

CLE FOR IN-HOUSE COUNSEL

LOS ANGELES | JANUARY 2020

HOLLYWOOD

Speakers

**Joel Siegel**

Office Managing Partner, Los Angeles

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Welcome Remarks

Joel Siegel is the managing partner of our Los Angeles office and is a member of the US Board . Joel has broad experience in complex commercial litigation and arbitration, including class actions. He has represented both public and private companies in litigation matters in state and federal courts across the country in the petroleum, hospitality, aircraft, insurance, title insurance, consumer electronics, franchise and media and entertainment industries. His experience in commercial matters includes claims of unfair competition (UCL) and business practices, Real Estate Settlement Procedures Act (RESPA) claims, consumer fraud actions, California Consumers Legal Remedies Act (CLRA) claims, Lanham Act violations, filed rate challenges, franchise, dealer and Petroleum Marketing Practices Act (PMPA) terminations, employment disputes including wage and hour claims, contract, trade secret and fraud claims, Racketeer Influenced and Corrupt Organization Act (RICO) claims, encroachment, and antitrust liability. He has arbitrated complex matters before the American Arbitration Association and Judicial Arbitration Mediation Services. Joel regularly represents clients in all industries facing allegations of violations of California Penal Code section 630 et seq, including 632 violations, involving electronic or telephone recording and other privacy related claims.

Joel and his team have successfully handled dozens of complex cases, often involving hundreds of thousands of putative class members with commensurate corporate implications. Together they have acquired a national reputation as the team of choice for enterprises facing high-stakes cases that require a multifaceted approach, efficiently and effectively defeating dozens of consumer class actions, defeating class certification, disposing of class allegations at the earliest stages of litigation, successfully settling and, where warranted, trying class cases to verdict.

Joel works directly with our clients to manage crises and respond effectively to related regulatory investigations, and has counseled clients on regulatory matters with both state and federal governmental agencies and compliance.



Susan Mitchell

Partner and US Deputy General Counsel, Los Angeles

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Ethics Issues for In-House Counsel in 2020 (Ethics) (10:00 - 11:00 a.m.)

Ms. Mitchell is US Deputy General Counsel and a Los Angeles-based litigator whose primary practices are commercial litigation and representation of federal contractors in government investigations and enforcement proceedings. She has extensive experience in federal and California state court litigation involving allegations of breach of contract, fraud, unfair competition, wrongful termination and other business disputes.

Ms. Mitchell has managed litigation in several False Claims Act (FCA) cases, including representation of one of the defendants in the landmark Supreme Court case of *Allison Engine Co. v. United States ex rel. Sanders*. She has conducted more than 50 internal investigations, and successfully represented contractors in more than 20 investigations by the Department of Defense (DOD) Office of Inspector General, the National Aeronautics and Space Administration (NASA) Office of Inspector General, the Defense Criminal Investigative Service (DCIS), the Naval Criminal Investigative Service (NCIS) and the National Reconnaissance Office (NRO). She advises clients on reporting under the Federal Acquisition Regulation (FAR) Mandatory Disclosure Rule, and compliance issues under the FCA, the Anti-Kickback Act, the Foreign Corrupt Practices Act and other federal statutes and regulations.



Karleen Murphy

Counsel, Los Angeles

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Ethics Issues for In-House Counsel in 2020 (Ethics) (10:00 - 11:00 a.m.)

Karleen Murphy is a member of Dentons' Litigation and Dispute Resolution practice, where she focuses her practice on toxic tort and product liability.

With 20 years of civil litigation experience, Karleen defends high profile corporate clients at trials in state and federal courts in California and other jurisdictions. She is skilled at developing and implementing successful litigation strategies. She has extensive deposition experience, having deposed and defended medical, economic and industrial hygiene experts, and corporate representatives, as well as taken numerous plaintiffs and third party witness depositions. In addition, she resolves high dollar value cases through alternative dispute resolution, including mediation and arbitration, and direct settlement negotiations.

Karleen has been a featured speaker at civil litigation legal conferences and served on court ordered committees to amend Los Angeles local rules and trial procedures. In 2013, she studied International Entertainment, Media and Sports Law at the University of London.



Richard P. Carlton, MPH

Consultant, Coping Skills for Legal Professionals

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Frazzled or Focused: How to cope with the unique challenges of legal practice (Competence) (11:00 a.m. – 12:00 p.m.)

Richard Carlton is the former Director of the Lawyer Assistance Program of the State Bar of California. He is currently a Principal Consultant for the firm Coping Skills for Legal Professionals. Additionally, he is a consultant to the US Courts for the Ninth Circuit, the National Conference of Bankruptcy Judges, and to the Idaho Judicial Branch on matters of judicial stress and wellness.

Mr. Carlton regularly delivers continuing legal education presentations to local bar associations, specialty bars, State Bar sections, and law firms throughout California on addressing substance abuse and managing stress. His articles have appeared in *Judicature*, *The Judges Journal* of the ABA, *California Bar Journal*, and other legal publications. He has been addressing mental health and disability concerns in the legal profession for nearly thirty years. Richard holds a Master's Degree in Public Health from UC Berkeley, where his studies focused on treatment interventions and behavioral science research.



Stafford Matthews

Office Managing Partner, Silicon Valley

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The Future of Smart Contracts (12:30 - 1:30 p.m.)

Stafford Matthews is a technology transactions and intellectual property lawyer and the managing partner of the Silicon Valley office of the global law firm Dentons. He is a US Co-Chair of Dentons Global Technology Media and Telecommunications (TMT) Sector and has been recognized by the US Legal 500 in Venture Capital and Emerging Companies. Mr. Matthews is one of only 11 lawyers in the United States selected as a 2016 BTI Client Services All-Star in the field of Competition and Antitrust Law.

Mr. Matthews is dual qualified as an English solicitor and a US lawyer and has extensive experience in both European and Asian markets. He represents technology and industrial companies worldwide in complex contract negotiations; strategic development and the licensing and exploitation of intellectual property and products; litigation and arbitration of contentious contract disputes; the implementation and use of blockchain and smart contract systems; transactional antitrust and competition law matters in the US and the EU; and the negotiation of cross border alliances and joint development ventures.

Stafford has degrees from University of California at Berkeley, A.B. in Rhetoric, the University of Michigan Law School, and Kings College London, where he holds a post-graduate diploma in European Union Competition Law. He speaks and writes extensively on current legal issues, including the integration of law and technologies such as artificial intelligence, machine learning and smart contracts.



Bety Javidzad

Partner, Los Angeles

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Addressing Racial & Gender Bias in the Legal Profession (Elimination of Bias) (1:30 – 2:30 p.m.)

Bety Javidzad is a partner in the Litigation and Dispute Resolution practice who focuses on litigating complex commercial disputes. Among her national and international clients are fintech, financial services, blockchain, fashion and retail, e-commerce and advertising, media and digital media, real estate, food and beverage, dietary supplement and other consumer product companies.

Bety has defended some of the largest organizations in the US and globally against multibillion-dollar competitor suits involving claims of breach of contract, business fraud, false advertising, unfair competition, defamation, trademark and copyright infringement, as well as against multibillion-dollar class actions involving claims of false or misleading advertising, Telephone Consumer Protection Act (TCPA) violations and various other consumer protection law claims, including claims related to labor and employment law.

Bety has a strong track record for resolving matters for her clients through early-stage strategy and communication, negotiated settlement, mediation, trial and arbitration. She is recognized by her clients for navigating the most direct and efficient route to victory, and keeping the client's best interests in mind. Bety also advises her clients on how to proactively protect themselves from litigation exposure.



Carol Yur
Associate, Los Angeles
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Addressing Racial & Gender Bias in the Legal Profession (Elimination of Bias) (1:30 – 2:30 p.m.)

Carol Yur is an associate in the Los Angeles office and a member of Denton' Litigation and Dispute Resolution practice and Employment and Labor group. She has defended employers in wage-and-hour class actions and Private Attorneys General Act (PAGA) lawsuits; in cases alleging employment discrimination, wrongful termination and retaliation; and in other employment-related disputes, including administrative actions before the US Equal Employment Opportunity Commission. Her work has included drafting responsive pleadings and briefs, crafting discovery responses and requests, and calculating exposure damages in wage-and-hour cases. She also has experience defending companies in Americans with Disabilities Act website accessibility lawsuits and architectural barrier suits. Carol also defends clients against trade secret misappropriation claims. As a member of the defense team in a breach of contract and fraud case, she won a motion to stay on forum non conveniens grounds. She was also member of a defense team that successfully opposed an ex parte application for a writ of attachment.

Carol has also represented businesses in patent cases across a wide range of technical areas, from Coriolis flow meters to lip synchronization animation, including drafting motions to stay and in limine, and an ex parte application to strike; and twice served as law clerk, first to Judge Lois H. Goodman of the US District Court of New Jersey, where she analyzed and reviewed motions and letter requests in employment-related disputes, breach of contract actions, and other civil matters; and then in Los Angeles County Superior Court, where she drafted opinions on demurrers; writs of mandate and attachment; and opinions on various motions, including for an appointment of a receiver, injunctive relief and set-aside of a default judgment.



Anna Fridman
Co-Founder and General Counsel, Spring Labs
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Addressing Racial & Gender Bias in the Legal Profession (Elimination of Bias) (1:30 – 2:30 p.m.)

Anna is a seasoned attorney with deep experience in regulatory financial issues. Prior to Spring Labs, Anna served as the General Counsel at Avant, managing a team of 40+ attorneys and compliance professionals. Anna also served as in-house counsel at Enova and holds a JD from UCLA Law.



Judith Shopket Sidkoff
Senior Managing Associate, Los Angeles
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The California Consumer Privacy Act (CCPA) (2:45 – 3:45 p.m.)

Judith is a member of Dentons' Litigation and Dispute Resolution practice, focusing on complex commercial litigation. She has extensive class action experience, specializing in defense of alleged violations of unfair competition, consumer protection, and data privacy laws. She has represented individual and corporate clients across multiple industries, including insurance, real estate, technology, manufacturing, and sports equipment. She has litigated disputes over international contracts, policy coverage, products liability, trademark and trade dress, malpractice, unfair competition and consumer fraud in both state and federal court, as well as in arbitration. Judith manages all phases of discovery, analysis and trial preparation in large-scale, multi-party disputes. She has counseled clients on compliance with state consumer privacy laws, local employment laws, corporate governance issues, and the preparation of advertising, direct marketing, internet marketing, employee handbooks, and customer contracts.



Peter Stockburger

Senior Managing Associate, San Diego

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The California Consumer Privacy Act (CCPA) (2:45 – 3:45 p.m.)

Peter Stockburger, senior managing associate, focuses his practice on the unique intersection between cybersecurity, data privacy, and employment law. Peter regularly advises clients on a broad range of cutting-edge legal issues, including cybersecurity resiliency and data privacy compliance under international legal regimes including the GDPR and CCPA, workplace disputes, and complex trade secret and breach of contract matters. Peter is a frequent author and speaker in the areas of cybersecurity and data privacy, including with groups such as the NATO Cooperative Cyber Defence Centre of Excellence (NATO CCDCOE) in Tallinn, Estonia, the US Cyber Institute at West Point, and the Daily Journal. He recently participated as an international expert in cybersecurity on projects commissioned by the University of Leiden in the Netherlands, the University of Exeter in the United Kingdom, and the NATO CCDCOE. Peter previously served as a “virtual fellow” with the US Department of State, where he provided counsel on international labor issues, and has served as an adjunct professor at the University of San Diego School of Law in the area of cyber law and as an advisor with the University of San Diego’s School of Engineering and Center for Cyber Security Engineering and Technology. Peter has been recognized as a Rising Star by Southern California Super Lawyers Magazine every year since 2015.