Anti-Arbitration Injunction

- Have parties agreed not to arbitrate?
- Could initiating a related (or parallel) action be interpreted as foregoing the contracted arbitration agreement?

Ambiguity

- Is there a jurisdiction clause?
- Does the enforcement of the arbitration clause deem another provisions as superfluous?

Timeliness

- Has there been an undue delay in seeking a stay of the court proceedings?
 - An undue delay has been interpreted to mean has a party taken too long to initiate a request for a stay?
 - Is the delay *objectively reasonable*?
 - Do the submissions resemble the hallmarks of a delaying tactic?
- Would permitting arbitration leave a party without a remedy?



Key Developments

Arbitration or litigation: case studies

- You are about to enter into a service contract
- Given the service, your counterparties tend to be well-known and established companies
- From your own experience, you expect fairly frequent, uncomplicated, disputes (ex. timeliness of performance or payment, amounts owing on invoices)
- Your company and the supplier are both local Canadian entities

What do you think?

A Litigation



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What if:

- Each potential dispute is likely to be within or only slightly over the monetary limits for the local small claims court
- The counterparties are not as established

What do you think?

A Litigation

- You are purchasing a business or part thereof from a competitor
- You have several carefully negotiated representations and warranties from the seller and clauses on deliverables and timing
- Some of these are nice to have but a few will be critical to your ability to successfully launch your operation of the purchased business

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What if:

 You are making the purchase from an entity with whom you need to maintain a long-term working relationship?

What do you think?

A Litigation

- You are developing or building a project in Canada
- You need to source a key component from another entity in Canada
- If the component is not delivered, or not delivered on time, there will be extensive costs and delays

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A Litigation



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What if:

- You are developing/building the project in another country?
- What if there are other subsidiary entities, or there is a form of supply chain, involved on the counterparty side?

What do you think?

A Litigation

- You are selling a part or all of a business
- Because of the nature of the assets involved in the sale, you think it's more likely that you will face a claim than be the party wanting to bring a claim against the buyer
- Any dispute would likely be highly technical and unique to your industry What do you think?

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What if:

• Given the nature of the industry, its likely your counterparty could assign its part in your agreement further?

What do you think?

A Litigation

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Thank you

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